



Annual Report
of the
Trempealeau County UW-Extension Office
January 1, 2007 - December 31, 2007

UW-Extension
Needs Assessment and Program Planning

UW-Extension develops its local program priorities by working with our key stakeholders including youth, seniors, low income, elected officials, and agencies to identify the most pressing concerns facing our county. This year we received input from surveys, focus groups, and key informant interviews to identify priority issues. The priorities include the following:

- Personal and Community Responsibility for Health
- Creating a Diverse, Inclusive Community
- Facing Individual and Community Financial Challenges
- Protecting and Conserving Our Natural Resources
- Preventing Family Violence

These are complex issues. We look forward to developing appropriate educational responses and to partnering with agencies and communities to address them.

2007 Department Activities

Our educators reach the public through one-on-one consultations, phone calls, home/farm visits, educational programs, volunteers, and community organizations. Here are some of our 2007 statistics.

- Over 780 phone calls or walk-in clients. Requests for information range from the price of hay to food safety to 4-H projects to starting a business.
- Over 3800 people participated in educational programs taught by our county educators. Topics taught included pesticide applicator training, issues for private woodland owners, financial management, parenting, environmental issues, and open meeting law.
- Our educators worked with over 500 volunteers to help deliver educational information or to improve organizations.
- Our educators worked with 30 community organizations. We helped facilitate meetings, provided planning assistance, and served as members of organizations that ranged from the 4-H executive board to the Domestic Abuse Task Force to the local long term care council to local farmers' markets.

- UW-Extension also conducts local applied research. Research projects this year included on-farm bio-diesel; the costs of out-of-county housing of inmates; corn plot trials; and soybean fungicide application.
- Our educators were able to leverage more than \$270,000 in non-county funds to support UW-Extension educational efforts in our area.



UW-Extension Trempealeau County Staff: Jon Zander, Agriculture Agent; Pat Malone, Community Development Educator; Cyndy Jacoby, Family Living Agent; Megan Stuessel, Youth Development Agent; Lorna Anderson, WNEP Nutrition Educator; and Michelle Olcott

Extension Education & Communication Committee: George Brandt, Chair; Richard Kiekhoefer, Vice Chair; Michelle Haines, Secretary; Donald Kloss; Ernest Vold