

IOWA COUNTY SMART GROWTH PUBLIC OPINION SURVEY  
**City of Dodgeville**

**QUALITY OF LIFE**

1. What are the three most important reasons for you and your family to live in Iowa County? (Because of three selections per person the totals will be greater than 100%.)

a. Agriculture	11%
b. Appearance of homes	2%
c. Community services	4%
d. Cost of home	13%
e. Historical significance	3%
f. Low crime rate	17%
g. Natural beauty	22%
h. Near family and friends	57%
i. Near job or employment opportunities	57%
j. Property taxes	3%
k. Quality neighborhoods	9%
l. Quality schools	14%
m. Recreational opportunities	7%
n. Small town atmosphere	59%

**COMMUNITY FACILITIES AND SERVICES**

3. Please rate each of the following services excellent, good, fair, or poor. Choose “not applicable” (NA) if the item does not pertain to you or you are not sure about an item. “NR” means No Response.

	<b>E</b>	<b>G</b>	<b>F</b>	<b>P</b>	<b>NA</b>	<b>NR</b>
a. Ambulance service	60%	30%	2%	0%	6%	2%
b. Fire protection	59%	35%	1%	0%	3%	1%
c. Garbage collection	30%	50%	15%	3%	1%	1%
d. Municipal water supply	18%	51%	23%	5%	2%	2%
e. Park and recreation facilities	40%	48%	8%	0%	3%	2%
f. Police protection	24%	54%	15%	4%	1%	2%
g. Public library	31%	52%	12%	2%	2%	1%
h. Public schools system	18%	49%	20%	4%	6%	3%
i. Recycling program	16%	56%	23%	3%	0%	2%
j. Sanitary sewer service	16%	61%	18%	2%	1%	3%
k. Snow removal	17%	58%	19%	3%	1%	1%
l. Storm water management	12%	55%	22%	3%	3%	4%
m. Street and road maintenance	7%	38%	36%	16%	1%	2%

**NATURAL AND CULTURAL RESOURCES**

4. The following questions ask your opinion about the importance of natural and cultural resources in your community. How important is it to protect the following?

(Your responses are Essential (E), Very Important (VI), Important (I), Not Important (NI), Not Applicable (NA) and No Response (NR).)

	<b>E</b>	<b>VI</b>	<b>I</b>	<b>NI</b>	<b>NA</b>	<b>NR</b>
a. Air quality	54%	31%	12%	1%	1%	1%
b. Farmland	37%	38%	20%	1%	2%	2%
c. Forested lands	33%	37%	26%	2%	2%	1%
d. Groundwater	62%	25%	10%	0%	1%	2%
e. Historic and cultural sites	17%	25%	43%	11%	1%	2%
f. Open space	23%	30%	39%	4%	2%	2%
g. Rivers and streams	40%	37%	19%	1%	1%	2%
h. Rural character	21%	36%	31%	8%	1%	3%
i. Scenic views and undeveloped hills/bluffs	27%	35%	27%	8%	1%	1%
j. Wetlands	27%	29%	32%	8%	2%	2%
k. Wildlife habitat	34%	29%	31%	4%	1%	1%

**HOUSING**

Housing is an important part of how a community grows. We would like your opinion about the development of housing in your community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

5. Your local jurisdiction should focus on improving existing housing quality.

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
18%	53%	13%	2%	9%	6%

6. The following types of housing are needed:

a. Single family housing

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
19%	44%	13%	1%	17%	6%

b. Duplexes (2 units)

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
6%	40%	23%	5%	20%	7%

c. Apartments (3 or more)

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
4%	26%	33%	10%	21%	7%

7. Affordable housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
30%	45%	9%	3%	10%	5%

8. Elderly housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
14%	35%	27%	3%	16%	4%

9. Starter (first time buyer) homes are needed in your local jurisdiction.

SA	A	D	SD	NO	NR
22%	40%	19%	2%	15%	3%

10. Would you prefer housing built in a traditional design (option a) or a cluster design (option b)?

Option A (traditional design)	33%
Option B (cluster design)	52%
No response	15%

**AGRICULTURE AND LAND USE**

The following questions are asking for your opinion about agriculture and land use in Iowa County.

11. Productive agricultural land should be allowed to be used for:

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

a. Agricultural use

SA	A	D	SD	NO	NR
67%	24%	1%	0%	3%	4%

b. Residential use

SA	A	D	SD	NO	NR
3%	29%	34%	17%	6%	10%

c. Commercial use

SA	A	D	SD	NO	NR
2%	17%	42%	23%	7%	10%

d. Any use

SA	A	D	SD	NO	NR
3%	11%	32%	32%	10%	12%

12. Large scale farms (500 or more animal units) should be allowed to expand:

a. Anywhere in Iowa County

SA	A	D	SD	NO	NR
7%	15%	34%	26%	8%	11%

b. Nowhere in Iowa County

SA	A	D	SD	NO	NR
14%	13%	33%	16%	10%	14%

c. Outside a 2 mile radius of incorporated areas

SA	A	D	SD	NO	NR
18%	39%	11%	10%	10%	11%

13. Landowners should be allowed to develop land any way they want.

SA	A	D	SD	NO	NR
8%	19%	47%	19%	3%	3%

14. The visual impacts (view of the landscape) of development are an important consideration when evaluating proposed development.

SA	A	D	SD	NO	NR
28%	53%	9%	1%	5%	4%

15. It is important to require driveways that will meet standards for providing emergency services.

SA	A	D	SD	NO	NR
34%	48%	9%	2%	4%	3%

16. There should be a minimum lot size on residential development in rural areas.

SA	A	D	SD	NO	NR
22%	49%	14%	4%	7%	4%

17. In your opinion what should be the minimum lot size for rural residential development?

Less than 1 acre	11%
One to 5 acres	45%
5 to 10 acres	13%
11 to 40 acres	8%
40 or more acres	11%
No limitation	8%
No response	5%

**TRANSPORTATION**

18. The overall road network (roads, streets, and highways) in Iowa County meets the needs of its citizens.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

SA	A	D	SD	NO	NR
11%	72%	10%	2%	1%	3%

19. The condition of local roads and streets in your community is adequate for intended uses.

SA	A	D	SD	NO	NR
5%	61%	23%	7%	1%	3%

20. Biking and walking are important modes of transportation in your community.

SA	A	D	SD	NO	NR
12%	51%	19%	7%	8%	3%

21. There should be more biking and walking lanes along public roadways.

SA	A	D	SD	NO	NR
13%	29%	30%	13%	11%	3%

22. Rate the following in your local jurisdiction.

Your choices are Excellent (E), Good (G), Fair (F), Poor (P), Not Applicable (NA), and No Response (NR).

	E	G	F	P	NA	NR
a. Roads	6%	54%	27%	9%	0%	3%
b. Sidewalks	3%	48%	31%	13%	3%	3%
c. Bike trails	10%	53%	14%	4%	15%	5%
d. Airports	5%	25%	21%	4%	39%	6%
e. Bus service	1%	3%	5%	22%	62%	6%
f. Shared ride van services	1%	11%	18%	13%	47%	9%
g. Railroads	1%	1%	1%	14%	78%	6%

**COMMUNICATION**

23. Check the two most effective ways your local jurisdiction could provide smart growth information to its landowners and residents. (Because more than one response was asked for the totals will be more than 100%.)

a. Direct mailings	56%
b. Newspaper articles	51%
c. Radio	15%
d. Newsletters	31%
e. Public meetings	28%
f. Internet	13%

**ECONOMIC DEVELOPMENT**

The following questions are asking about how you view economic development in your local community.

24. Commercial or industrial buildings and activities involving truck traffic and manufacturing should be located:

(Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).)

a. In an existing city or village

SA	A	D	SD	NO	NR
11%	36%	25%	6%	6%	15%

b. Near a city or village

SA	A	D	SD	NO	NR
16%	61%	5%	2%	4%	11%

c. Anywhere in Iowa County

SA	A	D	SD	NO	NR
5%	20%	31%	2%	7%	16%

25. Iowa County should work to coordinate efforts to actively recruit new businesses and industry.

SA	A	D	SD	NO	NR
40%	47%	4%	2%	3%	5%

26. All Iowa communities should provide at least some land with infrastructure (water, sewer, access, etc.) for industrial and commercial uses either owned publicly or privately.

SA	A	D	SD	NO	NR
15%	44%	20%	7%	9%	6%

27. Development at the edge of cities and villages should be required to have municipal water and sewer services.

SA	A	D	SD	NO	NR
19%	49%	12%	4%	9%	6%

28. Iowa County jurisdictions should pursue the following energy alternatives as a form of economic development.

	SA	A	D	SD	NO	NR
a. Ethanol plants	13%	30%	22%	5%	18%	12%
b. Solar energy	18%	45%	10%	2%	15%	10%
c. Wind energy	31%	49%	4%	0%	10%	6%

29. Rate the importance of the following.

Your choices are Essential (E), Very Important (VI), Important (I), Not Important (NI), No Opinion, (NO), and No Response (NR).

	<b>E</b>	<b>VI</b>	<b>I</b>	<b>NI</b>	<b>NO</b>	<b>NR</b>
a. Agricultural related businesses	37%	38%	16%	2%	3%	5%
b. Commercial and retail development	22%	41%	28%	3%	1%	5%
c. Downtown development – main street	22%	32%	30%	9%	2%	6%
d. Home based businesses	8%	19%	37%	22%	8%	7%
e. Industrial and manufacturing development	17%	33%	37%	4%	3%	6%
f. Tourism and recreation	26%	33%	29%	5%	2%	5%

**DEMOGRAPHICS**

Please tell us some things about you:

<b>1. Gender</b>	
Male	54%
Female	37%
No response	9%
<b>2. Age</b>	
18 to 24	1%
25 to 34	10%
35 to 44	22%
45 to 54	22%
55 to 64	15%
65 and older	29%
No response	2%

<b>3. Employment status</b>	
a. Employed full time	51%
b. Employed part time	9%
c. Unemployed	1%
d. Self-employed	13%
e. Retired	24%
f. Other	2%
g. No response	1%

<b>4. Place of residence</b>	
a. Own	96%
b. Rent	2%
c. Other	0%
d. No response	2%

5. Number of adults (over 18) in household	
a. None	2%
b. One	22%
c. Two	67%
d. Three	7%
e. Four	1%
f. Five or more	0%
g. No response	2%

6. Number of children (under 18) in household	
a. None	60%
b. One	10%
c. Two	15%
d. Three	4%
e. Four	3%
f. Five or more	0%
g. No response	7%

7. Income range	
a. Less than \$15,000	6%
b. \$15,000 to \$24,999	14%
c. \$25,000 to \$49,999	27%
d. \$50,000 to \$74,999	26%
e. \$75,000 to \$99,999	12%
f. \$100,000 or more	5%
g. No response	11%

8. How long have you lived in Iowa County?	
a. Less than 1 year	1%
b. 1 to 4 years	10%
c. 5 to 9 years	8%
d. 10 to 24 years	18%
e. 25 years or more	61%
f. No response	2%

9. How many acres of land do you own in Iowa County?	
a. Less than 1 acre	74%
b. 1 to 10 acres	8%
c. 11 to 100 acres	10%
d. 100 acres or more	4%
e. No response	5%

**END OF SUMMARY**