

Energy Coalition for a Sustainable Fox Valley (ECOSFV)

Organizational Mission Statement

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The [name] is a group of nonprofit organizations, businesses, governments and citizens that plans with and advocates for the Fox Valley region, for an energy future that is locally self-reliant and that sustains the regional and global environment.

DRAFT Vision Statement for the Region

Key Elements: How Fox Valley Will Function Sustainably 20 Years Hence

- Education yields widespread public understanding of energy supply-demand forces, technologic/behavioral alternatives, and societal benefits and costs.
- Education, organizational networking and advocacy have created the foundation for concerted community/regional action.
- People and groups demonstrate an attitude of personal and institutional responsibility, by adopting less consumptive lifestyles and more environmentally conscious organizational cultures.
- Communities demonstrate a reliance on regional approaches and collaboration -- instead of isolation and confrontation -- in achieving sustainable energy and environmental objectives.
- Energy policies and actions stress the application of both Ecological and Economic decision criteria – the *Ecospirit* (from Greek word for 'home').
- Energy conservation measures are widely implemented in residential, commercial and governmental sectors, as the first and easiest strategy for reducing reliance on distant energy sources that drain away local income.
- There is evidence of a widespread energy conservation buy-in – an embracing of the principles and practices of energy conservation – from the highest to the most elemental levels of the Fox Valley region.
- The region invests heavily in application and adoption of clean, renewable energy sources, including but not limited to wind, solar, geothermal, and biomass/biofuel sources.
- Old energy technologies and infrastructure have been upgraded to produce a more reliable and efficient system for the generation, transmission and distribution of non-renewable energy.
- Regional private/public partners invest a substantial proportion of R&D budgets in the development of new or improved energy/environmental technologies, thus creating drivers of regional economic development. Energy conservation innovations are being developed here, in earnest.
- Many finished goods and intermediate components formerly manufactured elsewhere and transported to our region at great energy expense are now being manufactured in the region instead.

- Policies, plans, standards, rules, incentives and programs are in place to reduce energy-wasting land use sprawl and to promote construction of energy-efficient buildings.
- More energy-efficient location of essential goods & services – as consumed by our region and its communities – is evident in the way business, government, education, and nonprofits plan their facilities.
- New intergovernmental arrangements, tax & fee policies, and consumer incentives are in place to encourage widespread use of mass transit and multi-modal transportation for work and leisure travel, as opposed to single-minded reliance on private automobiles.
- Communities have been re-designed and re-constructed to enable walking, biking, rollerblading, skateboarding and their associated health and environmental benefits. Transportation systems are pedestrian- and bicycle-friendly.
- Community action and private entrepreneurship are creating greater reliance upon local/regional food sources, thus saving energy transport costs, creating home-grown economic opportunities, and providing fresher, higher quality food for regional consumption.