

## 2007 Tobacco Objectives for Waupaca County

The Waupaca County Tobacco Free Coalition will conduct:

- ✓ 172 compliance investigations at licensed tobacco retail vendors, 5 related public outreach activities, and 5 related media outreach activities will be completed in Waupaca County according to the prescribed schedule.
- ✓ 2 strategies in support of tobacco control interventions in Wisconsin will be implemented by the Waupaca County Tobacco Free Coalition.
- ✓ 4 communities in Waupaca County will implement an educational initiative to address community-wide, smoke-free air policy change.
- ✓ enforcement activities will be implemented by 2 city police departments in Waupaca County in collaboration with WI Wins tobacco compliance inspections.
- ✓ one school district in Waupaca County will newly implement a tobacco-related peer education program or youth-led movement.
- ✓ one community based organization in Waupaca County who serves populations with disparities related to tobacco will newly implement or maintain an existing policy to identify and refer clients who use tobacco to the Wisconsin Tobacco Quit Line, Fax to Quit Program, or other evidence-based tobacco addiction treatment services.
- ✓ 4 communities served by the newly formed Waupaca County Municipal Court will implement an evidence-based tobacco intervention and education program.