

# Heart of the Farm

Women in Agriculture Conference



Friday, March 6, 2009

LaSure's Hall

Oshkosh, WI

9:15 am—3:15 pm

(LaSure's Hall is located on Washburn St. South of Hwy 44 near the 44/41 overpass. It is on the same frontage road as the Prime Outlet Mall)

## Sponsors

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If you have any questions, please contact:

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Or joy.kirkpatrick@ces.uwex.edu

608-263-3485

<http://www.uwex.edu/ces/heartofthefarm/>

Cancellations after the registration deadline will not be refunded. Call 608.263.3485 to cancel your registration.

In case of inclement weather: Call 608.263.3485 the evening of March 5 or the morning of March 6 to hear a recorded message regarding the status of the conference.



University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.

**Registration due by February 27, 2009**

## Registration Form

Send Registration form and check to:

UW Center for Dairy Profitability  
c/O HOF Oshkosh  
266 Animal Sciences Building  
1675 Observatory Drive  
Madison, WI 53706

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State: \_\_\_\_\_

Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_

Dietary restrictions? \_\_\_\_\_

**Registration Cost: \$25.00**

**Please make checks payable to:**

**Center for Dairy Profitability**

# Heart of the Farm— Oshkosh

## Mission

### **Farm Management and Production Education for Women**

Improving Farm Business  
Decision-Making

## Agenda

- 9:15 am Registration**
- 9:45 am Introductions**
- 10:00 am Finding Your Voice  
for Agriculture**
- 11:30 am Lunch (Provided)**
- 12:30 pm Breakout Session  
One (choose from  
A or B)**
- 1:15 pm Breakout Session  
Two (choose from  
C or D)**
- 2:45 pm Wine & Cheese  
Tasting**
- 3:15 pm Adjourn**

## Speakers

**Finding Your Voice for Agriculture.** *Mary Behnke, Behnke Farms, Clintonville; Tina Hinchley, Hinchley's Dairy Farm Tours, Cambridge; Gina Stokes, Winnebago County Ag in the Classroom Program Director.* These farm women are committed to communicating the value of agriculture to non-ag audiences. They will share their expertise and give participants ideas on how they can find their own voice for agriculture.

**A. Planning for the Unexpected Tomorrow.** *Sandy Simonson-Thums, Author/Owner of Life and Legacies, LLC.* No one wants to think about it, but everyone should plan for it....what if your spouse or farming partner is gone? Sandy will share her first-hand experience with the unexpected tomorrow. She will provide guidance on how to plan for the immediate decisions that must be made and what to consider when thinking about the long term viability of continuing the farming business and going it alone.

**B. Making Sense of Nutrient Management Planning: What is it? Why is it here? How do I make it work on my farm?** *Kevin Jarek, Crops & Soils Agent, Outagamie County UWEX and Nick Schneider, Agriculture Agent, Winnebago County UWEX.* Confused about what a nutrient management plan is, why you need it or how to use one? Kevin and Nick will look at the answers to these questions and more.

**C. Considering Crop and Livestock Insurance Options.** *Paul Mitchell, Asst. Professor and Ext. Specialist, Agricultural Applied Economics Dept.; and Victor Cabrera, Asst. Professor and Ext. Specialist, Dairy Science Dept., UW-Madison.* Paul will provide an overview of the crop insurance under the new farm bill and Victor will discuss the Livestock Gross Margin for dairy, a new insurance for dairy producers.

**D. Keeping Young Hearts Safe on the Farm.** *Cheryl Skjolaas, Outreach Specialist, UW Biological Systems Engineering, UW-Madison.* The children who may live on your farm or visit need to be aware of the safe and unsafe activities on the farm. This session will discuss the ages and stages of youth development and how to prevent common farm-related injuries for the different age groups. Steps to take in an emergency and first aid resources will also be discussed.

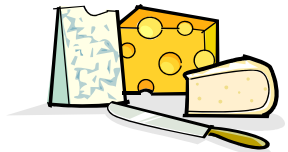
## Goal

The *Heart of the Farm — Women in Agriculture Conference* addresses the needs of farm women by providing education on pertinent topics, connecting them with agricultural resources, and creating support networks.

**Kerrigan Brothers Winery** from Freedom, Wisconsin will conduct a wine and cheese tasting at the end of the day. Kerrigan Brothers make fruit wines such as cherry, blueberry, blackberry, cranberry and many more. They use locally raised fruit, such as Door County cherries and Wisconsin cranberries, in many of their wines. Proprietor Troy Landwehr will discuss the winery, the wine making process and how to select fruit wines for all occasions and match them up with local cheeses.



**Union Star Cheese Factory**, Zittau, Wisconsin, will provide the cheese for our tasting. Union Star Cheese Factory was established in 1911 and has its fourth generation of cheese-makers working in the business. Union Star makes several cheeses including Blue, Brick, Cheddar, Colby, flavored Muenster, Mozzarella, and Swiss. Owner Dave Metzger will discuss the cheeses paired with the fruit wines.



*Non-alcoholic beverages will also be served.*