



Manitowoc County UW-Extension Family Living Programs

Grants 2000 - Present

A sample of grants secured for family living program outreach includes:

- \$23,000 from: United Way, West Foundation, WPS Resources Foundation, Thrivent Financial for Lutherans, Manitowoc Service League, Association of Home and Community Education, and private donations, for the UW-Extension WI Bookworms literacy program held in all Manitowoc County CESA 7 Head Start classrooms
- \$21,350 from the UW Chancellor's Cross Divisional Grant for the Diversity Circles program
- \$9,000 from a CHUMS grant for multicultural work in local high schools
- \$10,000 from Kiwanis organizations for age-paced monthly parenting newsletters
- \$11,100 in UW-Extension Eastern District Management Dollars, and Community Reinvestment Dollars for the "Boomerang Character Education" and "Co-parenting: Focus on the Children" programs.
- \$5,000 from Epsilon Sigma Phi and other sources for professional improvement workshops

All UW-Extension Educators are 40% county and 60% state funded.

Information provided by: Faye Malek, Family Living Educator

The Manitowoc County UW-Extension Family Living Office brings the research of the University to families where they live and work throughout the County. Programs respond to community needs.

Partners

*"If you want to go fast, go alone.
If you want to go far, go together."*

African Proverb

Many partners are needed to develop and enhance family living outreach. Some partnerships in the past few years include:

CESA 7 Head Start/Early Head Start
 Domestic Violence Center
 Economic Development Corporation Board
 Holy Family Memorial
 Kohler Company, Lakeside Foods
 Lakeshore Area Human Resource Association
 Lakeshore Community Action Programs
 Manitowoc, Kiel, Two Rivers and Valders School Systems
 Manitowoc - Two Rivers Area Chamber of Commerce
 Manitowoc County Government (i.e. Family Court Commissioner Human Services, Health Department)
 Manitowoc and Two Rivers City Government
 Multicultural Consortium of Manitowoc County
 New North Diversity Committee
 Northeast WI Area Health Education Center
 Silver Lake College
 United Way of Manitowoc County
 UW-Manitowoc

A Sample of Community Volunteer Hours for Family Living Program Outreach

1655 WI Bookworms literacy project (2005-07 school years)
 816 Boomerang Character Education (2005-07 school years)
 1936 Home and Community Education member outreach
 192 Parenting Newsletters (2006, 2007)
 480 Diversity Circle Facilitators (2006, 2007)
 5,079 Total hours

\$79,385 worth of contributed time

"Dollar Value of a Volunteer Hour"

http://www.independentsector.org/programs/research/volunteer_time.html

Family Living Programs

**Professional development programs
offered by the
UW-Extension Family Living Educator**

“Understanding Poverty”

Participants gain an understanding about the culture of poverty.

Full day workshop fee: \$25

In the five workshops held to date, nearly 100 participants were Manitowoc County or City employees.

“Poverty Simulations”

The experience is designed to help participants begin to understand what it might be like in a typical limited-income family trying to survive.

Three-hour workshop fee: \$5

“Real Colors: Maximizing Your Potential”

Participants learn about their leadership preferences and strengths, and those of others with whom they work. This work provides a practical guide to creating a healthy work environment.

Half-day workshop fee: \$6

To date, more than 400 residents, including more than 200 city and county employees, have participated in this workshop.

Multicultural Consortium Networking held every other month

Since 2001, the Manitowoc County UW-Extension Family Living Educator co-facilitated the consortium to network Manitowoc County Department and agency personnel to learn about current trends and needs of diverse residents.

“The Latino Focus” report was conducted with outside funds to identify the programs and services most needed by the county’s fastest growing population. The Hispanic Consortium was renamed in 2007 to the Multicultural Consortium of Manitowoc County to better represent the diverse residents of Manitowoc County.

“Better Kid Care” programs provide affordable continuing education units for childcare providers to assist them in meeting their annual professional development requirements.

“Boomerang Character Education” programs are in four school districts with 500 fourth grade students. Forty high school students are trained by UW-Extension staff to facilitate a monthly class during the school year. Sustainability is developed with the school’s guidance staff.

“Co-parenting: Focus on the Children” programs are mandated by the Manitowoc County Family Court Commissioner once paternity is established. More than 400 parents diverse by race, income, and education have participated since 2001.

“Diversity Circles” are opened to all county residents. Outside funds were accessed to hire a ten hour a week coordinator. Lincoln High School (LHS) students pioneered the first student Circle in spring 2007. Both LHS and TR High School will host Circles in the 2007-08 school year.

“Family Health and Wellness Fairs” are organized with elementary school and church administrators to reach limited-income families.

Financial Management sessions are offered in English and in Spanish. Identity Theft programs and Earned Income Credit information is provided.

“Strengthening Families 10-14” involves parents and their children in a seven-week, evidence-based program. Analysis by the Prevention Science Institute found a return of \$9.60 for every dollar spent implementing SFP.

Hmong and English “Home Alone Workshops” have been provided since 1995.

Home and Community Education Association: Two-hundred members learn about leadership roles, how to perform community outreach and plan educational study focus sessions.

In 2006, 14,715 “Parenting the First Year” and “Parenting the Second and Third Years” newsletters were sent to parents of children born in Manitowoc County.

“Wisconsin Bookworms” Since its inception, County residents have read to nearly 2,000 CESA 7 youth. This literacy outreach assists children in gaining an appreciation for reading, and increases school readiness.

“Prepare to Care” assessments for businesses, and classes provided for working people caring for an elderly adult. Manitowoc is a pilot County.