

IOWA COUNTY SMART GROWTH PUBLIC OPINION SURVEY
Town of Waldwick

QUALITY OF LIFE

1. What are the three most important reasons for you and your family to live in Iowa County? (Because of three selections per person the totals will be greater than 100%.)

a. Agriculture	56%
b. Appearance of homes	1%
c. Community services	0%
d. Cost of home	10%
e. Historical significance	2%
f. Low crime rate	16%
g. Natural beauty	49%
h. Near family and friends	45%
i. Near job or employment opportunities	20%
j. Property taxes	11%
k. Quality neighborhoods	9%
l. Quality schools	9%
m. Recreational opportunities	12%
n. Small town atmosphere	38%

COMMUNITY FACILITIES AND SERVICES

3. Please rate each of the following services excellent, good, fair, or poor. Choose “not applicable” (NA) if the item does not pertain to you or you are not sure about an item. “NR” means No Response

	E	G	F	P	NA	NR
a. Ambulance service	46%	39%	9%	1%	3%	2%
b. Fire protection	44%	44%	6%	2%	1%	2%
c. Garbage collection	11%	31%	10%	8%	35%	5%
d. Municipal water supply	5%	10%	2%	0%	74%	9%
e. Park and recreation facilities	24%	41%	10%	3%	12%	9%
f. Police protection	17%	51%	17%	2%	3%	9%
g. Public library	18%	40%	10%	6%	20%	6%
h. Public schools system	19%	57%	6%	1%	11%	6%
i. Recycling program	8%	35%	17%	15%	16%	9%
j. Sanitary sewer service	1%	17%	5%	0%	68%	9%
k. Snow removal	17%	50%	17%	5%	8%	3%
l. Storm water management	2%	19%	10%	0%	56%	13%
m. Street and road maintenance	10%	57%	25%	1%	2%	5%

NATURAL AND CULTURAL RESOURCES

4. The following questions ask your opinion about the importance of natural and cultural resources in your community. How important is it to protect the following?

(Your responses are Essential (E), Very Important (VI), Important (I), Not Important (NI), Not Applicable (NA) and No Response (NR).)

	E	VI	I	NI	NA	NR
a. Air quality	53%	24%	19%	1%	0%	2%
b. Farmland	55%	19%	17%	8%	0%	1%
c. Forested lands	38%	32%	27%	1%	0%	2%
d. Groundwater	61%	26%	11%	0%	0%	1%
e. Historic and cultural sites	23%	23%	37%	14%	1%	2%
f. Open space	33%	23%	28%	11%	0%	5%
g. Rivers and streams	49%	26%	20%	2%	0%	2%
h. Rural character	40%	20%	32%	6%	0%	2%
i. Scenic views and undeveloped hills/bluffs	37%	23%	26%	11%	0%	2%
j. Wetlands	36%	22%	27%	10%	1%	3%
k. Wildlife habitat	35%	24%	28%	9%	1%	2%

HOUSING

Housing is an important part of how a community grows. We would like your opinion about the development of housing in your community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

5. Your local jurisdiction should focus on improving existing housing quality.

SA	A	D	SD	NO	NR
10%	38%	19%	5%	19%	8%

6. The following types of housing are needed:

a. Single family housing

SA	A	D	SD	NO	NR
10%	40%	12%	2%	27%	8%

b. Duplexes (2 units)

SA	A	D	SD	NO	NR
6%	25%	26%	8%	25%	10%

c. Apartments (3 or more)

SA	A	D	SD	NO	NR
3%	18%	31%	12%	25%	10%

7. Affordable housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
16%	33%	17%	5%	23%	7%

8. Elderly housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
13%	34%	19%	1%	27%	6%

9. Starter (first time buyer) homes are needed in your local jurisdiction.

SA	A	D	SD	NO	NR
12%	41%	14%	6%	22%	6%

10. Would you prefer housing built in a traditional design (option a) or a cluster design (option b)?

Option A (traditional design)	19%
Option B (cluster design)	59%
No response	22%

AGRICULTURE AND LAND USE

The following questions are asking for your opinion about agriculture and land use in Iowa County.

11. Productive agricultural land should be allowed to be used for:

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

a. Agricultural use

SA	A	D	SD	NO	NR
73%	17%	2%	1%	0%	7%

b. Residential use

SA	A	D	SD	NO	NR
10%	25%	22%	30%	6%	9%

c. Commercial use

SA	A	D	SD	NO	NR
6%	11%	30%	37%	5%	11%

d. Any use

SA	A	D	SD	NO	NR
9%	10%	16%	45%	8%	11%

12. Large scale farms (500 or more animal units) should be allowed to expand:

a. Anywhere in Iowa County

SA	A	D	SD	NO	NR
7%	17%	32%	33%	3%	8%

b. Nowhere in Iowa County

SA	A	D	SD	NO	NR
24%	18%	25%	17%	7%	9%

c. Outside a 2 mile radius of incorporated areas

SA	A	D	SD	NO	NR
14%	30%	20%	17%	10%	8%

13. Landowners should be allowed to develop land any way they want.

SA	A	D	SD	NO	NR
20%	19%	30%	27%	1%	2%

14. The visual impacts (view of the landscape) of development are an important consideration when evaluating proposed development.

SA	A	D	SD	NO	NR
31%	44%	9%	6%	5%	6%

15. It is important to require driveways that will meet standards for providing emergency services.

SA	A	D	SD	NO	NR
37%	47%	11%	2%	0%	2%

16. There should be a minimum lot size on residential development in rural areas.

SA	A	D	SD	NO	NR
28%	38%	17%	8%	5%	5%

17. In your opinion what should be the minimum lot size for rural residential development?

Less than 1 acre	9%
One to 5 acres	41%
5 to 10 acres	9%
11 to 40 acres	6%
40 or more acres	23%
No limitation	10%
No response	2%

TRANSPORTATION

18. The overall road network (roads, streets, and highways) in Iowa County meets the needs of its citizens.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

SA	A	D	SD	NO	NR
19%	75%	3%	0%	1%	1%

19. The condition of local roads and streets in your community is adequate for intended uses.

SA	A	D	SD	NO	NR
14%	76%	6%	1%	2%	1%

20. Biking and walking are important modes of transportation in your community.

SA	A	D	SD	NO	NR
3%	27%	47%	8%	13%	2%

21. There should be more biking and walking lanes along public roadways.

SA	A	D	SD	NO	NR
10%	22%	35%	20%	10%	2%

22. Rate the following in your local jurisdiction.

Your choices are Excellent (E) Good (G), Fair (F), Poor (P), Not Applicable (NA), and No Response (NR).

	E	G	F	P	NA	NR
a. Roads	11%	76%	10%	1%	0%	1%
b. Sidewalks	3%	16%	8%	1%	66%	6%
c. Bike trails	5%	24%	8%	3%	53%	7%
d. Airports	5%	24%	8%	0%	58%	6%
e. Bus service	2%	8%	5%	5%	75%	4%
f. Shared ride van services	1%	7%	8%	5%	74%	6%
g. Railroads	1%	2%	2%	7%	82%	6%

COMMUNICATION

23. Check the two most effective ways your local jurisdiction could provide smart growth information to its landowners and residents. (Because more than one response was asked for the totals will be more than 100%.)

a. Direct mailings	67%
b. Newspaper articles	32%
c. Radio	15%
d. Newsletters	35%
e. Public meetings	31%
f. Internet	11%

ECONOMIC DEVELOPMENT

The following questions are asking about how you view economic development in your local community.

24. Commercial or industrial buildings and activities involving truck traffic and manufacturing should be located:

(Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).)

a. In an existing city or village

SA	A	D	SD	NO	NR
17%	42%	17%	6%	8%	10%

b. Near a city or village

SA	A	D	SD	NO	NR
15%	53%	13%	3%	7%	9%

c. Anywhere in Iowa County

SA	A	D	SD	NO	NR
7%	13%	27%	31%	9%	14%

25. Iowa County should work to coordinate efforts to actively recruit new businesses and industry.

SA	A	D	SD	NO	NR
40%	42%	9%	3%	2%	3%

26. All Iowa communities should provide at least some land with infrastructure (water, sewer, access, etc.) for industrial and commercial uses either owned publicly or privately.

SA	A	D	SD	NO	NR
9%	45%	19%	6%	15%	6%

27. Development at the edge of cities and villages should be required to have municipal water and sewer services.

SA	A	D	SD	NO	NR
14%	52%	16%	3%	11%	3%

28. Iowa County jurisdictions should pursue the following energy alternatives as a form of economic development.

	SA	A	D	SD	NO	NR
a. Ethanol plants	15%	39%	25%	5%	14%	3%
b. Solar energy	27%	43%	10%	1%	13%	6%
c. Wind energy	38%	47%	3%	2%	7%	3%

29. Rate the importance of the following.

Your choices are Essential (E), Very Important (VI), Important (I), Not Important (NI), No Opinion, (NO), and No Response (NR).

	E	VI	I	NI	NO	NR
a. Agricultural related businesses	51%	33%	10%	2%	1%	2%
b. Commercial and retail development	16%	39%	28%	8%	6%	3%
c. Downtown development – main street	16%	26%	36%	9%	9%	3%
d. Home based businesses	9%	20%	38%	16%	14%	3%
e. Industrial and manufacturing development	9%	36%	31%	13%	8%	3%
f. Tourism and recreation	15%	34%	25%	17%	6%	3%

DEMOGRAPHICS

Please tell us some things about you:

1. Gender	
Male	57%
Female	38%
No response	5%
2. Age	
18 to 24	0%
25 to 34	5%
35 to 44	18%
45 to 54	26%
55 to 64	17%
65 and older	33%
No response	1%

3. Employment status	
a. Employed full time	40%
b. Employed part time	9%
c. Unemployed	0%
d. Self-employed	24%
e. Retired	20%
f. Other	7%
g. No response	0%

4. Place of residence	
a. Own	98%
b. Rent	0%
c. Other	0%
d. No response	2%

5. Number of adults (over 18) in household	
a. None	5%
b. One	13%
c. Two	70%
d. Three	8%
e. Four	3%
f. Five or more	0%
g. No response	1%

6. Number of children (under 18) in household	
a. None	73%
b. One	8%
c. Two	9%
d. Three	6%
e. Four	0%
f. Five or more	0%
g. No response	5%

7. Income range	
a. Less than \$15,000	8%
b. \$15,000 to \$24,999	18%
c. \$25,000 to \$49,999	25%
d. \$50,000 to \$74,999	17%
e. \$75,000 to \$99,999	14%
f. \$100,000 or more	9%
g. No response	9%

8. How long have you lived in Iowa County?	
a. Less than 1 year	0%
b. 1 to 4 years	3%
c. 5 to 9 years	14%
d. 10 to 24 years	19%
e. 25 years or more	59%
f. No response	5%

9. How many acres of land do you own in Iowa County?	
a. Less than 1 acre	8%
b. 1 to 10 acres	23%
c. 11 to 100 acres	19%
d. 100 acres or more	47%
e. No response	1%

END OF SUMMARY