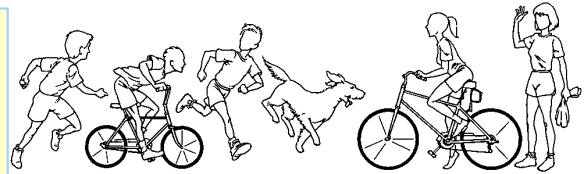


# Marinette/Oconto Community Wellness Partnership



## Community Wellness Partnership Meeting

February 25<sup>th</sup>, 2008

Oconto County Courthouse

### Present:

Nancy Crevier – Marinette County UW-Extension

Sarah Ferdon – Marinette County UW-Extension

Hope Kersten – Oconto County WIC

Mary LeMere - Oconto County Public Health

John Pinkart – Oconto County UW-Extension

Sherry Stender – Marinette County WIC

Wendy Stuart – Marinette County Public Health

### Updates

#### *Activity Guide Evaluation*

- Both WIC offices are distributing evaluations to WIC participants who received the guides. The evaluations are almost complete.

#### *April 17<sup>th</sup> Iowa State Satellite Program*

- Marinette County UWEX is hosting “2008 Current Issues in Nutrition”, a satellite program from Iowa State University on April 17<sup>th</sup>, 2008. It will be held in the county board room in the Marinette County courthouse. It runs from 9:15am-3:45.
- Anyone can attend the whole day or any number of the sessions. It is open to all members of the community.
- The agenda can be found at [www.ucs.iastate.edu.mnet/cin/schedule/html](http://www.ucs.iastate.edu.mnet/cin/schedule/html)

#### *Jump Rope for Heart*

- Will be held Wednesday, March 5<sup>th</sup> at Peshtigo Elementary School.
- All kids, kindergarten through sixth grade, participate in a variety of activities. Kids rotate through different activities such as jump roping, having a healthy snack and attending Nancy’s educational session.
- There are 3-4 sessions per hour, which last about 10 minutes each.
- In the past Nancy has done education on fruits & vegetables and healthy beverages. Nancy is looking for a new topic for this year. Let Nancy know if you have any suggestions.

### *Miscellaneous*

- Mary and Hope applied for a garden grant through Fiskars. The grant would allow them to establish community gardens at daycares in Oconto and Oconto Falls.
- The grant provides \$1,500 in garden tools and \$800 for other garden materials. Winners of the grant will be announced March 15<sup>th</sup>.
- UWEX district grants are now available. Applications are due April 18<sup>th</sup> at noon. The money can be used for a variety of projects as long as UWEX is involved and it has an educational component. They are looking for new, creative ideas.
- UWEX has \$30,000 in total grants to award in 13 counties in our region. The most that will be awarded to one application is \$5,000.
- Wendy attended a focus group meeting with the Peshtigo Chamber of Commerce. The plans for the new Highway 41 and ways to increase tourism in Peshtigo were discussed.
- Originally, there was a plan to connect Peshtigo and Oconto via trails but that has been delayed. Most of the land in the area of this proposed trail is owned by the DNR.
- Snowmobile riders are also interested in this project. Those who would like to have the trails built are encouraged to apply for grants.
- To see an update of the proposed trails around the Highway 41 project go to: [www.dot.wisconsin.gov/projects/d3/us41oconto/modal/htm](http://www.dot.wisconsin.gov/projects/d3/us41oconto/modal/htm)

### **Child Care Provider Trainings March 3<sup>rd</sup> Marinette**

- Childcare provider trainings will be held March 3<sup>rd</sup> from 6:30-8:30 in the county board room at the Marinette County Courthouse.
- To date, 21 people have registered for the training.
- The training was offered to all childcare providers in Marinette County and will provide 2 hours of continuing education.
- The training will consist of a video on My Pyramid, a review of Ellyn Satter, information on physical activity and reviewing case studies.

### **SWOT Analysis, CWP Strengths and Weaknesses**

Strengths

Weaknesses

Opportunities

Threats

- In discussing what the group would like to accomplish in the next 2-3 years, common keywords included: bike trails, schools, activity, community and families.

Strengths of the group are viewed as:

1. Reliable partners that work together
2. Two county effort – get to work with people you normally don't

3. Learn about new opportunities
4. Allows for exchange of ideas
5. Vehicle for resources and educational offerings
6. Membership / participation is flexible
7. Continues to be sustained since 2003
8. County HHS & UWEX committees are supportive of it
9. Raised awareness of health issues in area
10. Produced tangible products: PSA's, trainings, activity guide

Weaknesses of the group are viewed as:

1. Need more non-traditional partners
2. Time of day that the meetings are held
3. Lack of continued, reliable funding
4. Members have other jobs
5. Awareness in community - CWP is not a household name
6. No link from school websites to our information
  - Opportunities and threats will be reviewed at the March meeting.
  - New research is finding that coalitions need larger networks and broader scopes to survive.
  - Wendy suggested that since we probably won't get government members to come to our meetings that we should go to their meetings and bring that information back to CWP meetings.

### *Future Meetings:*

Next Community Wellness Partnership Meeting:

**Tuesday, March 25th**

12:00pm-1:00pm

Basement Conference Room

Marinette County HHS Building

2500 Hall Avenue

Marinette

\*\* Bring your own lunch

**Please continue to invite other members of the community who are interested in this topic to attend our meetings!**