

**MARATHON COUNTY
UNIVERSITY OF WISCONSIN-EXTENSION**

MISSION STATEMENT: *To extend the knowledge and resources of the University of Wisconsin to Marathon County residents, where they live and work.*

Summary:

The mission of Marathon County UW-Extension is “To extend the knowledge and resources of the University of Wisconsin to Marathon County residents, where they live and work.” Local faculty and campus-based specialists deliver educational programs in this community. Our vision, is to be “Marathon County’s educational network for engaging people and their communities in positive change.” Overall, department work can be categorized into five major areas:

#1 - Natural Resources

Our work in Natural Resources provides training and related educational resources to community-identified priorities to manage and protect natural resources. Current focus is on water quality, specifically nutrient management for agricultural, and stormwater management.

#2 - Economic Development

Our work in Economic Development provides educational content to local businesses, organizations and individuals on profitable and sustainable agriculture systems, financial stability, workforce development, and sustainable community development.

#3 - Providing Support to Vulnerable Populations

Direct education is provided to underserved and marginalized individuals and families. Through the Wisconsin Nutrition Education Program, Family Living programming, and 4-H Summer Clubs, people become more informed about health issues, nutrition, finances, and life skills.

#4 - Leadership and Organizational Development

Marathon County nonprofits and local government have access to education and experiences which develop leaders, teams, and organizations. People learn and apply strategic planning, outcome measurement, team learning, conflict management, and meeting management. Our work frequently provides opportunity for “learning by doing”.

#5 - Ongoing Lifelong Learning

Residents of Marathon County have access to educational and university resources apart from formal classes in pursuit of a formal certificate or degree. Examples of our work in lifelong learning include; family development, youth development, and home horticulture.