

Sauk County Marketing Club
January 18, 2005

Meeting was called to order at 2:00 pm.

Attendance: Kevin Knuth, Duane Lins, Ron Schultz, Doug Marshall, Randy Liegl, Ed Reimer, Tom Kane, David Shaw, Wade Shaw, Galen Alwin, Paul Dietmann.

Election of officers: Mel Zech was nominated as President on a Liegl/Lins motion. Zech was elected by unanimous vote. Paul Dietmann was nominated to continue as Secretary on a Marshall/Alwin motion and was elected. Kevin Knuth was nominated to continue as Treasurer on a Dietmann/Liegl motion and was elected.

Meeting times: Members agreed that the second Tuesday of each month at 11 am was fine during the winter but suggestion was made to hold spring and summer meetings at 7:30 in the evening. Possible locations include Loganville Village Hall, Honey Creek Town Hall, or the LaRue Tavern.

Possible Speakers and topics for upcoming meetings: Jon Hermann, Equity Livestock, to speak about livestock marketing issues. Alan Jewell, marketing consultant from Dodgeville, to speak about technical analysis of markets. Kent Beadle, Country Hedging, to speak about market trends and fundamental analysis.

Agenda for February meeting: Marketing plans, both individual and Club plans. Decided to develop the Club plan during the February meeting and have materials available for members to develop their own plans. Club plan will include a simulated farm with corn and soybeans to sell, and possibly adding a dairy component too. February will be the organizational meeting for 2005 and dues will be collected. Galen Alwin will provide lunch in February with costs to be reimbursed by Club.

Adjourn: Meeting was adjourned on a Knuth/Liegl motion.

Respectfully submitted,

Paul Dietmann, Secretary