Taking Charge in Challenging Times

University of Wisconsin Cooperative Extension and the Farm Center - WDATCP invites **dairy producers, bankers, agri-business personnel and community leaders** to an informational meeting outlining financial, legal, negotiating, decision-making and communication strategies and resources.

The U.S. dairy industry has been hit hard by events in the global economy. Dairy farm families across Wisconsin are feeling the impacts of these events. The ripple effect of the low milk prices on agri-businesses is affecting communities across the state. Many dairy owners and families in rural communities may be facing a financial crisis.

Date and Location: **Wednesday, December 2nd**
Jefferson County Extension office
864 Collins Rd.
Jefferson, WI

Time: 1:30 – 4:30 p.m.
Light refreshments available

Local Contact: Heidi Johnson, Interim Agriculture Agent, UW Cooperative Extension - Jefferson County
(920) 674-7295

Program:

- An overview of recent national and global influences on the dairy markets
- Strategies for negotiating through difficult situations
- How stress affects decision-making and communications and tools to help during stressful times
- Dairy finances 101: Communicating your position to your lender – the importance of financial reports
- Legal options and tax strategies to consider during difficult financial times

UW Extension Cooperative Extension

Farm Center, Wisconsin Department of Agriculture, Trade, and Consumer Protection

University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.