

## COMMUNITY DEVELOPMENT/REVITALIZATION

### UW-Extension Provides Local Organizations with Strategic Planning Support – Nan Baumgartner

In Fond du Lac County, as well as across the state, a variety of non-profit, government, and quasi-governmental organizations face increasingly difficult organizational issues and changes. The set of issues and challenges they face are broad and diverse, including (but not limited to): non-profit management; board recruitment, development and governance; strategic planning, volunteer management; fundraising and resource development; financial management; strategic alliances and collaboration; organizational structure; evaluation and outcome measurement; leadership development; marketing; and personnel management. Often, these organizations have limited internal capacity and/or resources to address these critical issues. UW-Extension can support local groups and organizations in a cost-effective manner using various aspects of strategic planning to deal with the changes they face.

Currently, Nan Baumgartner, UWEX Department Head, is working with the boards of the Solutions Center (formerly FAVR and Bethany House), the Family Resource Center, and the Volunteer Center to reassess their current strategic plans and make modifications that will help them increase effectiveness and efficiency, improve decision making and enhance communication and organizational support.

UW-Extension has also provided a workshop on the “ABC’s of Strategic Planning” as part of a community leadership training program held at Marian College.

### New CNRED Educator – Diana Hammer Tscheschlok

Greetings! My name is Diana Hammer Tscheschlok, and I am the new Community, Natural Resource, and Economic Development Educator, or CNRED Agent, with Fond du Lac County UW-Extension. As you may know, Jim Hovland retired in November 2006, and his position was retooled to incorporate more of an economic development emphasis along with natural resources work.

Originally from rural northern Illinois, my educational background is in community development social work. I have experience in organizational & leadership development, needs assessments & evaluation, strategic planning, and group process facilitation. I have worked in St. Louis, El Salvador, and most recently with Lutheran Social Services of Illinois developing a bilingual outreach and advocacy program for Hispanic immigrants.

With only two weeks on the job, I have begun to meet county residents, visit different areas in the county, and learn about some of the projects we may be involved in together over the coming months including ground water quality, air quality, and local government workshops. Please call, email, or stop by to introduce yourself when you get a chance. I very much look forward to talking with you and discovering more about this beautiful area.

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Nan Baumgartner, Family Living Educator  
Paul Dyk, Dairy and Livestock Agent  
Mike Rankin, Crops and Soils Agent  
Denise Retzleff, 4-H Youth Development Educator  
Shelley Tidemann, Family Living Educator  
Diana Hammer Tscheschlok, Community, Natural  
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ak 8/30/07