

IOWA COUNTY SMART GROWTH PUBLIC OPINION SURVEY
Village of Linden

QUALITY OF LIFE

1. What are the three most important reasons for you and your family to live in Iowa County? (Because of three selections per person the totals will be greater than 100%.)

a. Agriculture	9%
b. Appearance of homes	0%
c. Community service	0%
d. Cost of home	31%
e. Historical significance	6%
f. Low crime rate	13%
g. Natural beauty	17%
h. Near family and friends	61%
i. Near job or employment opportunities	43%
j. Property taxes	13%
k. Quality neighborhood	13%
l. Quality of schools	20%
m. Recreational opportunities	4%
n. Small town atmosphere	59%

COMMUNITY FACILITIES AND SERVICES

3. Please rate each of the following services excellent, good, fair, or poor. Choose “not applicable” (NA) if the item does not pertain to you or you are not sure about an item. “NR” means No Response

	E	G	F	P	NA	NR
a. Ambulance service	41%	39%	13%	0%	4%	4%
b. Fire protection	33%	43%	15%	0%	6%	4%
c. Garbage collection	30%	52%	7%	0%	5%	6%
d. Municipal water supply	26%	52%	9%	4%	6%	4%
e. Park and recreation facilities	15%	50%	20%	4%	4%	7%
f. Police protection	6%	41%	30%	17%	4%	4%
g. Public library	6%	11%	11%	17%	44%	11%
h. Public school system	17%	70%	9%	0%	2%	2%
i. Recycling program	17%	61%	13%	0%	4%	6%
j. Sanitary sewer service	20 %	57%	11%	2%	6%	4%
k. Snow removal	22%	54%	21%	1%	2%	0%
l. Storm water management	7%	50%	20%	2%	15%	6%
m. Street and road maintenance	15%	57%	24%	2%	0%	2%

NATURAL AND CULTURAL RESOURCES

4. The following questions ask your opinion about the importance of natural and cultural resources in your community. How important is it to protect the following?

(Your responses are Essential (E), Very Important (VI), Important (I), Not Important (NI), Not Applicable (NA) and No Response (NR).)

	E	VI	I	NI	NA	NR
a. Air quality	46%	31%	15%	4%	2%	2%
b. Farmland	44%	31%	17%	0%	2%	6%
c. Forested lands	30%	33%	30%	0%	4%	4%
d. Groundwater	56%	26%	13%	0%	2%	4%
e. Historic and cultural sites	11%	35%	39%	7%	4%	4%
f. Open space	24%	30%	35%	2%	4%	6%
g. Rivers and streams	44%	22%	24%	0%	4%	6%
h. Rural character	24%	43%	22%	2%	2%	7%
i. Scenic views and undeveloped hills/bluffs	26%	24%	37%	6%	2%	6%
j. Wetlands	24%	28%	30%	6%	6%	7%
k. Wildlife habitat	31%	30%	33%	0%	2%	4%

HOUSING

Housing is an important part of how a community grows. We would like your opinion about the development of housing in your community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

5. Your local jurisdiction should focus on improving existing housing quality.

SA	A	D	SD	NO	NR
11%	54%	13%	2%	7%	13%

6. The following types of housing are needed:

a. Single family housing

SA	A	D	SD	NO	NR
20%	52%	7%	4%	11%	6%

b. Duplexes (2 units)

SA	A	D	SD	NO	NR
6%	40%	20%	11%	15%	7%

c. Apartments (3 or more)

SA	A	D	SD	NO	NR
9%	26%	26%	15%	17%	7%

7. Affordable housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
22%	50%	11%	6%	6%	6%

8. Elderly housing is needed in your local jurisdiction.

SA	A	D	SD	NO	NR
6%	61%	9%	6%	13%	6%

9. Starter (first time buyer) homes are needed in your local jurisdiction.

SA	A	D	SD	NO	NR
19%	44%	17%	4%	11%	6%

10. Would you prefer housing built in a traditional design (option a) or a cluster design (option b)?

Option A (traditional design)	31%
Option B (cluster design)	50%
No response	19%

AGRICULTURE AND LAND USE

The following questions are asking for your opinion about agriculture and land use in Iowa County.

11. Productive agricultural land should be allowed to be used for:

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

a. Agricultural use

SA	A	D	SD	NO	NR
59%	30%	0%	0%	5%	6%

b. Residential use

SA	A	D	SD	NO	NR
7%	24%	30%	20%	9%	9%

c. Commercial use

SA	A	D	SD	NO	NR
6%	22%	28%	26%	9%	9%

d. Any use

SA	A	D	SD	NO	NR
7%	9%	28%	39%	11%	7%

12. Large scale farms (500 or more animal units) should be allowed to expand:

a. Anywhere in Iowa County

SA	A	D	SD	NO	NR
6%	22%	24%	20%	15%	13%

b. Nowhere in Iowa County

SA	A	D	SD	NO	NR
6%	7%	41%	17%	17%	13%

c. Outside a 2 mile radius of incorporated areas

SA	A	D	SD	NO	NR
11%	50%	7%	7%	15%	9%

13. Landowners should be allowed to develop land any way they want.

SA	A	D	SD	NO	NR
9%	17%	46%	17%	6%	6%

14. The visual impacts (view of the landscape) of development are an important consideration when evaluating proposed development.

SA	A	D	SD	NO	NR
19%	55%	7%	0%	11%	7%

15. It is important to require driveways that will meet standards for providing emergency services.

SA	A	D	SD	NO	NR
33%	57%	4%	2%	4%	4%

16. There should be a minimum lot size on residential development in rural areas.

SA	A	D	SD	NO	NR
17%	46%	19%	4%	9%	6%

17. In your opinion what should be the minimum lot size for rural residential development?

Less than 1 acre	9%
One to 5 acres	43%
6 to 10 acres	7%
11 to 40 acres	6%
40 or more acres	13%
No limitation	13%
No response	9%

TRANSPORTATION

18. The overall road network (roads, streets, and highways) in Iowa County meets the needs of its citizens.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

SA	A	D	SD	NO	NR
17%	70%	2%	2%	4%	6%

19. The condition of local roads and streets in your community is adequate for intended uses.

SA	A	D	SD	NO	NR
19%	68%	6%	0%	0%	7%

20. Biking and walking are important modes of transportation in your community.

SA	A	D	SD	NO	NR
9%	37%	31%	6%	9%	7%

21. There should be more biking and walking lanes along public roadways.

SA	A	D	SD	NO	NR
6%	29%	28%	20%	7%	9%

22. Rate the following in your local jurisdiction.

Your choices are Excellent (E) Good (G), Fair (F), Poor (P), Not Applicable (NA), and No Response (NR).

	E	G	F	P	NA	NR
a. Roads	20%	56%	17%	2%	0%	6%
b. Sidewalks	15%	24%	35%	17%	4%	6%
c. Bike trails	4%	9%	13%	7%	57%	9%
d. Airports	7%	37%	20%	6%	21%	9%
e. Bus service	0%	7%	6%	19%	65%	4%
f. Shared ride van services	0%	15%	15%	11%	52%	7%
g. Railroads	0%	0%	0%	17%	76%	7%

COMMUNICATION

23. Check the two most effective ways your local jurisdiction could provide smart growth information to its landowners and residents. (Because more than one response was asked for the totals will be more than 100%.)

a. Direct mailings	56%
b. Newspaper articles	35%
c. Radio	13%
d. Newsletters	36%
e. Public meetings	29%
f. Internet	6%

ECONOMIC DEVELOPMENT

The following questions are asking about how you view economic development in your local community.

24. Commercial or industrial buildings and activities involving truck traffic and manufacturing should be located:

(Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).)

a. In an existing city or village

SA	A	D	SD	NO	NR
13%	30%	20%	9%	11%	17%

b. Near a city or village

SA	A	D	SD	NO	NR
11%	59%	6%	2%	11%	11%

c. Anywhere in Iowa County

SA	A	D	SD	NO	NR
4%	18%	30%	22%	9%	17%

25. Iowa County should work to coordinate efforts to actively recruit new businesses and industry.

SA	A	D	SD	NO	NR
41%	42%	0%	0%	7%	9%

26. All Iowa communities should provide at least some land with infrastructure (water, sewer, access, etc.) for industrial and commercial uses either owned publicly or privately.

SA	A	D	SD	NO	NR
6%	44%	22%	7%	7%	13%

27. Development at the edge of cities and villages should be required to have municipal water and sewer services.

SA	A	D	SD	NO	NR
15%	46%	13%	6%	11%	9%

28. Iowa County jurisdictions should pursue the following energy alternatives as a form of economic development.

	SA	A	D	SD	NO	NR
a. Ethanol plants	15%	30%	11%	13%	19%	13%
b. Solar energy	26%	43%	4%	2%	15%	11%
c. Wind energy	30%	43%	2%	2%	13%	11%

29. Rate the importance of the following.

Your choices are Essential (E), Very Important (VI), Important (I), Not Important (NI), No Opinion, (NO), and No Response (NR).

	E	VI	I	NI	NO	NR
a. Agricultural related businesses	35%	48%	7%	0%	2%	7%
b. Commercial and retail development	22%	35%	30%	0%	3%	9%
c. Downtown development -- main street	15%	31%	33%	8%	6%	7%
d. Home based businesses	6%	24%	43%	11%	7%	9%
e. Industrial and manufacturing development	15%	39%	30%	4%	2%	11%
f. Tourism and recreation	24%	35%	24%	4%	2%	11%

DEMOGRAPHICS

Please tell us some things about you:

1. Gender	
Male	48%
Female	37%
No Response	15%

2. Age	
18 to 24	4%
25 to 34	13%
35 to 44	17%
45 to 54	30%
55 to 64	19%
65 and older	17%
No response	2%

3. Employment status	
Employed Full Time	56%
Employed Part Time	5%
Unemployed	2%
Self Employed	7%
Retired	15%
Other Response	11%
No response	4%

4. Place of residence	
Own	89%
Rent	4%
Other	4%
No Response	4%

5. Number of adults (over 18) in household	
None	2%
One	18%
Two	61%
Three	13%
Four	4%
Five or more	0%
No response	2%

6. Number of children (under 18) in household	
None	52%
One	22%
Two	9%
Three	9%
Four	0%
Five or more	0%
No response	7%

7. Income range	
Less than \$15,000	4%
\$15,000 to \$24,999	18%
\$25,000 to \$49,999	33%
\$50,000 to \$74,999	22%
\$75,000 to \$99,999	9%
\$100,000 or more	2%
No response	11%

8. How long have you lived in Iowa County?	
Less than 1 year	0%
1 to 4 years	7%
5 to 9 years	9%
10 to 24 years	13%
25 years or more	63%
No response	7%

9. How many acres of land do you own in Iowa County?	
Less than 1 acre	72%
1 to 10 acres	15%
11 to 100 acres	6%
100 acres or more	2%
No response	6%

END OF SUMMARY