

## **Vision Statement**

*“Improve the quality of life for all who live, work and play in Polk County.”*

## **Mission Statement**

*“The mission of Polk County Government is to serve and represent the public with integrity.”*

## **Polk County Slogan:**

*“Polk County-Gift of the Glaciers”*

### **Directional Statements:**

#### **Foster a Diverse Economic Base**

##### Goals:

- Support and enhance Polk County Economic Development Corporation – county wide
- Lobby for state incentives that support area main street businesses
- Provide hard-skills training to everyone through trade schools/workforce development programs

#### **Promote Quality Education for All**

##### Goals:

- Explore post-secondary campus
- Make technology available to everyone
- On-going assessment of needs

#### **Design Good land Use Practices That Recognizes Distinctions**

##### Goals:

- Create opportunity with protections
- Balance between public and private interests
- Create fair policy to include local input

#### **Preserve and Enhance the Environment**

##### Goals:

- Preserve and protect water quality
- Identify and implement environmental best management practices

#### **Responsive Transportation System**

##### Goals:

- Investigate alternative fuels
- Upgrade roads
- Develop local transportation options