

## Agribusiness Incubator Project

### One-Stop-Shop Resource Development Workgroup

January 22, 2004

The charge of the One-Stop-Shop Resource Development Workgroup is to develop an easy to access, seamless process for obtaining information on resources that are important in developing new farm businesses. The group discussed some general guidelines that they felt need to be followed and possible types of resources that should be pulled together. The next meeting will be looking at examples of other resource directories that have been developed.

1. Resource development guidelines: The group felt there should be few guidelines that should be followed as the resource information is pulled together.
  - It should be a web-based system that is available wherever someone has Internet access.
  - Although it will be primarily web-based all material should be easily downloadable and printable so they can be distributed to people without web access.
  - The central point of contact should be the Marathon County Economic Development Corporation in order to take advantage of skills and resources already available.
  - Listings should be free but with annual updates, similar to the United Way First Call Program, for agencies and non-profits services.
  - Listings for the private sector or those who would personally profit should be charged a nominal fee that shows a commitment and allows for an incentive/mechanism to update information.
2. Resources: The following are a listing of the various types of resources that need to be researched and potentially included.
  - a. Support Agencies/Non-profits
    - Assistance
    - Relief
    - Stress
    - Transitions into and out of farming
  - b. Financial
    - Lending institutions – Public and Private
    - Financial and Business Planning
    - Ag SCORE
    - Enterprise facilitation
    - Financing options
  - c. Markets
    - Access points to marketplaces
      - Direct
      - Commodity
    - Market information

- d. Processing resources
  - Meat
  - Milk
  - Others
  
- e. Legal
  - Professional services
  - Volunteer services
  - Publications
  - Legal templates available for transfers/leases/rents
  
- f. Agencies
  - Regulatory
    - Flow charts of regulatory processes required to establish a farm or farm business
      - Local
      - State
      - Federal
  - Retention, expansion and development
    - Farm Center
    - WHEDA
    - Department of Commerce
    - USDA
  
- g. Commercial Businesses
  - Lending
  - Farm Supplies
  - Farm Organizations
  - Consultant Services
  - Commodities
  - Etc.