



COMMUNITY DEVELOPMENT

Paul Roback

Interfaith Caregivers of Washington County- Paul facilitated a strategic thinking session for the Board of Interfaith Caregivers. Members reviewed the results of an organizational assessment tool, developed a draft vision statement and identified goals for the upcoming year. Through evaluation, participants strongly agreed that the process of identifying and prioritizing goals increased their ability to identify issues and set priorities (a 4.86 on a 5-point scale). Paul will facilitate a second session to develop action plans based on prioritized goals.

Milwaukee Audubon Society (MAS)- The MAS Board unanimously approved the strategic plan Paul facilitated for them.

UW-Extension/Colleges Leadership Academy- Paul completed a two year program that included a leadership assessment, skill-building activities and meetings with university and community leaders.

Foundations of Practice- Paul completed "Communities and their Dynamics," an on-line course offered by the North Central Regional Center for Rural Development.



GROWTH MANAGEMENT

Kevin Struck

Parks, Recreation, and Open Space Plan - The Village and Town of Jackson currently share a recreation director and programs, and are in the process of writing a new Plan to assess future needs. Since this Plan will be incorporated into the Town's Smart Growth Plan, Kevin was asked by the Town to review the Rec Plan to ensure it was consistent with the vision, goals, maps, and policies of the Smart Growth Plan. He found the draft Rec Plan is consistent with the proposed Smart Growth Plan, but he also found a key inconsistency within the Rec Plan itself, which he communicated to the recreation director.

Consistency Between Town and County Plan - The Town of Jackson zoning administrator and the Park & Planning Commission asked Kevin to work with the County to determine what standards the Town's Smart Growth Plan would have to meet to be accepted into the County's Plan "as is." They also wanted to know what the repercussions would be if the standards were not met. Kevin did the necessary research, put the information into an understandable format, and successfully presented the explanation before the commission.



Program Highlights



December 2008

PROGRAM AREAS

4-H Youth Development

262-335-4478

Kandi O'Neil, Dept. Head
Agnes Wagner, Staff Assistant
Marge Kufahl, Secretary

Community Development

262-335-4480

Paul Roback, Educator
Helen Neal, Adm. Secretary

Family Living Education

262-335-4479

Marma Jean McIntee, Educator
Christine Larson, Secretary

Farm Business/Agriculture

262-335-4477

Alan Linnebur, Educator
Charlotte P. Bales, Secretary

Growth Management

262-335-4480

Kevin Struck, Educator
Helen Neal, Adm. Secretary

WI Nutrition Education

Program (WNEP)

262-335-4841

Renee Vertin, Coordinator
Pattie Carroll, Educator

UPCOMING EVENTS

DECEMBER

- 24 Office Closed
- 25 Christmas - Office Closed
- 31 New Year's Eve - Office Closed

JANUARY

- 1 Happy New Year-office closed
- 27 The True Cost of Fundraising
- 27 First Steps to Entrepreneurship

EDUCATION AND CULTURE COMMITTEE

Marilyn Merten - Chairperson

Dan Knodl - Vice Chairperson

Bob Adam

Ken Brandt

Ray Heidtke

"Extending the knowledge and resources of the University of Wisconsin to people where they live and work."



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EDUCATIONAL PROGRAMMING



AGRICULTURE / AGRI-BUSINESS *Alan Linnebur*

Farm Using Educational Technology: Alan is facilitating the local delivery of a series of bi-monthly Crop Decision Workshops that are being broadcast live from UW Madison over the Internet to roughly 35 counties simultaneously. This allows a University specialist to present and explain research and information throughout the state in a very efficient manner while minimizing the county's investment in providing this service. The system allows for interaction between the presenters and audience. The first topic related to maximizing fertilizer inputs that have increased by as much as 300% in just three years.

Tri-County Program Planning: Every year about this time the Ag Educators in the County partnership of Washington, Ozaukee and Sheboygan County plan the year's educational activities. Highlighted Tri-County educational events that Alan is planning include: Farm Succession Planning, Dealing with Extreme Markets and the Global Financial Crisis, and Managing the Risk of High Input Costs in a Volatile Price Environment. Promotional calendars listing the educational events Coordinated by the Tri-County Ag Educators are sent to over 1,000 farmers and ag-businesses.



FAMILY LIVING EDUCATION *Marma Jean McIntee*

Strengthening Families: The annual Celebrate Families Kick Off is only 2 months away and on February 8, the eighteenth annual event will take place at the Washington County Fair Park. The program is planned over many months with hundreds of volunteers and the UW-Extension office supports the development of this program. It has historically attracted families with young children. In recent years more grandparents have attended. That will not change, however due to availability of the Ziegler Family Center and support of the West Bend Mutual Insurance, there will be a new program that will attract another audience—teenagers and their families.

New volunteer leaders were recruited through a proposal that Marma submitted and was accepted by the Leadership Greater West Bend program. Three community leaders are spearheading the development of activities by recruiting teens from nearly a dozen organizations to help sponsor, plan, and execute the day's activities for teenagers and their parents. It is anticipated that a talent competition, geocaching, disc-golf competition, a raffle, video gaming, and many other activities will attract new participants. Parents will be treated to special activities as well. Please save the date and check it out.



4-H YOUTH DEVELOPMENT

Club Leadership Development: "Go Green Live Lightly on the Earth" is in its second year as the club Special Emphasis Program. Thirteen clubs (32 youth and 24 adults) participated in the training designed with hands-on activities. The training incorporated learning experiences focused on learning about renewable energy, solar power, reduction of waste, electricity usage and reuse of resources. The training was rated 4.45 on a scale of 1 to 5 with 5 being excellent. On a scale of 1 to 4 the usefulness of the material was rated 3.68. Participants identified the following strengths of the Special Emphasis Program "Education, inspiring new ideas and ways of improving our club's work. It is a great way to get kids excited about the topic and take it back to their clubs." Club teams will be teaching these new topics throughout the year at their clubs. The program will also be incorporated into this year's Tri-County leader Learning Day for Ozaukee and Sheboygan counties. The teaching team involved 2 youth and 2 adult leaders and UWEX staff. Training was rated 3.73 on a scale of 1-4.



NUTRITION EDUCATION (WNEP) *Renee Vertin and Pattie Carroll*

Educator Pattie taught a woman and her 8 year-old daughter a series of lessons about buying and preparing low cost, nutritious food. The pair learned about community resources and thrifty shopping strategies, and participated in hands-on food prep activities at a **Hebron House** transitional living unit. At the end of the series, they put new knowledge into practice while grocery shopping as Pattie looked on. The child, who is overweight, exhibited behavior change to improve her overall fitness: she willingly chose nutrient-dense snacks as a means to attain a normal weight. The mother used coupons and store flyers, and selected high nutrient foods. She also gained the confidence and skills to plan and prepare healthy meals for her family. Knowing that she and her daughter had a lesson scheduled with Pattie, the mother averted the purchase of higher cost fast foods and convenience foods. An intentional effort to make the time to grocery shop provided the mother with a sense of accomplishment and pride; she remarked that she has "groceries to prepare healthy meals now. I am so happy... your tips really helped."

