

IOWA COUNTY SMART GROWTH PUBLIC OPINION SURVEY
Village of Barneveld

QUALITY OF LIFE

1. What are the three most important reasons for you and your family to live in Iowa County? (Because of three selections per person the totals will be greater than 100%.)

a. Agriculture	8%
b. Appearance of homes	6%
c. Community services	2%
d. Cost of home	38%
e. Historical significance	1%
f. Low crime rate	31%
g. Natural beauty	19%
h. Near family and friends	47%
i. Near job or employment opportunities	24%
j. Property taxes	4%
k. Quality neighborhoods	17%
l. Quality schools	23%
m. Recreational opportunities	7%
n. Small town atmosphere	56%

COMMUNITY FACILITIES AND SERVICES

3. Please rate each of the following services excellent (E), good (G), fair (F), or poor (P). Choose “not applicable” (NA) if the item does not pertain to you or you are not sure about an item. “NR” means No Response.

	E	G	F	P	NA	NR
a. Ambulance service	64%	28%	0%	0%	3%	4%
b. Fire protection	64%	27%	2%	0%	2%	4%
c. Garbage collection	51%	47%	1%	0%	0%	1%
d. Municipal water supply	28%	51%	11%	2%	4%	2%
e. Park and recreation facilities	21%	41%	34%	3%	0%	0%
f. Police protection	26%	52%	17%	4%	0%	1%
g. Public library	23%	46%	21%	4%	2%	3%
h. Public schools system	24%	53%	17%	1%	2%	2%
i. Recycling program	30%	61%	7%	0%	0%	2%
j. Sanitary sewer service	24%	56%	9%	3%	4%	3%
k. Snow removal	33%	51%	11%	0%	3%	1%
l. Storm water management	14%	58%	12%	8%	3%	4%
m. Street and road maintenance	16%	47%	31%	4%	1%	1%

NATURAL AND CULTURAL RESOURCES

4. The following questions ask your opinion about the importance of natural and cultural resources in your community. How important is it to protect the following?

Your responses are Essential (E), Very Important (VI), Important (I), Not Important (NI), Not Applicable (NA) and No Response (NR).

	E	VI	I	NI	NA	NR
a. Air quality	57%	30%	10%	0%	1%	2%
b. Farmland	47%	30%	19%	2%	0%	2%
c. Forested lands	41%	34%	21%	1%	0%	2%
d. Groundwater	62%	27%	7%	0%	0%	4%
e. Historic and cultural sites	16%	26%	50%	2%	1%	6%
f. Open space	29%	22%	36%	7%	1%	6%
g. Rivers and streams	48%	31%	13%	2%	1%	4%
h. Rural character	29%	29%	29%	6%	0%	8%
i. Scenic views and undeveloped hills/bluffs	36%	31%	27%	3%	0%	3%
j. Wetlands	30%	22%	32%	8%	3%	4%
k. Wildlife habitat	36%	31%	24%	3%	1%	4%

HOUSING

Housing is an important part of how a community grows. We would like your opinion about the development of housing in your community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

5. Your local jurisdiction should focus on improving existing housing quality.

SA	A	D	SD	NO	NR
8%	48%	23%	3%	10%	8%

6. The following types of housing are needed:

a. Single family housing

SA	A	D	SD	NO	NR
20%	39%	11%	9%	14%	7%

b. Duplexes (2 units)

SA	A	D	SD	NO	NR
3%	40%	20%	17%	11%	9%

c. Apartments (3 or more)

SA	A	D	SD	NO	NR
3%	32%	21%	24%	13%	6%

7. Affordable housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
21%	46%	13%	7%	7%	7%

8. Elderly housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
8%	41%	31%	4%	11%	4%

9. Starter (first time buyer) homes are needed in your local jurisdiction.

SA	A	D	SD	NO	NR
18%	42%	19%	6%	11%	4%

10. Would you prefer housing built in a traditional design (option A) or a cluster design (option B)?

Option A (traditional design)	32%
Option B (cluster design)	50%
No response	18%

AGRICULTURE AND LAND USE

The following questions are asking for your opinion about agriculture and land use in Iowa County.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

11. Productive agricultural land should be allowed to be used for:

a. Agricultural use

SA	A	D	SD	NO	NR
60%	31%	1%	0%	3%	4%

b. Residential use

SA	A	D	SD	NO	NR
1%	36%	31%	14%	4%	13%

c. Commercial use

SA	A	D	SD	NO	NR
2%	27%	34%	18%	7%	12%

d. Any use

SA	A	D	SD	NO	NR
6%	10%	26%	29%	14%	16%

12. Large scale farms (500 or more animal units) should be allowed to expand:

a. Anywhere in Iowa County

SA	A	D	SD	NO	NR
12%	19%	32%	20%	10%	7%

b. Nowhere in Iowa County

SA	A	D	SD	NO	NR
4%	11%	42%	22%	12%	8%

c. Outside a 2 mile radius of incorporated areas

SA	A	D	SD	NO	NR
11%	42%	20%	7%	14%	6%

13. Landowners should be allowed to develop land any way they want.

SA	A	D	SD	NO	NR
10%	8%	51%	24%	4%	2%

14. The visual impacts (view of the landscape) of development are an important consideration when evaluating proposed development.

SA	A	D	SD	NO	NR
23%	52%	11%	0%	7%	7%

15. It is important to require driveways that will meet standards for providing emergency services.

SA	A	D	SD	NO	NR
47%	44%	3%	2%	0%	3%

16. There should be a minimum lot size on residential development in rural areas.

SA	A	D	SD	NO	NR
26%	40%	19%	3%	10%	2%

17. In your opinion what should be the minimum lot size for rural residential development?

Less than 1 acre	10%
One to 5 acres	41%
5 to 10 acres	18%
11 to 40 acres	8%
40 or more acres	8%
No limitation	11%
No response	4%

TRANSPORTATION

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

18. The overall road network (roads, streets, and highways) in Iowa County meets the needs of its citizens.

SA	A	D	SD	NO	NR
16%	73%	9%	0%	0%	2%

19. The condition of local roads and streets in your community is adequate for intended uses.

SA	A	D	SD	NO	NR
12%	74%	9%	2%	0%	2%

20. Biking and walking are important modes of transportation in your community.

SA	A	D	SD	NO	NR
11%	57%	18%	1%	10%	3%

21. There should be more biking and walking lanes along public roadways.

SA	A	D	SD	NO	NR
11%	32%	41%	7%	6%	3%

22. Rate the following in your local jurisdiction.

Your choices are Excellent (E), Good (G), Fair (F), Poor (P), Not Applicable (NA), and No Response (NR).

	E	G	F	P	NA	NR
a. Roads	10%	62%	20%	4%	0%	3%
b. Sidewalks	4%	50%	27%	8%	9%	2%
c. Bike trails	30%	54%	10%	1%	0%	4%
d. Airports	1%	7%	6%	2%	80%	4%
e. Bus service	0%	4%	4%	9%	78%	4%
f. Shared ride van services	2%	23%	29%	3%	34%	7%
g. Railroads	0%	2%	1%	6%	87%	4%

COMMUNICATION

23. Check the two most effective ways your local jurisdiction could provide smart growth information to its landowners and residents. (Because more than one response was asked, the totals will be more than 100%.)

a. Direct mailings	75%
b. Newspaper articles	22%
c. Radio	11%
d. Newsletters	44%
e. Public meetings	36%
f. Internet	10%

ECONOMIC DEVELOPMENT

The following questions are asking about how you view economic development in your local community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

24. Commercial or industrial buildings and activities involving truck traffic and manufacturing should be located:

a. In an existing city or village

SA	A	D	SD	NO	NR
18%	32%	26%	3%	6%	16%

b. Near a city or village

SA	A	D	SD	NO	NR
17%	56%	8%	3%	6%	11%

c. Anywhere in Iowa County

SA	A	D	SD	NO	NR
6%	22%	32%	16%	9%	16%

25. Iowa County should work to coordinate efforts to actively recruit new businesses and industry.

SA	A	D	SD	NO	NR
56%	36%	3%	2%	0%	3%

26. All Iowa County communities should provide at least some land with infrastructure (water, sewer, access, etc.) for industrial and commercial uses either owned publicly or privately.

SA	A	D	SD	NO	NR
28%	50%	6%	4%	9%	3%

27. Development at the edge of cities and villages should be required to have municipal water and sewer services.

SA	A	D	SD	NO	NR
26%	49%	7%	3%	10%	6%

28. Iowa County jurisdictions should pursue the following energy alternatives as a form of economic development.

	SA	A	D	SD	NO	NR
a. Ethanol plants	10%	28%	26%	7%	21%	9%
b. Solar energy	26%	46%	10%	2%	13%	3%
c. Wind energy	37%	51%	0%	1%	10%	1%

29. Rate the importance of the following.

Your choices are Essential (E), Very Important (VI), Important (I), Not Important (NI), No Opinion (NO), and No Response (NR).

	E	VI	I	NI	NO	NR
a. Agricultural related businesses	30%	36%	27%	0%	3%	4%
b. Commercial and retail development	28%	50%	14%	3%	0%	4%
c. Downtown development – main street	28%	33%	28%	4%	2%	4%
d. Home based businesses						
e. Industrial and manufacturing development	4%	21%	47%	13%	11%	3%
f. Tourism and recreation	18%	39%	30%	8%	2%	3%
	14%	41%	30%	7%	3%	4%

DEMOGRAPHICS

Please tell us some things about you:

1. Gender	
Male	59%
Female	37%
No response	4%
2. Age	
18 to 24	0%
25 to 34	27%
35 to 44	31%
45 to 54	14%
55 to 64	10%
65 and older	17%
No response	1%

3. Employment status	
a. Employed full time	58%
b. Employed part time	8%
c. Unemployed	0%
d. Self-employed	13%
e. Retired	16%
f. Other	4%
g. No response	1%

4. Place of residence	
a. Own	97%
b. Rent	1%
c. Other	0%
d. No response	2%

5. Number of adults (over 18) in household	
a. None	2%
b. One	20%
c. Two	72%
d. Three	4%
e. Four	0%
f. Five or more	1%
g. No response	0%

6. Number of children (under 18) in household	
a. None	47%
b. One	22%
c. Two	18%
d. Three	8%
e. Four	0%
f. Five or more	0%
g. No response	6%

7. Income range	
a. Less than \$15,000	6%
b. \$15,000 to \$24,999	8%
c. \$25,000 to \$49,999	26%
d. \$50,000 to \$74,999	34%
e. \$75,000 to \$99,999	13%
f. \$100,000 or more	6%
g. No response	8%

8. How long have you lived in Iowa County?	
a. Less than 1 year	1%
b. 1 to 4 years	21%
c. 5 to 9 years	20%
d. 10 to 24 years	20%
e. 25 years or more	37%
f. No response	1%

9. How many acres of land do you own in Iowa County?	
a. Less than 1 acre	77%
b. 1 to 10 acres	10%
c. 11 to 100 acres	3%
d. 100 acres or more	4%
e. No response	0%

END OF SUMMARY