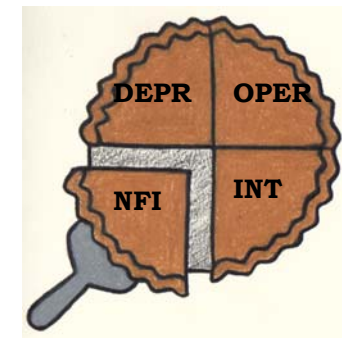


Heart of the Farm



Green Fields

A One Day Workshop on Financial Management



January 29, 2009

10:00 am — 3:00 pm

**Heyde Center
3 South High Street
Chippewa Falls, WI 54729
715-726-9000**

Directions

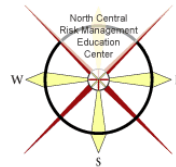
Heyde Center, 715-726-9000
<http://www.cvca.net/>

From South & I90/94: Follow Hwy 53 (North) to Hwy 29 (North). Exit at interchange of Hwy 29, 178 and 124. Follow Hwy 29 towards Chippewa Falls and Hwy 124. Continue following Hwy 124 across river. Shortly after bend, turn Right on E. Central. Drive two blocks to N. Prairie Street, turn Right. Parking for the Heyde Center is two blocks up on the corner of N. Prairie and E. River Street.

From the West: Take Hwy 29 into Chippewa Falls. Once in town follow Hwy 124 North to E. Central Street, turn Right. Drive two blocks to N. Prairie Street, turn Right. Parking for the Heyde Center is two blocks up on the corner of N. Prairie and E. River Street.

From the North: Take Hwy 124 South into Chippewa Falls. Once in town follow Hwy 124 to E. Central Street. Turn Left. Drive three blocks to N. Prairie Street, turn Right. Parking for the Heyde Center is two blocks up on the corner of N. Prairie and E. River Street.

Sponsors



If you have any questions, please contact:
Jenny Vanderlin, jmvander@wisc.edu,
608.263.7795 or

visit the Heart of the Farm Website:
<http://www.uwex.edu/ces/heartofthefarm>

UW
Extension
Cooperative Extension

University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX requirements. UW-Extension programs are open to all persons with regard to race, color, ethnic background or economic circumstances.

Registration Form

Registration due by January 23, 2009

Cancellations after registration will not be refunded. Call for full policy.

Name: _____

Address: _____

City/ State: _____

Zip: _____ County: _____

Phone: _____

Dietary restrictions? _____

Registration (includes lunch) : \$20.00

At the door: \$25.00

Send Registration form and check to:

UW Center for Dairy Profitability
c/O HOF Green Fields
266 Animal Sciences Building
1675 Observatory Drive
Madison, WI 53706

Please make checks payable to:

Center for Dairy Profitability

Heart of the Farm—Green Fields

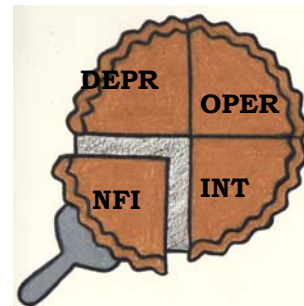
Ultimate Net Farm Income Pie

Ingredients:

- ◆ Wisconsin's HOF women with a strong tie to their land and agriculture
- ◆ Depreciation, Operating Expense, Interest and Net Farm Income Ratios
- ◆ Details of current farming operation
- ◆ Center for Dairy Profitability's dataset of financial numbers and analytical reason
- ◆ One UW-River Falls Professor of Agricultural Economics
- ◆ Funding from the North Central Risk Management Education Center (NCRMEC)
- ◆ Sponsorship by UW-Extension County Extension Agents, Center for Dairy Profitability and UW-Extension's Farm and Risk Management Team. All equal opportunity providers.
- ◆ Spring ideas on a frosty day in January

Directions:

- ◆ Attend workshop at the following location:
January 29, 2009: Heyde Center, Chippewa Falls, Wisconsin
- ◆ Apply your mind from 10:00 am—3:00 pm
- ◆ Turn in Registration fee of \$20.00 (payable to Center for Dairy Profitability) to:
Center for Dairy Profitability
c/o HOF Green Fields
283 Animal Sciences Building,
1675 Observatory Drive, Madison, WI 53706
- ◆ Visit the Heart of the Farm website: <http://www.uwex.edu/ces/heartofthefarm> for more information or contact Jenny Vanderlin, jmvander@wisc.edu, 608.263.7795.



Goal

Heart of the Farm—Green Fields

Heart of the Farm - Green Fields

is part of the Heart of the Farm – Women in Agriculture Program and is recommended to farm women wanting to be better business managers and/or partners. This grounded approach to Financial Risk Management will be very interactive and provide the background to enhance the sustainability, profitability and other aspects of economic performance of the farm business.

Mission—HOF

Farm Management and Production Education for Women

Improving Farm Business
Decision-Making



Please contact us for special assistance regarding our programs. Requests are confidential.