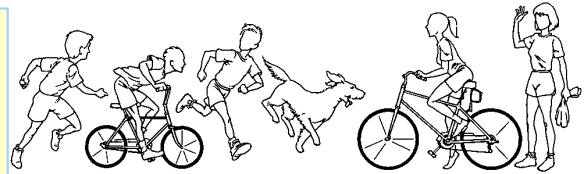


## Marinette/Oconto Community Wellness Partnership



### Community Wellness Partnership Meeting

August 27<sup>th</sup>, 2008

Marinette County HHS Building

#### Present:

Nancy Crevier – Marinette County UW-Extension

Sarah Ferdon – Marinette County UW-Extension

Hope Kersten – Oconto County WIC

Mary Mursau – Marinette County Public Health

John Pinkart – Oconto County UW-Extension

Kay Rich – Marinette County UW-Extension

Sherry Stender – Marinette County WIC

Wendy Stuart – Marinette County Public Health

Krysta Van Dyck – Marinette County WIC

### Updates / Upcoming Programs

#### *Dar Kids Day*

- Wendy and Sarah did fruit and vegetable tattoos and kids games at the event. Approximately 300 kids attended the event.

#### *Healthy Halloween Activities*

- Nancy suggested we either put out a news release and/or send a list of healthy Halloween alternatives to the Chamber of Commerce.
- The YMCA and the Marinette County PHD are planning to have an education campaign to promote healthy habits for families.

#### *Miscellaneous*

- Nancy did a follow-up evaluation of the childcare trainings that she conducted in March to see if people had implemented any changes as a result of the training. The evaluations don't have to be returned until September but early results show that daycare providers have made favorable changes at both work and in their own personal lives.
- Kay is going to start doing outreach promoting ACCESS at Head Start
- There will be a regional hunger summit presented by UWEX on October 15<sup>th</sup> in Rhinelander. John will have more information.

- Oconto County recently completed the Community Health Improvement Process (CHIP). Two workgroups were formed as a result of what were viewed as top health priorities in the county: nutrition and physical activity and access to medical and dental care.

### **Draft of Local Funding Plan**

- The state received a 5 year grant from the CDC to provide funding for local coalitions to implement activities associated with the Wisconsin Nutrition and Physical Activity State Plan.
- A total of \$200,000 will be available the first year statewide.
- RFP's may come out at the end of September.
- Nancy suggested that we start to think about ideas for the grant money for the next meeting.

There are 4 different categories for funding:

1. Capacity Building: Funding to allow a coalition to form or re-group, develop their mission & vision, attend coalition building trainings, recruit partners and develop an action plan.
2. Single Focused Initiative: Funding to allow a coalition to continue to work on activities and to implement a single focused initiative. Some examples include: worksite wellness, working with schools to achieve the Governor's School Health Award, fruit and vegetable access, Breastfeeding Friendly Health Department, etc.
3. Multi-Component, Multi-Strategy Intervention: Allows for well-functioning coalitions with already developed action plans to implement or expand implementation of their plan.
4. Special Pilot Projects: Pilot the use of a module/toolkit in a community. The focus of the pilots will be fruit and vegetable access, access to healthy foods in restaurants and active community environments.

### ***Future Meetings:***

Next Community Wellness Partnership Meeting: **Tuesday, September 30th**  
 12:00pm-1:00pm  
 Room 1004  
 Oconto County Courthouse  
 301 Washington Street  
 Oconto  
 \*\* Bring your own lunch

**Please continue to invite other members of the community who are interested in this topic to attend our meetings!**