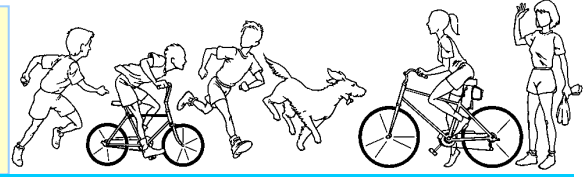


## Marinette/Oconto Community Wellness Partnership



### Community Wellness Partnership Meeting

November 25<sup>th</sup>, 2008

Oconto County HHS Building

#### Present:

Sara Applebee – Oconto County Public Health  
Nancy Crevier – Marinette County UW-Extension  
Hope Kersten – Oconto County WIC  
Debbie Konitzer – Oconto County Public Health  
Mary LeMere – Oconto County Public Health  
Mary Mursau – Marinette County Public Health  
John Pinkart – Oconto County UW-Extension  
Kay Rich – Marinette County UW-Extension  
Wendy Stuart – Marinette County Public Health  
Krysta Van Dyck – Marinette County WIC  
Maria Zahren – Bellin Foundation

#### Updates / DHS Grant RFP

- Forty-three local coalitions from around the state completed the coalition survey in May.
- State staff suggested that coalitions applying for the grant should find out and talk to other groups (such as schools) in their area that are also applying for the grant.
- Aurora is interested in being listed as a partner. They have an interest in classroom nutrition and school hot lunch programs. They have a pilot program with daycares and YMCA's in southwest Wisconsin (Fit Kids, Fit Families). They also have canned programs that they can use.
- Approaches in the intervention plan need to be evidence-based.
- One goal is to try to incorporate food security into the implementation phase, which is easy to do with the goal of increasing fruit and vegetable intake.
- Mary M. suggested that existing CWP members need to establish the desired outcomes so that they aren't influenced by outside partners.
- The worksite wellness tool kit can be used for worksite wellness and is evidence-based.

- Kay suggested that “More Matters” from the CDC be used to increase fruit and vegetable consumption, as it is evidence based.

**Budget Needs in the first budget period (due by June 29, 2009)**

- The budget is the estimated amount of money needed to provide deliverables as required by the grant.
- Money will be needed for the main projects/deliverables which are audience segmentation, providing evidence that the social economic model was used, developing goals and objectives and identifying other partners.  
Required activities that money will be needed for:
  1. Coalition assessment (food office supplies, mailing, etc.)
  2. Identify and obtain partners
  3. Develop an intervention plan
  4. Complete fiscal report at the end of the first 6 months (little or no cost)
- Nancy suggested that we just support people who are currently doing nutrition and physical activity interventions.
- Mary M. suggested that including too many partners can be seen as a negative to grant committees.
- Wendy’s area of expertise is physical activity, especially with schools and YMCA’s. She would like to expand after school running clubs to other schools, as she is active with the Peshtigo school group.
- Sherry and Hope would like to implement activities related to increasing fruits and vegetables. Hope is interested in activities that encourage families to garden and that focus on eating locally.

**Budget needs in the 2<sup>nd</sup> period (June 30, 2009-June 30, 2010)**

- Required deliverables that money will be need for:
  1. Evidence that identified coalition needs were addressed in the implementation plan
  2. Evidence that the intervention is being implemented
  3. Evidence of intervention indicators (evaluation)
  4. Fiscal reports (little or no cost)
- Mary M. suggested that we try to assist and support the community to implement activities.
- Different interventions can be targeted at different audiences and populations.
- Mary M. suggested that we budget \$5,000 for a facilitator, \$5,000 for projects aimed at increasing fruit and vegetable consumption, \$5,000 for projects aimed at increasing physical activity and \$5,000 for either administrative or coalition expenses.

- A facilitator would work mainly during the 1<sup>st</sup> six months of the grant but Mary suggested that we use another \$5,000 for a project coordinator for the 2<sup>nd</sup> part of the grant.
- Kay will ask UW-Marquette for suggestions about hiring a facilitator for the 1<sup>st</sup> six months.
  
- We need to have some evidence of a strategic plan to include with the grant.
- Maria suggested only one target behavior be included in the implementation plan. It was decided that only increasing fruit and vegetable consumption be targeted, rather than increasing physical activity.
- A formative assessment leads to educated reasons for the final implementation plan.
- Both counties have gone thorough the CHIP Process (Community Health Improvement Process) in the past 2 years and those results could be used as our strategic plan.
- A formative assessment leads to a strategic plan, which leads to an implementation plan.
- Possible community activities to increase fruit and vegetable consumption:
  1. Organize an on-site farmer's market on WIC check pick-up day
  2. Increase the number of farmer's selling produce at existing markets & at farm stands throughout the area
  3. Educate and encourage families to garden
  
- **The final grant was submitted on December 8<sup>th</sup>. We will hear from the grant committee by January 9<sup>th</sup>.**

*Future Meetings:*

- The time and location for our next meeting is to be determined. We will wait to hear if we were awarded the grant.

**Please continue to invite other members of the community who are interested in this topic to attend our meetings!**