

Northwoods Inventors' & Entrepreneurs' Club

Nicolet Area
Technical
College

NOVEMBER, 2009

Meeting Announcement WEDNESDAY

November 18, 2009 - 6:30 p.m.

Nicolet Area Technical College
Northwoods Center - Room 211
(First building on the right as you enter Campus)

Lake Julia Campus
Just off Hwy G, Rhinelander WI

AGENDA ITEMS

6:30 p.m. **Idea Protection: The Most Important Part of Starting Your Business**
Tom Wilhelm, Owner
Preston O'Connor, Business Development Specialist
Wilhelm Law, Appleton, Wisconsin

7:30 p.m. **Networking and Refreshments**

**LISTEN, ENJOY AND
SHARE IDEAS**

MARK YOUR CALENDAR!

**STILL NO CHARGE FOR
CLUB MEMBERSHIP
REFRESHMENTS WILL
BE SERVED**

Topic: **Idea Protection: The Most Important Part of Starting Your Business**

Featured Speakers:

Tom Wilhelm, Owner
Preston O'Connor, Business Development Specialist
Wilhelm Law, Appleton, Wisconsin



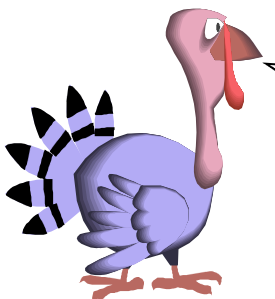
Tom Wilhelm, Chemical Engineer and Patent Attorney, has owned Wilhelm Law since 1983. His firm works with clientele (*first-time individual inventors and business owners to large multi-national companies*) to protect their ideas. Wilhelm Law delivers idea protection solutions sensible to the client's needs while finding the proper balance between cost and appropriate protection.

Preston O'Connor, Electric Engineer and Business Development Specialist has owned his own business, The Knight Group since 2005. It provides business/technical support to small & medium sized organizations, works to support people driven to start, grow & develop their business and helps them realize their vision and enjoy their success.

Join Tom and Preston as they discuss some of the tips, tricks and approaches to initial business formation and how protecting your idea in the beginning will prevent unexpected issues from arising later. In addition, you'll discover how protecting your idea **FIRST** allows for rapid business growth.

Discussion will also include an overview of creating a business with explanations of the options for various business entities to sharing information on how the entity is created.

DON'T MISS THIS OPPORTUNITY!



You're not going to want to miss this one!!!

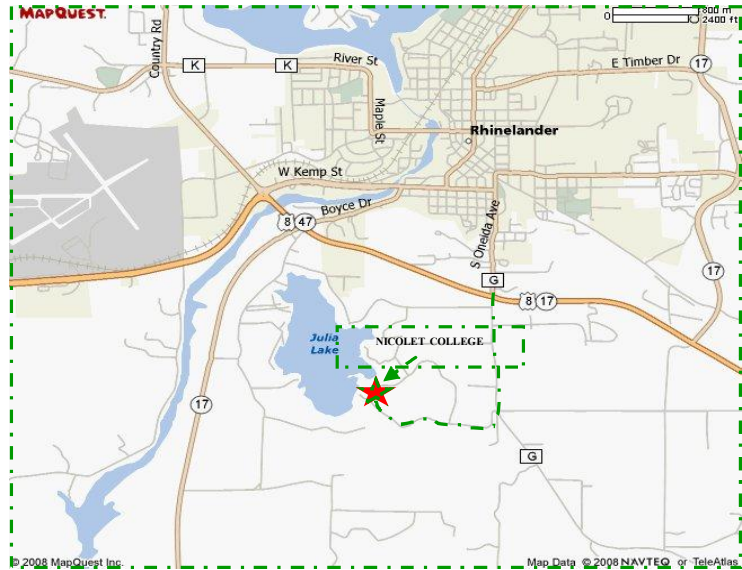
SEE BACK FOR MAPS AND DIRECTIONS

MAPS AND DIRECTIONS

To Nicolet College, Rhinelander

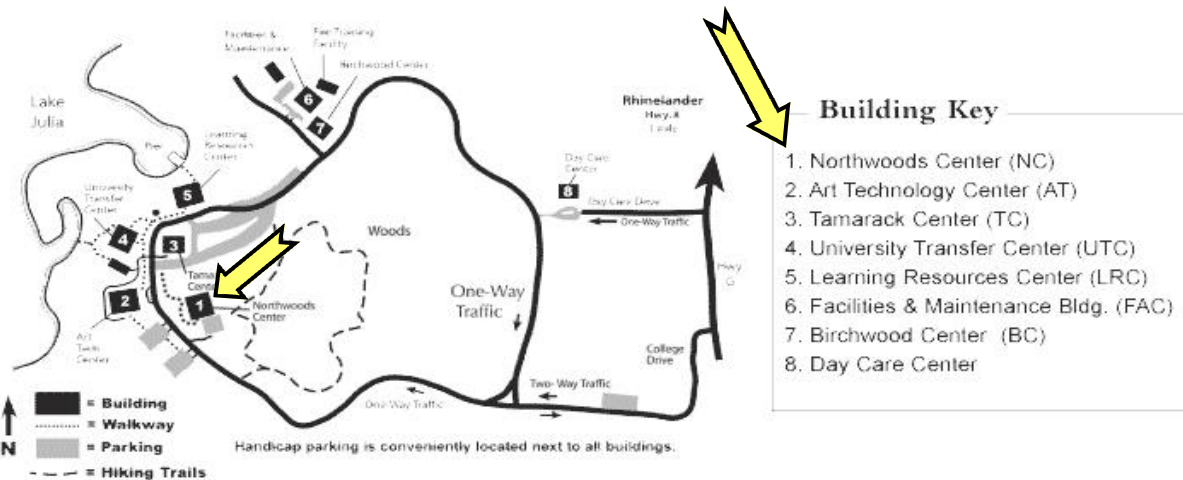
Driving Directions to Nicolet College Lake Julia/Rhineland Campus:

Nicolet College's Lake Julia Campus is located one mile south of Rhinelander just off of Hwy. G. To get to campus, go to the intersection of Hwys. 8 and G and turn south at the stoplights. Look for the Nicolet College sign and entrance on the west side of Hwy. G (approximately 0.7 miles south of the intersection.)



Nicolet College Campus Map

MAP - Nicolet College Lake Julia Campus—Rhinelander



Room 211

Northwoods Center

(First building on the right as you enter Campus)

Nicolet Area Technical College

Rhineland WI