



2011 Wisconsin Farm Technology Days

Will take place in Marathon County hosted by Ken & Karen Seehafer of Seehafer Acres, Inc. The farm is located on Hwy 97, in the Township of McMillan.

At Seehafer Acres the cows are milked twice a day in the double-ten parallel parlor. All livestock are raised on-site for biosecurity reasons, housing includes a freestall barn for 230 milking Holsteins, a young stock facility to house yearlings and calves, along with a recently completed dry cow facility. The original dairy barn has been renovated to provide hay storage and to create a nursery for newborn calves.

Managing 700 acres of forage, corn and soybeans; Seehafer's utilize conservation practices through minimum tillage, strip cropping, terracing and waterways. Once harvested feed is stored in conventional stave silos, a harvester and bunker silos.



Photos by Command Design Group, LLC

2011

Wisconsin Farm
Technology Days
Marathon County

BE A VOLUNTEER!

Get involved as a
Farm Technology Days volunteer!
Learn more about specific responsibilities
of each of the committee by visiting:
www.marathonfarmtech.com

Executive Committee

- Keith Langenhahn, Chairman
- Jerome Oelke, Vice-Chairman
- Tim Buttke, Treasurer
- Mike Wildeck, Executive Secretary
- Len Bayer
- Sandi Cihlar
- Scott Mickelsen
- Craig Mortenson
- Jilayne Radtke
- Jenn Zimmermann
- Russ Wilson
- Ken & Karen Seehafer
- Glenn Thompson, General Manager, WFTD
- Ron Schuler, Assistant Manager, WFTD
- Maureen Belanger, Bookkeeper



Wisconsin Farm Technology Days



July 12-14, 2011
Marathon County

Wisconsin Farm Technology Days is the states largest outdoor agriculture show. The annual three-day event showcases the latest improvements in production agriculture, including practical applications of recent research findings and technological developments. Marathon County is preparing for the arrival of 80,000 attendees, including volunteers and commercial vendors.

If you are interested in becoming involved in the planning of WI Farm Technology Days —Marathon County, you are invited to participate in any of the following committees. If long-range planning does not accommodate your schedule, volunteers are also needed during the event.



Committees

Admissions:

Provide assistance for show attendees with positioning of information booths and tents, set up admission headquarters, collect admission fees.

Education Committee:

Coordinates UW-Extension and partner agency theme tents and exhibits in and around Tent City (i.e.: Applied Technology Center)

Family Living Committee:

Coordinate educational and entertaining programs including speakers, exhibits, demonstrations and displays, host the Family Living Tent.

Field Demonstrations:

Plan field harvest demonstrations, coordinate needs for seed and fertilizer to establish crops (for Tent City, parking, and fieldwork demonstrations), work cooperatively with host farm, coordinate transportation for show attendees to and from demonstrations area.

Food Committee:

Select groups to provide food and beverage at the show, select menus, operate and coordinate six food tents and the Taste of Marathon County Tent.

Grounds Committee:

Provide services (fencing, culverts, unloading ramps, forklifts), coordinate garbage and refuse collections, provide shavings for the grounds, provide drinking water and toilet facilities.

Hospitality Committee:

Distribute invitations and information to exhibitors, staff information booths, provide conveyances for handicapped accessibility at the show. Solicit cash and in-kind donations from sponsors.

Parking Committee:

Provide volunteer force for directing traffic flow, parking and assistance with assigning an area for handicapped, VIP and media parking. Committee is responsible for transporting attendees to and from Tent City via trams if needed.

Publicity & Promotion Committee:

Develop and distribute promotional materials and media kits, write news releases, host Media Press Day six weeks prior to the show, develop event logo, develop website, develop line of clothing and other items to promote WI Farm Technology Days 2011.

Sign Committee:

Install and take down highway and Tent City signs, provide storage space and maintenance of signs as needed.

Tent City Committee:

Assist in layout of streets, avenues, food and educational tents. Supervision of Tent City, work with exhibitors during setup and removal, work with sign committee, assist with transportation needs during the show, coordinate two-way radio system.

Traffic Committee:

Establish traffic pattern for incoming and outgoing visitors, provide security for the grounds, set up a command post, work cooperatively with local police, fire and EMS personnel.

Utilities Committee:

Work cooperatively with various utility companies (power, telephone), coordinate wiring according to Tent City layout.

Youth Committee:

Work with FFA and 4-H members/leaders in setting up a soil judging program, host the Youth Tent, conduct youth educational programs in the Youth Tent.



Contact Mike Wildeck @ 715-261-1239
or michael.wildeck@ces.uwex.edu if
you are interested in becoming involved
with the event planning.