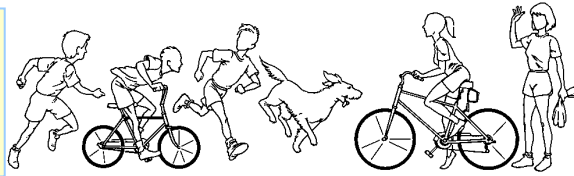


Marinette/Oconto Community Wellness Partnership



Community Wellness Partnership Meeting

October 28th, 2008

Marinette County HHS Building

Present:

Nancy Crevier – Marinette County UW-Extension

Sarah Ferdon – Marinette County UW-Extension

Craig Halls – Aurora Healthcare

Hope Kersten – Oconto County WIC

Jennifer Micolichek – UWGB Dietetic Intern

Mary Mursau – Marinette County Public Health

John Pinkart – Oconto County UW-Extension

Kay Rich – Marinette County UW-Extension

Wendy Stuart – Marinette County Public Health

Updates / Upcoming Programs

Hunger Forum, Rhinelander

- It was held October 15th and evaluations were positive.
- Received good local media coverage, including television.

Healthy Halloween Letters / News Releases

- PSA's about healthy halloween alternatives were published in the Marinette newspaper.
- The healthy halloween alternatives list is also being distributed throughout the county by WNEP.

DHS Grant RFP

- RFP was released on October 27th
- The nutrition and physical activity group at the state level received a five-year grant from the CDC for local, established coalitions throughout the state.
- A total of \$250,000 will be available for budget periods of January 2, 2009 through June 29th, 2009 and June 30th, 2009 through June 29, 2010.
- The letter of intent to apply is due November 21st and the proposal is due December 10th.
- There are 3 different levels of the grant to apply for: planning level, implementation level 1 and implementation level 2. CWP will be applying for implementation level 1. This is for established coalitions w/ a mission/vision statement and a strategic plan and are

ready to develop, implement and evaluate an intervention focused on one setting or at least one target behavior. The suggested 18 month funding request is \$10,000-\$15,000.

- The intervention must focus on one or more of the target behaviors:
 1. Increase physical activity
 2. Increase the consumption of fruits and vegetables
 3. Decrease the consumption of sweetened beverages
 4. Increase breastfeeding initiation, duration and exclusivity
 5. Reduce the consumption of high energy dense foods
 6. Decrease television viewing
- Food security is able to be a target for the grant because it affects access to fruits and vegetables.
- Mary stated that the YMCA, BAMC and Dickenson Hospital could be possible partners. She also suggested that competing hospitals/healthcare organizations can help us increase the number of healthcare partners for the grant.
- Bellin Health or CMH could possibly provide help with writing the grant.
- John suggested that our intervention be something that impacts both counties and have a return investment on our selected population. Our target audience must also be low income and be easily accessible.
- Mary mentioned the importance and need for building a foundation with parents on how to properly feed their children.
- Pembine schools recently received a grant for the fruit and vegetable snack program. The school nurse there noticed that the kids who eat at least 5 servings of fruits and vegetables a day were more likely to have a garden at home.
- It was agreed among the group that giving garden opportunities to families is the best way to increase fruit and vegetable access and consumption. It also gets families active together.
- Ways to offer gardening opportunities include:
 1. Work with schools to encourage families to garden
 2. Get CSA's organized within the community
 3. Get churches or schools to provide land to offer small plots to families
 4. School gardens (although this can be difficult because no one is around during the summer to tend to the garden)
 5. Offer container gardening kits to families
 6. Give families vegetable plants to help start their own gardens
 7. Buy seeds and distribute throughout the community. Ask that half of the produce from the seeds be donated to pantries or WIC.
- Mary suggested that older people who aren't physically able to garden, mentor younger families who are just starting to garden and even possibly use their plot that isn't used anymore.
- There needs to be an evaluation at the end of the grant.
- John suggested doing a community survey to get information about health and nutrition behaviors as part of the grant because there has been frustration with the lack of current, localized data in these areas.

Future Meetings:

Workgroup meeting for DHS Grant RFP:

Friday, November 7th

9:00am-11:00am

Room 2119

Oconto County Courthouse

501 Park Avenue

Oconto

Next Community Wellness Partnership Meeting: **Tuesday, November 25th**

12:00pm-1:00pm

Room 2119

Oconto County Courthouse

501 Park Avenue

Oconto

** Bring your own lunch

Please continue to invite other members of the community who are interested in this topic to attend our meetings!