

# Strategic Planning- Ad Hoc Committee Presentation

January 16<sup>th</sup>, 2007

## County Board Supervisors:

- Robert Blake
- Brian Beseler
- Larry Jepsen
- Keith Rediske
- Patricia Schmidt

## Staff Members:

Bob Kazmierski  
Gail Peavey

“If you don’t know where you’re going,  
you probably will end up somewhere  
else.”

-Laurence J. Peter



“The relevant question is not simply what shall we do tomorrow, but rather what shall we do today to get ready for tomorrow?”

*-Peter Drucker*



“ A vision without a task is but a dream. A task without a vision is drudgery. But a vision and a task are the hope of the world.”

*-Church in Sussex, England 1730*



# Visioning

- “A vision is like a lighthouse, which illuminates rather than limits, giving direction rather than destination.”

-James J. Mapes

Foresight First



# Objectives:

## Visioning

- *Articulate a big picture view to guide short-term decisions and long-term initiatives*
- *“30,000 foot fly-over...”*
- *Develop:*
  - *3-5 directional statements*
  - *5-10 goals*
  - *Create useable and mutually owned mission statement*



# Process

- Hear...listen...speak...
- Create productive conversation between County members and County Leaders



# What?

## Four Questions:

1. Where have we been? - *Back to the future!*
2. Where are we now? - *Current assessment*
3. Where do we want to go? - *Preferred future!*
4. How will we get there? - *Shape the path*



# Who?

- Public
  - Will elicit public opinion through a series of community forums
  - Will collect input through mailing/survey of all units of government, civic groups and local organizations
- Supervisors/Department Heads



# How?

- Four meetings
  - Prior to March, April, May and June regular board meetings
  - Begin at 4:00
  - End at 5:30
  - Supper together 5:30-6:00
- Create mission statement at July meeting
- Present final results of process in August



# How will specific plans will be made?

- Through departmental initiatives/plans
- Studies/research
- Separate initiatives
- Comprehensive planning



# Questions?

