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FOR IMMEDIATE RELEASE

Second Annual Badger Production Sale To Be Held September 19

ARLINGTON – June 17, 2009 – The second annual Badger Production Sale, featuring sheep from the University of Wisconsin – Madison sheep research unit, will take place on September 19, 2009 at the UW Research Farms' Public Events Building in Arlington, Wis. The sale, organized and hosted by the UW-Madison animal sciences department, will begin at 1:00 PM. The building will be open for viewing at 10:00 AM.

The sale will include approximately 50-60 ewes and 8-10 rams, featuring the Hampshire, Polypay, Rambouillet and Targhee breeds. NSIP performance data will be available for all sale animals. All lots will sell as buyers' choice – the winning bidder will select one of two equally matched animals. The animal not selected will return to the university flock as a replacement. Pictures and performance data of sale animals will be available on the sale's website, [www.badgerproductionsale.com](http://www.badgerproductionsale.com), and in the sale catalog to be distributed mid-August. Please contact Todd Taylor (toddtaylor@wiscmail.wisc.edu, (608) 846-5858) if you would like to join the mailing list.

The Badger Production Sale is offered as a course for UW-Madison animal sciences students to organize all aspects of marketing the university's flock. Five students, ranging from sophomore to senior, will handle all advertising, selection of animals, work with state agencies, and other sale preparations.

Bob Johnson, with Badger State Auction Service, will again provide auctioneer services and a lunch stand, by UW-Madison Saddle & Sirloin, will be available the day of the sale.

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