

**2011 Wisconsin Farm Technology Days  
Executive Committee Minutes  
April 8, 2009**

**LOCATION:** 212 River Drive, Conf Room #2

**PRESENT:** Sandi Cihlar, Glenn Thompson, Jenn Zimmermann, Tim Buttke, Jerome Oelke, Keith Langenhahn, Craig Mortenson, Jilayne Radtke, Ken Seehafer, Karen Seehafer, Mike Wildeck, and Russ Wilson.

**GUESTS:** None

Langenhahn called the meeting to order at 2:04 pm.

Minutes from February 4 Meeting: Motion by Radtke and seconded by Oelke to approve minutes as presented. Motion carried.

Treasurers Report: Buttke reported that our beginning balance was \$19,600 with a check outstanding to the Farm/City dinner. There will also be additional expenses related to the Farm/City auction. Motion by Mortenson and seconded by Zimmermann to accept the Treasurers report. Motion carried.

Review Agenda for Changes and Additions: Radtke asked if we could discuss draft logos for the 2011 show. Sample logos were shared and discussed. Group consensus was that we would like to see another draft of logo #2. Positive feedback on the proposed tagline, “A Growing Tradition”.

Final Review and Contractual Agreement of “Responsibilities and Guidelines for the Planning, Development, and Execution of WI Farm Technology Days, (the sponsor) and Host County Farm Technology Days Executive Committee (Thompson): Thompson had reviewed and discussed the contractual agreement at a previous meeting. Without additional questions he asked for the committee’s authorization to have Chairman Langenhahn sign the contract. Motion by Oelke and seconded by Wilson to authorize Langenhahn to sign. Motion carried.

Review of “FTD Policy Statements” Document: Thompson led the group through each point for discussion. He encouraged us to refer back to this document for guidance as decisions are needed.

Thompson had additional business that he asked to share with the committee at this time. He received a bid for tents that is good for the next three years. We can plan on tent prices being approximately 9% higher than they have been in recent years. Wildeck was provided with a copy of the new prices. Tables, chairs, and drapes are provided (funded) by WI Farm Technology Days, Inc for the Ag Pavilion, Agricultural Technology Center,

Headquarters tent, Media tent, First Aid, and Admission gates. Beyond that, the cost is the responsibility of the local committee. The bid he received for generators from Kohler is substantially higher. He urged us to check with providers in our area. The on-site electrician bid has also been secured for 2011 so that will be a known amount for the budget. Bob Manthe has done the on-site electrical work in recent years. Exhibitors have requested that we allow utility vehicles for them to transport customers to field demonstration areas. Another new request is to allow farm machinery out of tent city to do field demonstrations. There is a safety concern here.

Brief Committee Updates and Secretaries Report: Updates on development of Youth, Hospitality and other committees. Reminder by Wildeck to provide names to him so UW-Extension can keep a listing. Names are added to the Marathon County FTDs web page as they are added so it's available to everyone. Zimmerman asked about the availability of teleconferencing for meetings. UW-Extension can set these up but there is a charge. They have a limited teleconferencing budget but extensive usage would have to be charged to the show.

Budget Development: Thompson said that he will provide copies of audited, approved budgets from the previous three shows. A subcommittee will be assigned to develop a draft budget for consideration by the Executive committee.

Plans for WI FTDs, Inc. Annual Meeting in Madison: Committee members have been invited to attend on April 15. Members planning to attend include Oelke, Wildeck, Langenhahn, Ken and Karen Seehafer, and Zimmermann. Wildeck will make arrangements for a van.

Correspondence and Announcements: Wildeck said the UW-Extension office will have several part-time and seasonal employees beginning this summer. There will be an opportunity to do some Farm Technology Days work if needed, such as a marketing database. It was noted that some of the McMillan Town Board members will be changing due to election results. They have already been involved in early traffic and safety planning.

Next Meeting Date/Time/Location: The next meeting will be Wednesday, May 6 from 2:30 to 4:30 pm, at 212 River Drive, Wausau.

Adjournment: Motion by Buttke and seconded by Oelke to adjourn at 4:00 pm. Motion carried.

Submitted by,  
Mike Wildeck, Executive Secretary

APPROVED May 6, 2009