



**COMMUNITY DEVELOPMENT**  
Paul Roback

**Entrepreneurial Training-** Twelve people are participating in FastTrac, a 12-week business plan writing class facilitated by the UWM Small Business Development Center. Paul has arranged guest presenters from the local business community and is coaching six participants during the class. Coaching includes facilitating small group discussions each week, providing assistance between classes and reviewing the final business plans.

**Healthy People Project (HPP)-** Paul facilitated the first strategic planning session for the HPP. Participants agreed on the organization's name, reviewed their mission, drafted a vision statement and initiated a stakeholder analysis. Future meetings include conducting a SWOT Analysis, prioritizing goals and creating action plans.

**Milwaukee Area Land Conservancy (MALC)-** Paul conducted a pre-planning meeting with board members of MALC, which services Southeastern WI, to discuss and outline a strategic planning process for their organization.

**UW-Extension-** Paul co-taught a webinar on organizational development principals of Systems Thinking to over 40 colleagues across the State.

**PROGRAM AREAS**

**4-H Youth Development**

262-335-4478  
Kandi O'Neil, Dept. Head  
Agnes Wagner, Staff Assistant  
Marge Kufahl, Secretary

**Community Development**

262-335-4480  
Paul Roback, Educator  
Helen Neal, Adm. Secretary

**Family Living Education**

262-335-4479  
Marma Jean McIntee, Educator  
Christine Larson, Secretary

**Farm Business/Agriculture**

262-335-4477  
Alan Linnebur, Educator  
Charlotte P. Bales, Secretary

**Growth Management**

262-335-4480  
Kevin Struck, Educator  
Helen Neal, Adm. Secretary

**WI Nutrition Education**

**Program (WNEP)**  
262-335-4841  
Renee Vertin, Coordinator  
Pattie Carroll, Educator



**GROWTH MANAGEMENT**  
Kevin Struck

**Local Government Center WisLine: "Land Use and the First Amendment"** - As part of his continuing education, Kevin participated in a state-wide telecom session on the constitutional protection of certain types of land uses.

**Well Water Testing** - Kevin made a presentation to the Town of Farmington Board about hosting a well water testing program in the town in late April. The Town Board unanimously agreed to participate.

**Smart Growth Open House** - About 55 citizens attended an Open House in the Town of Addison to learn more about future land use and community proposals. Kevin answered numerous questions from two separate landowners who wanted to know if the way their properties were shown on the map could be adjusted.

**Working Lands Initiative** - The latest proposals for preserving working farm and forest lands are being presented at workshops throughout the state in 2009. Kevin attended the session in the Town of Saukville and gained knowledge about upcoming strategies.

**UPCOMING EVENTS**

**MARCH**

- 21 Tri-County Youth Swine Day
- 29 Communication Arts Festival
- 31 Capturing Volunteer Help - UWWC

**APRIL**

- 3-4 Tri-Co 4-H Statewide Shooting Sports Invitational
- 5 Dog Show - Fair Park
- 26 Co. Rabbit/Cavy Fun Day Show
- 29 Living with Grief Teleconference

**EDUCATION AND CULTURE COMMITTEE**

Marilyn Merten - Chairperson

Ray Heidtke - Vice Chair

Bob Adam

Ken Brandt

Todd Healy

*"Extending the knowledge and resources of the University of Wisconsin to people where they live and work."*



**Program Highlights**  
**March 2009**



**UW-Extension - Washington County**  
333 E. Washington Street - Suite 1200  
West Bend, WI 53095  
Phone: 262-335-4477 - Relay: 711  
Fax: 262-335-4863  
<http://washington.uwex.edu>



## EDUCATIONAL PROGRAMMING



### AGRICULTURE / AGRI-BUSINESS

*Alan Linnebur*



**Pesticide Applicator Training:** In January and February Alan co-taught Pesticide Applicator Training sessions to 60 producers in Washington and Ozaukee Counties. Among other things, the farmers learned about the laws and regulations regarding restricted-use pesticides, safe handling procedures, dealing with emergencies and how to calibrate their machines to apply an accurate and safe

amount of product. The pesticide applicator training program is important not only to the well being of the farmers, but also to their neighbors, their communities and the environment.

**Agronomy Day:** In the last ten years the cost to produce crops and the income generated from them has changed immensely. Alan informed roughly 100 Tri-County Farmers at the workshop about the trends in their cost of production, gross income and profit margins, to help producers reprioritize their management efforts.



### FAMILY LIVING EDUCATION

*Marma Jean McIntee*

**Building Community Collaborations to Support Families**—the 18<sup>th</sup> year of *Celebrate Families* was a huge success with estimates of 4000+ attending to enjoy quality family time and resource sharing by agencies and organizations.



New activities shown in the photos here include the Kid Again Inflatable Fun Show and the dance performance by Ballet Folklorico Mexico en La Piel.



### 4-H YOUTH DEVELOPMENT

*Kandi O'Neil*

**Celebrate Families:** Over 50 exhibitors were involved in the Resource Fair at Celebrate Families. Agencies/organizations rated the resource fair 4.01 on a 5.0 scale. Exhibitors cited numerous benefits: "visibility in the community" "outreach" "teaching and connecting with families". There were 214 people reported as volunteers to staff the resource fair booths.

In addition to the resource fair, over 100 4-H youth and adult leaders staffed the welcome kiosk, book area, shooting sports area, build your own healthy snack, cake and ice cream area, treasure chest and animal area. Celebrate Families reached over 4,000 people this year.

**Leadership Development:** Conducted 25 interviews for summer camp staff. Trainings for camp staff will start in April - June. The Washington Co. Leaders Association again identified outreach education as a primary goal for 2009.



### NUTRITION EDUCATION (WNEP)

*Renee Vertin and Pattie Carroll*

**Food Safety & Dietary Quality:** Four **Head Start** families attended a lesson led by Renee on Pumpkin and Squash. One family had not previously used these veggies. From a hands-on activity, family members of all ages learned about different types of edible gourds and how to prepare them for cooking. Adult learners discussed how these veggies can stretch their food dollars. Post-session evaluations revealed 4 of 5 adults (80%) learned more facts about the vegetables (different types, cooking methods, nutrients); 3 of 5 (60%) plan to refrigerate hot leftovers within 2 hours and in shallow containers more often; and 1 of 5 (20%) plan to wash hands for 20 seconds before eating/handling food.

**Dietary Quality & Food Resource Mgt.:** Over 100 **WIC** households (Washington and Ozaukee Counties) received nutrition education on how to plan and prepare for low cost, healthy meals. Renee directed participants through the content using an interactive teaching tool. The learners gained new information on how to select high nutrient foods, boost the nutritional content of low cost foods (like ramen noodles), use one cooked dish to make multiple meals, and access community resources to improve family food security.