

## Wisconsin WINS

As part of the Wisconsin Wins effort, our communities in Waupaca County conduct compliance investigations to make sure stores are not selling tobacco to teens.

Youth enter retail establishments and try to buy tobacco. Retailers who don't sell are recognized for doing the right thing. Those who do sell to underage teens are provided with educational information on community laws, ordinance violation consequences and smoking health risk on youth.



**UW**  
**Extension**

University of Wisconsin, U.S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.

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## POLICY FOR CHANGE

**Universal ID Check Policy**-Store policy requires clerks check all customer IDs. Ensure that clerks don't sell tobacco to minors while protecting clerks from angry customers.

**Convenience Store Advertising**-Stores in close proximity to schools limit or eliminate outdoor tobacco advertising.

**Local Youth Access Ordinance**-It's true, there is a state law making it illegal to sell tobacco to minors. A local ordinance empowers the community, and keeps money collected from those who violate local law.

**Tobacco Retailer Self Service Displays**- The tobacco industry encourages retailers to put cigarettes out for easy access. For youth easy access means early addiction. Retailers move tobacco products behind the counter.

**Increase License Fees**—Most license fees are still \$5, the same as in 1911. City Councils raise the license to reflect their impact of tobacco sales on our community.

**Excise Tax Increase**-Other states have found a reduction in youth smoking as an excise tax is added or increased. This tax would also support tobacco control programs locally.

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## COALITION WORK

*PLEASE JOIN US FOR ONE EVENT,  
PROJECT OR EDUCATIONAL EFFORT;  
SIGN ON AS A COALITION MEMBER BY  
CONTACTING MEMBERS BELOW.:*

**Waupaca County Tobacco Free Coalition**  
**Sherry Fisher, Dept of Health, 920-596-3973**  
**Connie Abert, UW-Extension, 715-258-6230**  
**811 Harding St., Waupaca, WI 54981**

**http://waupaca.uwex.edu/waupaca/tobaccofree**  
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## WAUPACA COUNTY

# Tobacco Free Coalition

Reverse the trend



**Reverse the Trend**

## Smoke Free Wisconsin

Policy changes in this area may take more time and energy, but they will also have a greater impact. For a list of smoke free communities in Wisconsin, check out our website.

**Government Buildings**-Many of our communities have smoke free public buildings and vehicles. They lead by example.



### **Workplaces-**

Businesses are voluntarily assuring that their employees are safe from second hand smoke. Their health effects the business bottom line.

**Restaurants**-Make restaurants smoke free for customer and those who work there. Many places frequented by families and youth like chains and family food places are willing to go smoke free. Progressive restaurants in our county that are smoke free are available at our website.

**Home**-All children need the opportunity to live and breathe with smoke free air.



**Schools**-Promote school policies with announcement, signs & presentations.

## Smoking Cessation

Wouldn't it be great if all your classmates, co-workers & family members were smoke free too?

Work with schools and workplaces to implement smoking cessation programs such as Not On Tobacco (NOT), Freedom from Smoking and an increased awareness of the Wisconsin QUIT Line. Alternative to Suspension (ATS) is for individuals to learn more about the risk of smoking and the assistance available to engage in a cessation program.

### **Court Diversion Programs-**

Participation in programs listed above are required by the court system for juvenile offenders.

## Tobacco Interventions

Programs like **TATU** (Teens against tobacco use) are available as great peer education programs where older youth teach younger



students about the risk of smoking.

**Local Educational Presentations-** Research, materials and training are available through the Tobacco Free Coalition.

**Smoking Media Impacts**-Media Sharp, CDC Curriculum, teaches adults and young people about the impacts of the media on their choices.

**FACTS**-Allows young people to organize proactively and use the media to promote non use of tobacco products.

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