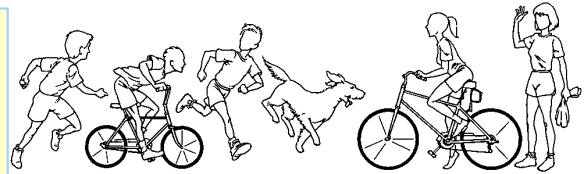


Marinette/Oconto Community Wellness Partnership



Community Wellness Partnership Meeting

June 30th, 2008

Marinette County HHS Building

Present:

Nancy Crevier – Marinette County UW-Extension

Sarah Ferdon – Marinette County UW-Extension

Hope Kersten – Oconto County WIC

Mary LeMere - Oconto County Public Health

John Pinkart – Oconto County UW-Extension

Julie Raasch – Oconto County UW-Extension

Kay Rich – Marinette County UW-Extension

Barb Truttman – Oconto County UW-Extension

Updates

Activity Guide Evaluation

- Fifty percent of families reported using the activity guide to find activities in both counties. Sixty-five percent of families reported making a plan for increasing physical activity.
- Sixty-three percent of families reported increasing their physical activity since receiving the guide. Eighty percent of families reported that they would use the guide again.
- Three hundred and forty-two people completed the evaluation.

Healthy Halloween Activities

- The Lion's Club sponsors a Healthy Halloween contest to promote healthy vision through diabetes prevention.
- The Lion's Club event has two different contests: one is a coloring contest and the other is a contest for ideas on having a healthy Halloween. The event is open to everyone, regardless of age.
- CWP could either sponsor our own similar event locally or help the Lion's club with their event. We would need a local contact person for the Lion's Club if we wanted to help them with their event.
- The Marinette Chamber of Commerce sponsors an event of trick-or-treating that is on a night separate from Halloween. Children are collecting a second bag of candy and it exposes parents to the businesses along Hall Avenue.

DAR Kids' Day

- The event will be held Friday, July 25th at the DAR Boys & Girls Club.
- Sarah and Wendy will organize some type of event for the kids. In the past we have done fruit and vegetable tattoos for the kids, which have been very popular.
- Let Nancy know if you are able to help with anything on that day.

SWOT Analysis Results: Review Purpose of CWP, Next Steps

- At the last meeting, it was agreed that more emphasis needs to be put on food security. This could include promoting things such as school breakfast, free/reduced school lunch, Food Share (formally referred to as food stamps), gardening and farmer's markets.
- Families can use ACCESS (www.access.wi.gov) to see what other programs they would qualify for and apply on-line.
- Computers at public places can be used to apply using ACCESS.
- FoodShare participation in Wisconsin is low.
- FoodShare for senior citizens is increasing from \$10 per month to \$25 per month.
- 2,090 families in Oconto and 2,970 in Marinette receive FoodShare.
- Each county is allotted a certain amount of money for FoodShare and if that money isn't used it is re-allocated to other areas.
- Schools vary on how much they promote participation in free/reduced school lunch.
- Increasing participation in free/reduced school lunch can help schools with grants and funding in areas other than food service.
- DHFS received a continuation grant from the CDC for local coalitions. State staff is working on deciding how to distribute the money. RFP's for the grant money will come out this fall.
- Nancy suggested that we have a specific focus, such as food security, to increase our chance of receiving grant money.
- John suggested that we think about forming a Food Security Network in the area.
- School administrators can be very resistant to school breakfast due to funding and school and busing schedules.
- It was agreed that we do an assessment to determine what food resources and opportunities exist in the community and who our partners are in the area of food security that we can work with.

Future Meetings:

Next Community Wellness Partnership Meeting: **Wednesday, August 27th**
12:00pm-1:00pm
Lower Level Conference Room
Marinette County HHS Building
2500 Hall Avenue
Marinette
** Bring your own lunch

Please continue to invite other members of the community who are interested in this topic to attend our meetings!