

\$75 for the complete program! Reserve your space now!

Are you—

- Interested in starting a business in the Northwoods?
- Wondering where to start?
- Looking for advice?
- Already in business but need business skills?

Here's your chance to learn:

- What it takes to be an entrepreneur
- How to form a business plan
- What resources you will need
- Where to get assistance

Sponsored by:



• Eagle River Lions Club •

Schedule

Thursday, November 5— 5 to 9pm
 Friday, November 6 — 5 to 9 pm
 Saturday, November 7 — 9 am to 5 pm
 Monday, November 9 — 5 to 9 pm

Boot Camp Location:
 Trees for Tomorrow
 519 Sheridan Street
 Eagle River, Wisconsin

Eagle River Revitalization Program
 525 E. Maple Street
 P.O. Box 2302
 Eagle River, WI 54521

Phone: 715-477-0645
 Fax: 715-477-0614
 E-mail: errp@nnex.net



presents

November 5, 6, 7 and 9, 2009

Northwoods Entrepreneurial Boot Camp

A 20-hour basic training course for people serious about starting their own business



Northwoods Entrepreneurial Boot Camp

Come join the Northwoods' second Entrepreneurial Boot Camp! Begun in 2008, the Boot Camp is an affordable opportunity for local entrepreneurs to learn all the basics of starting a business.

We've assembled a team of professionals from different sectors and those who are already in business to provide you with the training and advice you need to take that next step into your own business.

The Boot Camp takes place over three evening sessions and one full day. At the conclusion, you will have a draft business plan that has been reviewed by small business professionals.

Participants need to commit to participate fully by attending all sessions, and honor the confidentiality of all ideas, businesses and information associated with the Boot Camp.



Agenda

Thursday, Nov. 5, 5-9 pm

- Welcome
- Outline of program
- Keynote presentation
- What's your E.Q.?
- Your business vision



Friday, Nov. 6, 5-9 pm

- Success stories
- Basics of business planning
- Business Feasibility: A first-cut analysis

Saturday, Nov. 7, 9 am - 5 pm (lunch provided)

- Legal structures
- Financing
- Marketing, public relations and sales
- Business management
- Internet marketing
- Question and answer roundtable

Monday, Nov. 10, 5-9 pm

- Participants' concept and plan presentations
- Evaluation panel
- Next steps and resources
- Completion certification



Registration

- Yes, sign me up for the Northwoods Entrepreneurial Boot Camp! By signing below, and I agree to honor the confidentiality all business ideas, plans and associated information discussed at the Boot Camp. I understand I am expected to attend and fully participate in all 4 sessions of the Boot Camp, and that I must do so to receive my certificate of completion.

Signature _____

Printed Name _____

Address _____

Phone _____

E-Mail _____

Method of Payment

- Check
 Visa
 MasterCard
 American Express

Price per person: \$75.00

Total enclosed: _____

Credit Card # _____

Exp. date _____

Signature _____

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For More Information: 715-477-0645

This Boot Camp has been designed to allow commuting from across the Northwoods. For those seeking lodging, please contact Trees for Tomorrow directly at 715-479-6456 or 1-800-838-9472.