

List Your Farm or Business in the: Locally Grown Food Directory for the St. Croix Valley

From: Ruth Hilfiker, Commercial Horticulture Educator for St. Croix and Pierce Counties

How much does it cost?

The Locally Grown Food Directory for the St. Croix Valley will be *free*.

Why should you list in the Directory?

It will help customers find you with local distribution of the Directory including at:

- Farmers' Markets
- Hudson Tourism Center
- At Other Farms like Yours
- At local community foods events such as at the: UW-RF event on "Cultivating a Local Food Community," at the St. Croix County Earth Day, at St. Pat's in Hudson Environmental Day and Farm City Day.
- Food Co-ops

Who can be listed in the Directory?

People/businesses that grow, sell and support locally grown food:

1. Farmers' Markets
2. U-Pick, Roadside Stores/Stands, & Entertainment Farms
3. Community Supported Ag Farms (CSA)
4. Direct On-Site Market Farms
5. Food Co-ops and Grocery Stores
6. Restaurants

This Directory will focus on locally grown food sources in St. Croix and Pierce Counties but may also list sources in Polk, Burnett, Dunn or Barron Counties. This is the common WI marketing radius for consumers in the St. Croix Valley.

You can help increase your sales volume by having the food co-ops, groceries and restaurants you sell to listed in the Directory. Please ask your buyers if you can list them in the Directory. Just fill out a form for them or ask them to complete it.

What happened to the Western WI Farm Fresh Atlas?

The Western WI Farm Fresh Atlas will not be published this year since the grant that supported it ran out. The on-line version of the Atlas will continue to be posted at www.farmfreshatlas.org and you can add your farm to it on the "Contact Us" portion of the website.

How do you get a listing in the Directory for the St. Croix Valley?

If you were in the Farm Atlas in the St. Croix Valley Region you will automatically be listed in the Locally Grown Food Directory. If you would like changes in your listing or can give better directions to your farm or business please use the **backside of this sheet**.

If you have not been listed in the Atlas in the past, but would like to promote your small farm business in the new Locally Grown Food Directory please send in the form on the backside.

Who will be producing the Locally Grown Directory?

The St. Croix County UW-Extension with help from the Land Conservation Office. Contact: Ruth Hilfiker, Commercial Horticulture Educator for St. Croix and Pierce Counties 715-684-3301 x5 or ruthh@co.saint-croix.wi.us

Locally Grown Food Directory for the St. Croix Valley – Listing Form

County: _____

Which category do you wish your farm or business to be listed under?

(Please check one)

- Farmers' Markets
- U-Pick, Roadside Stores/Stands, & Entertainment Farms
- Community Supported Ag Farms (CSA)
- Direct Order and On-Site Sales Farm (i.e. grass-fed beef on farm)
- Food Co-op and Grocery Store that sells locally grown food
- Restaurants that buy and serve locally grown food

Farm or Business Name: _____

List locally grown food products which you sell or offer to consumers:

List events and special food or entertainment services you offer: (such as farm tours, on-farm store, festivals, and greenhouse for extended season....YOUR UNIQUE SELLING POINT in brief):

Hours: (time of day then months of the year.)

Contact:

Phone:

E-Mail and/or website:

Contact person for the public:

Address/City/State/Zip:

Directions to your farm or business from
a major road such as I-94: