



COMMUNITY DEVELOPMENT
Paul Roback

Entrepreneurial Training- Fifteen people attended the First Steps to Entrepreneurship Workshop held on January 27th. We continue to promote the 12-week business plan writing class starting on February 10th.

Interfaith Caregivers- Paul completed a draft strategic plan for the board of Interfaith Caregivers of Washington County. They are currently reviewing this draft and will provide comment.

Healthy People Project- Paul attended several meetings in January to initiate discussions on organizational structure with this group. Additionally, Paul has been working with the co-chairs of the Healthy People Project to explore the implementation of a Community Healthy Living Index, which would help identifying the gap between community interests and current public policy in order to increase physical activity within the community.

Organizational Toolbox- A three part series entitled "More for Less" kicks-off on February 24th. In January, Paul worked with series collaborators (UWWC, United Way & the Volunteer Center) to finalize session presenters and to implement a marketing strategy.

PROGRAM AREAS

4-H Youth Development

262-335-4478
Kandi O'Neil, Dept. Head
Agnes Wagner, Staff Assistant
Marge Kufahl, Secretary

Community Development

262-335-4480
Paul Roback, Educator
Helen Neal, Adm. Secretary

Family Living Education

262-335-4479
Marma Jean McIntee, Educator
Christine Larson, Secretary

Farm Business/Agriculture

262-335-4477
Alan Linnebur, Educator
Charlotte P. Bales, Secretary

Growth Management

262-335-4480
Kevin Struck, Educator
Helen Neal, Adm. Secretary

WI Nutrition Education

Program (WNEP)
262-335-4841
Renee Vertin, Coordinator
Pattie Carroll, Educator



GROWTH MANAGEMENT
Kevin Struck

Rural Living Guide - Having spent parts of the last several months writing this 50-page guide for rural landowners, Kevin sent a draft of the guidebook for review to County Planning's Deb Sielski and Phil Gaudet, LWCD's Jill Hapner and Paul Sebo, Sheriff Dale Schmidt, (former) Highway Commissioner Ken Pesch, Fire Chief Mark Groeschel, Ag Educator Alan Linnebur, and two other UWEX agriculture educators. Their feedback was very helpful, and Kevin has been making corrections and additions to further improve the guidebook. The next step will be to find advertisers to help offset the cost of printing several hundred of the full-color books, which will ultimately be distributed to local towns, realtors working in rural areas, homebuilders, and others.

Planning in Trenton and Jackson - In mid-January Kevin participated in a comprehensive planning open house in the Town of Trenton, and then later in the month he appeared before the Parks & Planning Commission in the Town of Jackson to discuss the land use chapter he had drafted for the Town. Agreement was reached on development densities and 20-Year Projected Land Use Map boundaries.

UPCOMING EVENTS

FEBRUARY

- 7 Tractor Safety Course 1 -PAC
- 8 Celebrate Families-kick off
- 10 Entrepreneurial Training
- 21 Tractor Safety Course 2-PAC
- 24 Building Strong Collaborations
- 27 Family Fun & Learning Day

MARCH

- 31 Capturing Volunteer Help

EDUCATION AND CULTURE COMMITTEE

Marilyn Merten – Chairperson
Ray Heidtke – Vice Chair

Bob Adam

Ken Brandt

Todd Healy

"Extending the knowledge and resources of the University of Wisconsin to people where they live and work."



Program Highlights
February 2009



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EDUCATIONAL PROGRAMMING



AGRICULTURE / AGRI-BUSINESS *Alan Linnebur*

Growing Green in Washington County: This was a workshop that was put on by a partnership of UW Extension, Economic Development Washington County, and the Ozaukee Washington County Land Trust. The workshop was developed in response to the growing demand for locally grown food and the desire of local entrepreneurs to explore business opportunities to meet that demand on smaller acreages here in the County. Forty people attended the event and listened to presentations related to locally grown business opportunities and market trends and realities. A panel of successful farmers also discussed what has and has not worked for them. Many resources were provided to help participants move forward and there were many networking opportunities. Evaluations from the event were very positive.



FAMILY LIVING EDUCATION *Marma Jean McIntee*

Building Community Collaborations - Family Living Programs rely on community partners as we address the issues that families are facing in these economically tough times.

Celebrate Families is held February 8 with the help of over 20 agencies and organizations. A new program for teenagers and families is made possible with the availability of the Ziegler Expo Center at Washington County Fair Park. At No cost, residents can enjoy a day of quality family time and learn about resources available to families.

Planning has started with several financial partners for the October **Money Smart Week**. For an entire week Washington County residents will participate in free classes about saving on purchases/energy/food, investing, budgeting, insurance, and many financial related topics. The 2009 **Youth Money Smart College** will be held during this week.

Collaborating with Cedar Community and UW-Washington County to plan the April **Living with Grief** teleconference about *Diversity and End-of-Life Care*.



4-H YOUTH DEVELOPMENT *Kandi O'Neil*

Friends Helping Friends: Twenty-two youth and seven adults from Dodge and Washington County 4-H clubs completed an eight-hour FHF Training Program.

Each team planned and taught a learning experience focused on one of the key concepts (communication, decision making, self-esteem and team building). Over the next six months the teams will each teach a minimum of six learning experiences in their club, schools, churches, and other settings. 100% (22) of the youth were able to plan and teach an educational program including discussion questions by the end of the training. The team above is teaching about communication using the back-to-back activity.

Strengthening the Community Club Program: Over 50 youth & 50 adults participated in the New Family Orientation taught by 6 youth and 6 adult leaders. These 35 families rated the program 4.04 on a 5-point scale. Families learned about county and club project meetings, record books, mentors, parent involvement and youth in leadership roles. This year over 135 new families have joined 4-H.



NUTRITION EDUCATION (WNEP) *Renee Vertin and Pattie Carroll*

Dietary Quality: Occasionally WNEP has an opportunity to work with men who have primary care responsibilities for their children. **Hebron House** referred a father to Educator Pattie to address his concerns about the nutritional intake and eating behaviors of his 7 year-old daughter. Pattie adapted her educational approach to fit the father's special needs—a learning disability. During the initial session Pattie conducted a pre-assessment using a hands-on tool to visually depict basic nutrition concepts.

Findings revealed the usual intake of the father and daughter is nutritionally deficient in several areas and the daughter is fearful to eat new foods. The father and Pattie set several goals that he felt he could realistically meet by the next visit: increasing the diversity of foods provided, reducing the child's excessive milk intake, and introducing whole grains. The father expressed a willingness to serve as a role model for his daughter by trying new foods himself. Additional educational needs of this family will be addressed in subsequent teaching sessions.