

Community Partner Advisory Group Meeting

MINUTES

Monday, April 18, 2005 Meeting—6:30 PM

Auditorium

County Courthouse Annex--Elkhorn, WI

James D' Alessandro, CPAG Chair, called the meeting to order at 6:35 p.m.

Roll call—CPAG members present included James D' Alessandro, Yvonne Fiskum, Marilyn Kienbaum, Letha Kuecker, John Newhouse, Barb Papcke, Gen Reed, Nina Ruskey, Kathleen Tober and Mary Vander Veen. A quorum was declared. Elton Feffer arrived at approximately 6:37 p.m. Jacqueline Buleje arrived at approximately 6:40 p.m.

Ag and Extension Education Committee present—Committee members present included Art Lein, Roy Lightfield, Stan Muzatko, and Sandra Wagie-Troemel.

UWEX staff present—Carolyn L. Belczyk, Department Head, Gabriela Anaya, WNEP Coordinator, Jenny Wehmeier, FLP Coordinator, and Angie Recknagel, Recording Secretary.

Public in attendance—None

There were no withdrawals from the Agenda. **Kuecker moved to approve the agenda as presented, with a second by Lightfield. The motion carried 10-0.**

Vander Veen moved to approve the minutes of the March 7 Community Partner Advisory Group meeting, with a second by Tober. The motion carried 10-0.

Public comment—There was no public comment.

UW-Extension Presentation: Outreach Programming to Latino Audiences Locally, Around the State, and Across the Nation— Belczyk and Anaya presented a power point and distributed several handouts in an effort to detail what UW-Extension is doing by way of outreach programming to Latino audiences in Walworth County, across the state, and around the nation. Highlighted were a youth literacy/teen leadership project that will be piloted in Lake Geneva this summer, outreach in Spanish and English by the Family Living and WNEP programs at area libraries, and WNEP programming throughout the county with ESL classes, WIC, and other partnering agencies.

Reed noted that there is no Family Education Teacher in the Delavan-Darien High School at this time. This would be a great place for UW-Extension to program. Kienbaum suggested that maybe we should have our literature printed in Spanish as well as English and make literature available at food pantries and other programming locations. Feffer asked if there would be flyers for the Fishing Derby and requested that he have some to distribute at his business. Feffer noted that Darien has a community newsletter. This would also be a good place to advertise UW-Extension programming. He will find out who is in charge of this newsletter. Supervisor Wagie-Troemel suggested that the UW-Extension Office send information on programming to

the schools to have printed in the school newsletters, as well as to local libraries. Buleje suggested linking our website to the school district sites. Kuecker suggested having the advertising or feature articles in free publications such as *Good Morning*, *The Week*, *The Beacon*, and *Community Shopper*. D'Alessandro suggested having a sign up sheet at meetings for the attendees to record their email addresses so that we could share the information free via the email system.

Anaya spoke about what she learned on her trip to Oregon. She believes that a key point as to why their programming is successful in the Latino community is their relationship building in the communities. Extension's contact doesn't necessarily need to be a staff member; it can be a volunteer. They have built a trust bond with the Latinos and therefore are able to provide the services they need. An investment by the state in hiring locally based bilingual programming assistants has definitely benefited the program. Belczyk distributed a handout outlining lessons learned by Oregon in programming with Latinos.

Reed asked if anyone knows of the Dream Center in the Delavan-Darien School District. This center provides services and resources such as medical and legal assistance, childcare, and tutoring services. Dan Weast, Director of Pupil Services, is someone we could contact to get more information about this center.

Brainstorming Potential Walworth County UW-Extension Outreach Initiatives—

- How does Extension link our existing programs with the Dream Center?
- Can 4-H do a program similar to Kid's College for the Latinos? Possibility of using the High School Youth Options and Career Connections to help with this program.
- After-school programming and 4-H groups
- Going to the audiences such as food pantries, churches, employers, schools, and immunization clinics, in an effort to start building the relationships needed to make programs successful.
- Having a volunteer come in and doing the outreach for programming. Some things this volunteer could help with would be teaching basic life skills such as banking, leases/renting. Maybe speak with the Bilingual aids or ESL teachers. The peoples bank in Elkhorn has a volunteer that goes to a school and shows kids how to write checks.

D'Alessandro suggested that we invite panelists from the county's school districts, including ESL teachers or coordinators, guidance counselors, or social workers, to come to the next CPAG meeting. He feels the largest six schools should be invited. Kuecker suggested also contacting the churches. Kuecker also feels it would be beneficial to invite all schools not just the largest ones. Kienbaum noted that the Kiwanas have morning speakers and they also welcome new ones. The rotary club welcomes them as well.

Consensus was reached to send invitations to all county school districts inviting them to send one or more representatives to the next meeting to discuss their districts' outreach initiatives and to open discussion with UW-Extension regarding possible areas of joint programming and collaboration. D'Alessandro and Belczyk will issue the invitations.

Next Meeting Date— Following extensive discussion, consensus was reached to meet on May 16, 2005, and June 29, 2005. Both meetings will be held at the Annex Auditorium and will begin at 6:30 p.m. Further discussion regarding a July or August meeting date was tabled.

Adjournment—**Reed moved to adjourn the meeting at 8:17 p.m., and Muzatko seconded the motion. The motion carried 12-0.**

Submitted by Angie Recknagel, recording secretary. Minutes approved by the Advisory Group on May 16, 2005.