

DRAFT

Energy Coalition for a Sustainable Fox Valley (ECOSFV)

ECOSFV Goals

Education

1. To increase the number of people involved in ECOSFV, create additional energy symposium events
2. Develop educational programs for community-wide education and communicate the message to the 'grass tops'.
 - Create understanding about necessity for and benefits of clean, renewable energy/conservation/ efficient use.
 - Increase awareness of personal responsibility and impacts of actions
 - Provide education on the benefits of solar, wind energy
 - Educate citizens about the need for new land use reform policies.
 - Goal: to heighten awareness (educate) parties of interest on the value of sustainability
 - To educate on benefits of recycling, re-using materials.
3. Seek to learn and to teach
4. Set up a column with the newspaper that talks about recycling, construction materials, energy efficient products, etc.
5. Partner with government, business, organizations, etc. to achieve energy awareness in Fox Cities.
6. To engage business, citizens, and government in joint action.
7. Develop education around local job needs there by reducing out of area employment.
8. Encourage the formation of classes in high school to critique our energy efficiency in our community, business and government.
9. Start a store using sociology of food and collective ownership through UW as a practicum for credit.
10. Make inner city gardens near schools or on school ground.

Energy

1. Research feasible options for solar and wind energy and understand what alternative energy sources are available.
2. Research and evaluate energy and transportation alternatives.
3. Develop and illustrate example projects and benefits (eg energy savings). Work with other groups/coalitions to develop these projects. Consider a green roof demo project.
4. Promote alternative energy through stakeholder investment.
5. Develop mass transit linkages with job centers and housing.
6. Plan for our community's energy future.

Land Use

1. To contact government/board members about the goals of ECOSFV and work with them, the city and other coalitions on given projects
2. Conduct a review of development proposals and ordinances, building and zoning codes, recommend changes and urge changes to these plans, ordinances and zoning.

Evaluate proposals, ordinances and plans based on these desired land use/energy concepts (note- this list may not be inclusive):

- Denser growth patterns
- Provide growth without sprawl and waste to create alternatives.
- Advocate for more responsible developers – new alternatives
- More stringent rules by DNR state of Wisconsin
- Provide options for affordable housing near services – food, transportation, health
- To encourage better use of landfills
- To encourage reduction of waste
- Encourage more efficient use of cemeteries/education on green funerals
- Promote advocate for reuse industrial land
- Promote light industry near neighborhoods

3. To appreciate effective land use
4. To link land use employment patterns with housing development.
5. Control land development patterns and future land needs
6. Advocate for use infill property.
7. Seek new forms of public investments; e.g. infill
8. Promote accessible to all transportation
9. Promote less consumption.
10. Promote ability to walk for services (library, schools, stores)
11. Promote working close to home (50 year plan)