

**IOWA COUNTY SMART GROWTH PUBLIC OPINION SURVEY**  
**Town of Moscow**

**QUALITY OF LIFE**

1. What are the three most important reasons for you and your family to live in Iowa County? (Because of three selections per person the totals will be greater than 100%.)

a. Agriculture	39%
b. Appearance of homes	1%
c. Community services	1%
d. Cost of home	21%
e. Historical significance	9%
f. Low crime rate	12%
g. Natural beauty	49%
h. Near family and friends	10%
i. Near job or employment opportunities	13%
j. Property taxes	16%
k. Quality neighborhoods	6%
l. Quality schools	11%
m. Recreational opportunities	18%
n. Small town atmosphere	43%

**COMMUNITY FACILITIES AND SERVICES**

3. Please rate each of the following services excellent (E), good (G), fair (F), or poor (P). Choose “not applicable” (NA) if the item does not pertain to you or you are not sure about an item. “NR” means No Response

	<b>E</b>	<b>G</b>	<b>F</b>	<b>P</b>	<b>NA</b>	<b>NR</b>
a. Ambulance service	43%	44%	6%	0%	2%	7%
b. Fire protection	42%	46%	9%	0%	3%	2%
c. Garbage collection	26%	51%	11%	2%	8%	3%
d. Municipal water supply	4%	6%	5%	0%	76%	10%
e. Park and recreation facilities	22%	44%	11%	4%	15%	5%
f. Police protection	20%	40%	28%	4%	1%	7%
g. Public library	16%	33%	19%	6%	23%	2%
h. Public schools system	26%	34%	27%	2%	9%	2%
i. Recycling program	21%	48%	22%	4%	4%	2%
j. Sanitary sewer service	6%	7%	7%	0%	69%	11%
k. Snow removal	21%	49%	17%	2%	9%	2%
l. Storm water management	5%	9%	8%	6%	61%	11%
m. Street and road maintenance	15%	54%	18%	7%	5%	1%

**NATURAL AND CULTURAL RESOURCES**

4. The following questions ask your opinion about the importance of natural and cultural resources in your community. How important is it to protect the following?

Your responses are Essential (E), Very Important (VI), Important (I), Not Important (NI), Not Applicable (NA) and No Response (NR).

	<b>E</b>	<b>VI</b>	<b>I</b>	<b>NI</b>	<b>NA</b>	<b>NR</b>
a. Air quality	56%	24%	12%	1%	0%	6%
b. Farmland	44%	18%	24%	9%	1%	4%
c. Forested lands	35%	36%	22%	1%	1%	5%
d. Groundwater	68%	21%	5%	2%	0%	4%
e. Historic and cultural sites	17%	29%	42%	7%	1%	4%
f. Open space	32%	24%	28%	9%	0%	7%
g. Rivers and streams	60%	28%	7%	1%	0%	4%
h. Rural character	35%	34%	21%	7%	0%	3%
i. Scenic views and undeveloped hills/bluffs	30%	33%	26%	7%	0%	4%
j. Wetlands	33%	29%	26%	9%	0%	4%
k. Wildlife habitat	41%	29%	21%	5%	0%	4%

**HOUSING**

Housing is an important part of how a community grows. We would like your opinion about the development of housing in your community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

5. Your local jurisdiction should focus on improving existing housing quality.

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
7%	51%	15%	4%	12%	11%

6. The following types of housing are needed:

a. Single family housing

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
18%	33%	10%	7%	23%	9%

b. Duplexes (2 units)

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
4%	20%	17%	22%	24%	13%

c. Apartments (3 or more)

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
2%	16%	17%	30%	21%	14%

7. Affordable housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
10%	35%	22%	12%	15%	6%

8. Elderly housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
12%	37%	15%	17%	11%	9%

9. Starter (first time buyer) homes are needed in your local jurisdiction.

SA	A	D	SD	NO	NR
4%	30%	26%	17%	15%	9%

10. Would you prefer housing built in a traditional design (option a) or a cluster design (option b)?

Option A (traditional design)	24%
Option B (cluster design)	51%
No response	24%

**AGRICULTURE AND LAND USE**

The following questions are asking for your opinion about agriculture and land use in Iowa County.

11. Productive agricultural land should be allowed to be used for:

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

a. Agricultural use

SA	A	D	SD	NO	NR
65%	28%	2%	0%	1%	4%

b. Residential use

SA	A	D	SD	NO	NR
11%	30%	24%	23%	5%	6%

c. Commercial use

SA	A	D	SD	NO	NR
6%	16%	26%	34%	10%	7%

d. Any use

SA	A	D	SD	NO	NR
6%	13%	20%	42%	9%	10%

12. Large scale farms (500 or more animal units) should be allowed to expand:

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

a. Anywhere in Iowa County

SA	A	D	SD	NO	NR
5%	13%	28%	39%	2%	12%

b. Nowhere in Iowa County

SA	A	D	SD	NO	NR
22%	15%	30%	15%	5%	13%

c. Outside a 2 mile radius of incorporated areas

SA	A	D	SD	NO	NR
13%	27%	12%	20%	13%	15%

13. Landowners should be allowed to develop land any way they want.

SA	A	D	SD	NO	NR
20%	15%	33%	28%	2%	2%

14. The visual impacts (view of the landscape) of development are an important consideration when evaluating proposed development.

SA	A	D	SD	NO	NR
24%	48%	15%	6%	1%	6%

15. It is important to require driveways that will meet standards for providing emergency services.

SA	A	D	SD	NO	NR
41%	41%	6%	3%	5%	4%

16. There should be a minimum lot size on residential development in rural areas.

SA	A	D	SD	NO	NR
35%	34%	17%	10%	2%	1%

17. In your opinion what should be the minimum lot size for rural residential development?

Less than 1 acre:	4%
One to 5 acres:	33%
5 to 10 acres:	12%
11 to 40 acres:	10%
40 or more acres:	22%
No limitation:	10%
No response:	10%

**TRANSPORTATION**

18. The overall road network (roads, streets, and highways) in Iowa County meets the needs of its citizens.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

SA	A	D	SD	NO	NR
23%	67%	4%	1%	0%	5%

19. The condition of local roads and streets in your community is adequate for intended uses.

SA	A	D	SD	NO	NR
21%	62%	10%	1%	1%	5%

20. Biking and walking are important modes of transportation in your community.

SA	A	D	SD	NO	NR
9%	20%	40%	11%	7%	9%

21. There should be more biking and walking lanes along public roadways.

SA	A	D	SD	NO	NR
13%	27%	24%	18%	9%	9%

22. Rate the following in your local jurisdiction.

Your choices are Excellent (E) Good (G), Fair (F), Poor (P), Not Applicable (NA), and No Response (NR).

	E	G	F	P	NA	NR
a. Roads	16%	61%	17%	2%	0%	4%
b. Sidewalks	1%	6%	15%	4%	68%	6%
c. Bike trails	0%	11%	11%	9%	63%	6%
d. Airports	0%	10%	7%	6%	72%	5%
e. Bus service	0%	5%	6%	11%	71%	7%
f. Shared ride van services	0%	6%	12%	16%	57%	9%
g. Railroads	0%	2%	4%	11%	78%	5%

**COMMUNICATION**

23. Check the two most effective ways your local jurisdiction could provide smart growth information to its landowners and residents. (Because more than one response was asked for the totals will be more than 100%.)

a. Direct mailings	70%
b. Newspaper articles	29%
c. Radio	2%
d. Newsletters	35%
e. Public Meetings	43%
f. Internet	12%

**ECONOMIC DEVELOPMENT**

The following questions are asking about how you view economic development in your local community.

24. Commercial or industrial buildings and activities involving truck traffic and manufacturing should be located:

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

a. In an existing city or village

SA	A	D	SD	NO	NR
28%	43%	8%	3%	8%	10%

b. Near a city or village

SA	A	D	SD	NO	NR
15%	55%	11%	5%	9%	6%

c. Anywhere in Iowa County

SA	A	D	SD	NO	NR
5%	17%	22%	38%	8%	10%

25. Iowa County should work to coordinate efforts to actively recruit new businesses and industry.

SA	A	D	SD	NO	NR
26%	48%	9%	7%	5%	6%

26. All Iowa communities should provide at least some land with infrastructure (water, sewer, access, etc.) for industrial and commercial uses either owned publicly or privately.

SA	A	D	SD	NO	NR
5%	49%	20%	12%	9%	6%

27. Development at the edge of cities and villages should be required to have municipal water and sewer services.

SA	A	D	SD	NO	NR
13%	50%	15%	9%	6%	7%

28. Iowa County jurisdictions should pursue the following energy alternatives as a form of economic development.

	SA	A	D	SD	NO	NR
a. Ethanol plants	11%	27%	24%	11%	18%	9%
b. Solar energy	26%	48%	7%	1%	10%	0%
c. Wind energy	38%	40%	5%	2%	5%	10%

29. Rate the importance of the following.

Your choices are Essential (E), Very Important (VI), Important (I), Not Important (NI), No Opinion, (NO), and No Response (NR).

	<b>E</b>	<b>VI</b>	<b>I</b>	<b>NI</b>	<b>NO</b>	<b>NR</b>
a. Agricultural related businesses	32%	35%	23%	1%	4%	5%
b. Commercial and retail development	9%	28%	43%	10%	5%	6%
c. Downtown development – main street	13%	19%	49%	6%	5%	7%
d. Home based businesses	9%	23%	33%	15%	12%	9%
e. Industrial and manufacturing development	9%	23%	40%	16%	6%	6%
f. Tourism and recreation	21%	28%	40%	5%	1%	5%

**DEMOGRAPHICS**

Please tell us some things about you:

<b>1. Gender</b>	
Male	62%
Female	33%
No response	5%
<b>2. Age</b>	
18 to 24	1%
25 to 34	4%
35 to 44	28%
45 to 54	29%
55 to 64	21%
65 and older	16%
No response	1%

<b>3. Employment status</b>	
a. Employed full time	38%
b. Employed part time	10%
c. Unemployed	0%
d. Self-employed	32%
e. Retired	12%
f. Other	5%
g. No response	4%

<b>4. Place of residence</b>	
a. Own	98%
b. Rent	0%
c. Other	0%
d. No response	2%

<b>5. Number of adults (over 18) in household</b>	
a. None	1%
b. One	11%
c. Two	76%
d. Three	6%
e. Four	4%
f. Five or more	1%
g. No response	1%

<b>6. Number of children (under 18) in household</b>	
a. None	55%
b. One	15%
c. Two	11%
d. Three	9%
e. Four	1%
f. Five or more	1%
g. No response	9%

<b>7. Income range</b>	
a. Less than \$15,000	5%
b. \$15,000 to \$24,999	13%
c. \$25,000 to \$49,999	29%
d. \$50,000 to \$74,999	17%
e. \$75,000 to \$99,999	12%
f. \$100,000 or more	12%
g. No response	11%

<b>8. How long have you lived in Iowa County?</b>	
a. Less than 1 year	1%
b. 1 to 4 years	11%
c. 5 to 9 years	6%
d. 10 to 24 years	29%
e. 25 years or more	48%
f. No response	5%

<b>9. How many acres of land do you own in Iowa County?</b>	
a. Less than 1 acre	10%
b. 1 to 10 acres	13%
c. 11 to 100 acres	34%
d. 100 acres or more	43%
e. No response	0%

**END OF SUMMARY**