

**2011 Wisconsin Farm Technology Days
Executive Committee Minutes
July 1, 2009**

LOCATION: 212 River Drive, Conf Room #3

PRESENT: Ron Schuler, Keith Langenhahn, Jennifer Zimmermann, Len Bayer, Tim Buttke, Ken & Karen Seehafer, Craig Mortenson, Sandi Cihlar, Jerome Oelke, Jilayne Radtke, Mike Wildeck, and Russ Wilson.

GUESTS: none

Langenhahn called the meeting to order at 2:36 pm.

Minutes from June 11 Meeting: Motion by Radtke and seconded by Wilson to approve minutes with changes as noted by Wildeck. Motion carried.

Review Agenda for Changes or Additions: none

Treasurers Report: Buttke reported a current account balance of \$19,233.54. There was no income or expense over the past month. Motion by Oelke and seconded by Zimmermann to accept the Treasurers Report. Motion carried.

Bus Travel Plans for Dodge County Show: Wildeck will contact the Town of McMillan Clerk about the bus opportunity for town officials, and others that may be interested. Wildeck will also do an email reminder to Executive Committee members to get our show planners on the bus.

Introduction of Ron Schuler: Schuler will be assisting Thompson in FTDs management for the remainder of 2009. As of January 1, 2010 Schuler will serve as the new General Manager for Wisconsin Farm Technology Days, Inc.. Also in 2010, Thompson will be available on a consulting basis as needed.

Establishment of Local Policies: A draft local policy document was distributed and reviewed with input from the committee. Wildeck made note of suggested changes and will review items with Thompson that need his input. A revised document will be brought back to the committee for their action at the next meeting.

Commemorative Tractor Update: Cheryl Zimmermann will be contacted by Wildeck as to the possibility of working with FFA to merchandise a John Deere commemorative toy tractor. It is our understanding that the FFA has a marketing agreement with John Deere for fundraising that prohibits licensing of John Deere brand toys for WI Farm Technology Days fundraising. Wildeck will provide an update at the next meeting.

Brief Committee Updates and Secretaries Report: Bayer reported that the Food Committee will be meeting July 29. There are currently three members from the Marathon County Health Department so they are well represented. Oelke reported that the Field Demonstration and Layout Committee is working on parking area changes. It may be a good idea to invite various agency staff to the host farm this fall to they can become aware of exhibit opportunities. Radtke reported that the Publicity and Promotion Committee has identified a company interested in doing a farm sign as an in-kind contribution. Zimmermann reminded the group that the Hospitality Committee needs to be made aware of any in-kind contributions. They are currently working on building an agribusiness contact list for donations. Cihlar added that benefits from the 1996 show would be good to mention to prospective contributors as they are contacted.

Correspondence and Announcements: none

Next Meeting Date/Time/Location: The next meeting will be Wednesday, September 2 from 2:30 to 4:30 pm, at 212 River Drive, Wausau.

Adjournment: Motion by Buttke and seconded by Mortenson to adjourn at 4:35 pm. Motion carried.

Submitted by,
Mike Wildeck, Executive Secretary

APPROVED September 2, 2009