



JUNEAU COUNTY UW-EXTENSION

2007 Year in Review

- The Juneau County Community Resource Development (CRD) Agent serves as Co-coordinator of the County Revolving Loan Fund (RLF). The RLF loan balance is \$3,208,074 with the 2006 repayment amounting to \$1,045,292 providing a healthy financial support to local business. Thirty-nine RLF approvals have lead to only one bad debt providing a failure rate of less then 2%. This CRD agent created and teaches a workshop aimed at supporting RLF applicants with business plans, financial, tax, legal, state, county, and federal regulations. Over 220 participants have attended this class and over 980 individuals have sought business assistance and advice to date from the CRD agent.
- The Juneau County Nutrition Education Program received a \$183,023.05 contract with Food and Consumer Service to provide food and nutrition opportunities to low-income families in Juneau County for 2008. Almost half of the contracted amount is received as in-kind from local county sources providing non-financial support for the nutrition education program.
- Over 120 participants have attended eight Living Off the Land Grazers pasture walks held throughout the Juneau County area. Four additional events/projects have occurred as a result of the Living Off the Land Grazers efforts including: a soil health workshop, a grazing forage variety trial, a grass fed beef carcass evaluation workshop and “A Taste of Country” public awareness event. 100% of Grazers that hosted pasture walks said they put to use “a lot” or “some” of the information presented at pasture walks they had attended. Living Off the Land Grazers is a collaborative effort between: Juneau County Economic Development Corp (JCEDC), Juneau County UW-Extension, Natural Resources Conservation Service (NRCS), Wisconsin Organic Marketing Alliance
- Juneau County 4-H achieved substantial gains in enrollment and partnership development in the program year 2006-07. The 4-H Youth Development Agent leveraged more than \$100,000 in grant funds to bring Ninety elementary students in the Necedah School District (grades 3 – 6) joined 4-H After School programming, an increase in enrollment of 39%. Two new 4-H clubs received charters and the Youth Inventors & Entrepreneurs project was launched. Plans are underway to develop a youth garden project at Mauston’s West Side Elementary School. Programming partnerships include school districts, businesses, Juneau County Economic Development Corporation, 4-H clubs, community-based organizations, local government, and colleagues within UW-Extension.
- The Juneau County Agents continue to work together to ensure quality during the 5th year of the Advanced Leadership Program. Sixty-one Juneau County citizens will have completed this nine-month training program. This year a new class of 13 participants are completing the program with a May graduation and community support projects. This course will prepare them to take their places as new volunteer leaders in Juneau County organizations. A number of graduates have already been elected or appointed to leadership roles. The Juneau County Board has provided sponsorship for nine employees over the five years period.
- Our society takes for granted that individuals and families will somehow acquire the skills to meet basic needs and achieve economic self-sufficiency. Yet, many families lack the necessary knowledge and skills for effective parenting and money management. The Family Living Program continues to address these local needs by providing educational opportunities through Head Start, the Job Center, Colfax Apartments, HCE, schools, Hatch Memorial Library, Hess Memorial Hospital, satellite programs and individually.



including Title IX and ADA requirements.
Family Living Program
Kathy Metzenbauer, Family Living Agent

Family Living Programs provide education promoting family strengths and help communities become positive environments for family life. Programs respond to community needs with research-based education and partnerships that support Juneau County families and communities.

Family Finance Education

- W-2 Steering Committee
- Juneau County Housing Committee
- Juneau County Homeless Coalition
- 27 Clients received information on budgeting
- 50 completed Money Smart Trainings
- 33 Bankruptcy cases

- **Strengthening Individuals, Families and Communities**

- Juneau County Coalition Against Domestic Violence
- Family Preservation and Support Steering Committee
- Human Services Administrative Review Team
- 75 members in Juneau County HCE
- 27 parents completed “Co-Parenting Children in Mediation”
- 40 parents completed court ordered parent in the Middle education
- 50 students completed the “Babysitting Clinic” at Necedah and St. Pats
- 57 people participated in an educational day with Adams County HCE



Nutrition Education Program

April Martell, Coordinator



Approval of \$183,023.05 contract with Food and Consumer Service to provide food & nutrition opportunities to low-income families in Juneau County for 2008.

- \$90,937.09 of this budget is generated through in-kind dollars collected from cooperating agencies in the form of physical space, staff time and equipment usage:
 - ◆ Head Start
 - ◆ Community Action Council
 - ◆ Department of Health
 - ◆ Necedah School
 - ◆ WTC
 - ◆ Dept. of Human Services Sheltered Workshop

Educational Activities

- On-going Nutrition Education Sites:
 - ◆ 7 Elderly Nutrition Sites
 - ◆ Head Start
 - ◆ Immunization Clinic
 - ◆ Sheltered Workshop
 - ◆ Necedah School
 - ◆ Project Chance
 - ◆ WTC
 - ◆ Transitional Housing Unit
 - ◆ Mauston School
 - ◆ New Lisbon School
- Other Educational Programs:
 - ◆ Summer Lunch Program
 - ◆ Wisconsin Food Security Consortium
 - ◆ Advanced Leadership Program
 - ◆ Senior Farmer's Market Voucher Program
 - ◆ Feed the Need, Necedah Community Food Planning project
 - ◆ Canadian Pacific Railway Hunger Train
 - ◆ Second Harvest Food Safety Training of local Food pantry Volunteers
 - ◆ Sharing Supper
 - ◆ Wisconsin Hunger Summit

Overview of Food Stamp Nutrition Education efforts in Juneau County during FY07

The Juneau County Nutrition Educator made 1,875 total teaching contacts during fiscal year 2007. The teaching events reached 1,183 females and 692 males. Many (51%) of those contacts made were senior adults but 21% were parents of infants/children, 11% were youth ages 12-17, 10% were adults without children, 5% were youth ages 6-11, and 2% were youth ages 4-5. Only 1% of the learners were Hispanic/Latino. The topics for those teaching events were primarily Dietary Quality/Nutrition related topics (88%), with 8% on food safety topics, 3% food security and 1% food resource management. 9% of the learners were reached through multi-session groups, 80% were taught in on-time groups while 11% were learn while you wait educational opportunities. The nutrition educator was involved with 256 people through collaborations of which 64% were agency staff contacts, 25% were volunteers and 11% were elected officials. 82% of the topics at coalition meetings focused on community efforts to enhance food security and 18% of the topics focused on building community awareness. Newsletters, which reach only senior adults aged 65 and older, were distributed to a total of 12,350 individuals. Topics ranged from choosing a healthful diet (29%) to eating plenty of fruits and vegetables (36%) to portion awareness (15%) to shopping for food (7%) to community programs and resources (14%).



Community Resource Development Program

Jim Goldsmith, Community, Natural Resource, and Economic Development



- Continues to serve as Department Head of the UW-Extension office

Economic Development

- Processed a sixth Community Development Block Grant (CDBG) \$500,000 for Central Sands Dairy
- Taught three workshops on "Starting a Business" for 18 participants
- Serve as Task Force Chair for the Western Wisconsin Tech Zone of Juneau County; also Vice Chair for the seven county organizations.
- Provided information and counseled 398 individuals and 195 groups in small business development.
- Organized and presented to the Juneau County Community Resource Development Advisory Committee, comprised of 50+ counties, state, and federal leaders.
- Organize and present to County Board Industrial and Recreation Committee and assisted in budget preparation for JCEDC, Airport & CRPLA.
- Act as Co-Administrator, Revolving Loan Fund, for Juneau County education and marketing. Assisted in counseling and processing 10 loans.
- To date 39 RLF loans have been processed with only one failure to pay
- Reviewed business plans for applications
- Presented to 36 organizations information concerning business and economic development.
- Serve as consultant and presenter when requested for Juneau County Economic Development Corporation and serve on Juneau County Housing and retail Survey Committee.
- Continue to work with the Mauston/New Lisbon Airport, and guide an application for an Economic Impact Study that this agent completed.
- Serve on the New Lisbon Prison Advisory Committee.
- Continue to work on revitalized Wisconsin's Plastic Valley Association. Organized a planning team and facilitated the meeting. Presented to the Secretary of Commerce Mary Burke
- Serves on three UW Extension state teams for leadership, business, and economic development
- Organized and hosted a partnership organizational meeting between JCEDC and GMADC

Local Government Organization

- Completed a business plan and 501C3 for a non-profit organization for Juneau County Agricultural, Industrial, and Recreation Society (JCAIRS) with Craig Saxe, Ag. Agent and continue to advise JCAIRS Committee on lease agreements between city and county partners
- Helped organize and register local government officials for training.
- Organized workshops and a library for land use planning and small business development.
- Meet with county manufacturers with local administrators & discussed services UW-Ext. provides.
- Met with State legislators at various meetings and occasions on behalf of Juneau County.
- Serve on Southwest ITBEC Board, Chair of Education Comm., member Strategic Planning Comm.
- Host, assist and teach for the Wisconsin Towns Association meetings.
- Assisted in the creation, teaching and organization of the county Advanced Leadership Program (ALP) for 14 participants. Continue with 13 new participants for a total of 61 participants.
- Serve as Chair of the WTC Advisory Scholarship Committee \$8,500 for local scholarships. Continue to organizing fund raising campaign.
- Completing a Strategic Plan for the Juneau County Blue Ribbon Committee.
- Presented a workshop teaching personality styles and team building for 48 New Lisbon Correctional Institution's Social Workers and Correctional Officers
- Organized and facilitated a strategic planning program for new animal shelter.
- Organized planning committee for Upham Woods future development. Continue to assist in development of a business plan for future development
- Served on 3 UW Extension state planning committees for Economic Development and Leadership.
- Presented at State leadership conference.
- Chair of a state committee to develop State of Wisconsin Leadership Association



4-H Youth Development Program *Judy Kennedy, 4-H Youth Development Agent*

4-H & COMMUNITY YOUTH DEVELOPMENT ACTIVITIES:

- Chartered 2 community 4-H clubs (35 new members)
- 39% increase in community club enrollments: 2007-08.
- Coordinated Youth Inventors & Entrepreneurs Club: 12 members
- Developed 4-H After School Program: Necedah Schools, and CESA#5: 90 members - 5 clubs - (3rd – 6th grade).
- Co-wrote \$100,000 21st Century Learning Center Grant: After School program.
- Wrote and received \$500 Met-Life After School volunteer training grant.
- Wrote \$500 National Gardening Grant: application pending.
- Trained and certified 25 new adult 4-H leaders.
- Trained 20 youth leaders (non-certified).
- Received Communicator Award: Wisconsin Association of 4-H Youth Development Professionals for Marketing Materials developed in 2005-2006.
- Received Communicator Award: National Association of 4-H Youth Development Professionals for Marketing Materials reprinted, with permission, by the University of Iowa and Minnesota 4-H Extension colleagues
- 65 Youth members attended Juneau County 4-H Fall Youth Forum: Youth facilitated workshops, conducted leadership seminars, and multi-cultural session.
- 30 adult leaders attended Fall Volunteer Forum to developed the master Project Meeting Education Calendar: project activities 2007-08.

PROFESSIONAL DEVELOPMENT:

- Taught Tobacco Coalition Peer Education workshop - 12 youth volunteers.
- Tri-State 4-H Marketing & Recruitment Committee: Wisconsin, Iowa, Minnesota.
- Upham Woods Planning Team.
- Co-Grant Writer: 21st Century Learning Center Grant - \$100,000
- Reality Fair: 250 youth learned better personal financial management.
- Applied to host AmeriCorps staff to conduct 4-H After School programming.
- Taught Volunteer Orientation: Certified 25 adult 4-H volunteers.
- Volunteer Orientation: Certified (conducted background checks) 25 adult leaders.
- Presenter: Wisconsin Leadership Conference, Wisconsin Dells, April, 2007
- Presenter: 4-H & Youth Conference – Madison, June, 2007
- Presenter: Wisconsin After School Network symposium: Eau Claire, October, 2007





Agriculture *Craig Saxe, Agriculture Agent*



Living Off the Land Grazers

- Over 120 participants have attended eight pasture walks held throughout the Juneau County area. Four additional events/projects have occurred as a result of the Living Off the Land Grazers efforts including: a soil health workshop, a grazing forage variety trial, a grass fed beef carcass evaluation workshop and “A Taste of Country” public awareness event.
- 100% of Grazers that hosted pasture walks said they put to use “a lot” or “some” of the information presented. 80% indicated that they increased their understanding of pasture and grazing practices “a lot” or “some”. When asked what they considered to be the most significant changes they’ve made comments included; frost seeding and adjusting the size of paddock’s.
- Living Off the Land Grazers is a collaborative effort between: Juneau County Economic Development Corp (JCEDC), Juneau County UW-Extension, Natural Resources Conservation Service (NRCS), Wisconsin Organic Marketing Alliance Cooperative (WOMA) and Western Technical College (WTC). The catalyst for the group forming was a grant awarded to Juneau County by the Grazing Lands Conservation Initiative to help landowners improve the ecological and productive conditions of private grazing lands.

Central Wisconsin Dairy Series

- Thirty-seven dairy producers participated in one of three multi-county dairy workshops. Seventeen producers attended the Juneau County site.
- Ninety-six percent of participants in the 2007 seminars indicated considerable increase or some increase in knowledge when asked about the over-all program. When producers were asked what they “intend to implement” after today’s program, comments included: looking at genetics, compost barns and checking out rating sires by longevity.
- Workshops were offered as a result of collaborative efforts with WTC Farm Business Instructor, Pete Brandt and the Central Wisconsin Agriculture Specialization Team.

Master Gardener

- The Juneau County Master Gardener Organization has had another successful year. With the support of the Juneau County UW-Extension office, the Juneau County Master Gardeners have:
- Contributed 772 hours of volunteer time on various educational and community service projects.
- Held seven summer garden meetings with over 180 people in total attendance with thirty-five being the largest single meeting attendance.
- Maintained a Website at: <http://www.uwex.edu/ces/cty/juneau/hort/>
- Designed and staffed a Master Gardener Booth at the Juneau County Fair.
- Publish a monthly newsletter covering pertinent tips for that month as well as minutes of the previous meeting.
- Prepared several flower beds for the Discover Wisconsin profile of New Lisbon.
- Painted the 4-H display shelves and assisted in judging at the Juneau County fair.
- Helped landscape a public gazebo and garden area in Necedah.
- The Juneau County Master Gardener Organization started in 2003 with only 3 members and 1 certified Master Gardener Volunteer (MGV), with the first official meeting in 2004. There were 7 certified MGV in 2005 and now the group has over forty members with 21 certified MGV.

Advanced Leadership Program - Agriculture Day

In September 2003, four Juneau County UW-Extension Agents teamed together to facilitate the creation of the Advanced Leadership Program. In 2007 nine Juneau County citizens enrolled in this nine-month training program. The extremely successful March Advanced Leadership Program Training session highlighted Juneau County Agriculture and its impact to the county. Comments shared by the participants included: This was my favorite session/loved it!, great day, very interesting, it was a lot of information and great to see people doing what they love.

Other Programming Efforts

- *Livestock Show and Sale Committee
- *JC AIRS
- *Maintain Four Websites
- *JAM Corn & Soybean Growers
- *Central Wisconsin Agricultural Specialization Team
- *PEPS Plot Data Collection
- *Heart of the Farm
- *Juneau County Fair Dairy Committee
- *Elroy Community Fair Dairy Show
- *Central Wisconsin Junior Livestock Show
- *Pesticide Applicator Training
- *Member of Wisconsin Team Forage
- *Weekly News Releases
- Weekly Radio Spots



The mission of the Juneau County Extension office is to develop practical educational programs--based on University knowledge and research--to respond to local needs. Extension educators help people to understand and apply knowledge and research in their homes, their work and their communities.

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Community Resource Development & Family Living

*University of Wisconsin, United States Department of Agriculture and Wisconsin Communities Cooperating,
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