

# **UW** **Extension** Community, Natural Resource, Waushara County & Economic Development

## **2004 Issue Number 8**

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[www.uwex.edu/ces/cty/waushara](http://www.uwex.edu/ces/cty/waushara)

## **What Are Your Opinions About the Regional Economy?**

In addition to focus groups, statistical analysis, and other methods of gathering and analyzing data an online survey is being conducted as part of the Northeastern Wisconsin (NEW) Economic Opportunity Study. The survey is at <http://www.surveymonkey.com/s.asp?u=56377439715>, or you can link to it from the Waushara County UW-Extension website: [www.uwex.edu/ces/cty/waushara/](http://www.uwex.edu/ces/cty/waushara/). If you would like a copy of the survey mailed to you to fill out contact the Waushara County UW-Extension office located in the lower level of the Waushara County Courthouse in Wautoma (920) 787-0416. The survey needs to be completed by April 30, 2004.

## **NEW Economic Opportunity Midterm Report**

On April 21 and April 22, you have the opportunity to attend a program on the preliminary results of phases 1 and 2 of the Northeastern Wisconsin (NEW) Opportunity Study. The meeting on April 21 will be at 6:30 p.m. at LaSure's Banquet Hall, 3125 S. Washburn Street, Oshkosh, along State Highway 41 next to the outlet mall. The information at this meeting will look more at the Fox Valley and Waushara County. The April 22 meeting will have more information on the Green Bay Area. It is at 6:30 p.m. at the Howard Johnson in Green Bay. For more information call (920) 232-6232 or email: [fvwdb@new.rr.com](mailto:fvwdb@new.rr.com).

The NEW Economic Opportunity Study is a study being conducted by Fox Valley Workforce Development Board, the Bay Area Workforce Development Board, UW-Extension, East Central Wisconsin Regional Planning Commission, Bay Lake Regional Planning Commission Northeast Wisconsin Regional Economic Partnership, NorthStar Economics, Inc. county economic development groups and partnerships, chambers of commerce, area businesses, and other groups interested in economic development. The study is looking at the economy of 16 counties in northeastern Wisconsin, including Waushara County, and how the local economies are intertwined as a region. The study will look at the existing economy, project economic trends, determine what economic opportunities may existing in the region, and identify specific strategies on how to utilize capitalize on those opportunities to improve the local economy. More information on NEW Economic Opportunity Study visit: <http://www.foxvalleywork.org/notes/neweconomy.htm>.

To be added or taken off of the mailing list for this newsletter.  
Contact Patrick Nehring at [patrick.nehring@ces.uwex.edu](mailto:patrick.nehring@ces.uwex.edu) or (920) 787-0416.

## **Workforce Development Boards Receive WECDA Wisconsin Idea Award**

The Fox Valley Workforce Development Board and the Bay Area Workforce Development Board received the Wisconsin Idea Award from the Wisconsin Extension Community Development Association (WECDA) for partnering with UW-Extension in the development of the Northeast (NEW) Economic Opportunity Study. The award was given out during the Wisconsin Joint Council of Extension Professionals (JCEP) Annual Recognition Luncheon that was held in Stevens Point on April 15, 2004. Accepting the award were Cheryl Welch, Executive Administrator for the Fox Valley Workforce Development Board, and on behalf of Jim Golemski, Wendy Serenko, Director of the Employers Workforce Development Network for the Bay Area Workforce Development Board.

The WECDA Wisconsin Idea Award is intended to recognize and honor individuals, communities, or groups who have been particularly vital to the success of a UW-Extension educational program. They help to fulfill the mission and vision of UW-Extension to extend the knowledge and resources of the University of Wisconsin to people where they live and work and to provide a educational network for engaging people and their communities in positive change.

From the very beginning, Fox Valley Workforce Development Board and Bay Area Workforce Development Board involved UW-Extension in the planning and development of the NEW Economic Opportunity Study. UW-Extension has been an integral partner in the study, which is being financed primarily by the Workforce Development Boards. The NEW Economic Opportunity Study has brought together economic development organizations, regional planning commissions, businesses, and others from 16 counties to look at the state of the local and regional economy, the interconnectedness of the regional economy, projections into the future, and opportunities to improve the economy of the region and locally. As a partner in this study, UW-Extension will be provide people with researched information on the economy to engage communities in ways to change it for the better.

## **Nonprofit Organization Development and Management Workshops**

At the workshop on April 22, learn how to market your organization and the activities and special events the organization sponsors. Learn how to develop a marketing plan for a nonprofit organization.

A nonprofit organization or club is similar to a for-profit business. The product that an organization or club provides to the community is their mission. This is what contributors pay to see accomplished, for without the contribution of time and money the mission cannot be fulfilled. At the workshop on May 27, you will have the opportunity to learn how successful nonprofit organizations have similar characteristics to successful businesses, even though they are not identical.

Future workshops in this series cover social entrepreneurship on June 24, where you can learn how to focus and expand the activities of your organization. Volunteer management is the topic of the workshop on July 22. August 26, learn about strategic alliances, working with others outside of the organization to accomplish your mission. The final workshop, held on September 23 will be about outcome measurement, measuring what you have accomplished.

The cost is \$6 per workshop. Organizations can register for \$12 per workshop and send as many members of the organization as they like. Workshop sessions will be held at the Waushara County Courthouse, located at 209 South Ste Marie Street in Wautoma. Requests for accommodations for disabilities or limitations should be made prior to the workshop. Each workshop will last for 2½ hours, and will include a light lunch or supper. Participants can choose to attend either the workshop from 11:00 a.m. to 1:30 p.m. or 6:00 p.m. to 8:30 p.m. Organizations and clubs are encouraged to sign up and bring any interested members. To register contact Patrick Nehring at the Waushara County UW-Extension Office in the lower level of the courthouse in Wautoma (920) 787-0416 or mail in the registration form at:  
[www.uwex.edu/ces/cty/waushara/cnred/orgworkshop.html](http://www.uwex.edu/ces/cty/waushara/cnred/orgworkshop.html)

# Fiscal Management in Tough Times: Issues & Solutions

From Report, Volume 33, Number 1, Spring 2004—East Central Wisconsin Regional Planning Commission

You are invited to attend a half day conference on April 30, 2004 addressing the various financial and budgeting solutions which have assisted communities across the State and region in dealing with local and state budget and revenue sharing cuts. Since the adoption of the State's 2003/05 Biennial Budget, which included provisions to reduce state shared-revenue funding occurred which will assist communities in recouping revenues that may have been lost while maintaining levels of service expected by citizens.

This conference will focus on various methods of revenue generation through unique financing programs such as tax-base sharing, tax incremental financing (TIF), and an even newer concept and trend 'transportation utilities.'






Registration for the mini-conference begins at 8:30 a.m. on April 30 at the World War II Building, 440 W. Main Street, Wautoma. The conference is co-sponsored by East Central and UW-Extension. No fee or pre-registration is required.

Village of Plainfield	Town of Oasis	Town of Rose	Town of Springwater	Town of Saxeville	Town of Bloomfield
Town of Plainfield		Village of Wild Rose			
Village of Hancock	Town of Deerfield	Town of Wautoma	Town of Mt. Morris	Town of Leon	Town of Poy Sippi
Town of Hancock		City of Wautoma			
Village of Coloma	Town of Richford	Town of Dakota	Town of Marion	Village of Redgranite Village of Lohrville	Town of Aurora
Town of Coloma				Town of Warren	City of Berlin

## Planning in Waushara County

University of Wisconsin Extension - Waushara County (920) 787-0416  
April 2004

### Waushara County Municipalities

-  Adopted plan in 2002-03
-  Anticipated completion in 2004
-  Anticipated completion in 2005
-  Anticipated Completion in 2006
-  Not currently involved in planning

### Waushara County Planning Update

- Town of Deerfield Land Use Committee will meet May 20 at 6:30 in the Deerfield Town Hall.
- Town of Hancock and Village of Hancock Land Use Committees will meet April 20 at 6:45 at the Hancock Community Center.
- Town of Plainfield Land Use Plan will be reviewed by the Town Board at their meet on May 11 at 7:00 in the Plainfield Town Hall.
- The Town of Oasis is looking for additional people to serve on their Land Use Committee. Contact the Town Chairman (715) 335-4550.
- The planning committees for the Towns of Wautoma, Marion, Dakota, Village of Redgranite, and City of Wautoma meet April 27 at 7:00 in the Courthouse.
- Town of Saxeville Plan is being worked on by the town board.
- Town of Bloomfield and Town of Aurora are organizing a planning committees to begin this summer.
- Town of Poy Sippi Plan was adopted December 9, 2002. The plan will be updated with Bloomfield and Aurora this summer.
- Town of Richford Plan: adopted June 10, 2002.
- Town of Leon Plan: adopted August 14, 2002.
- Town of Coloma Plan: adopted December 3, 2002
- Town of Mt. Morris Plan: adopted December 4, 2002
- Town of Springwater Plan: adopted January 14, 2003

Visit the site listed below to find out future meeting dates.  
[www.uwex.edu/ces/cty/waushara/planning](http://www.uwex.edu/ces/cty/waushara/planning)

For more information call UW-Extension (920) 787-0416 or East Central Wisconsin Regional Planning Commission (920) 751-4770.

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Requests for reasonable accommodations for disabilities or limitations should be made prior to the date of the program or activity for which it is needed. Please do so early as possible prior to the program or activity so proper arrangements can be made. Requests are confidential.

## Upcoming WisLine Educational Programs

WisLine teleconference programs can be attended at a number of locations around Wisconsin, including Wautoma. Participants are able to interact verbally with speakers and other participants around the state. For more information or to register contact the UW-Extension office at (920) 787-0416 or pickup a registration in the lower level of the County Courthouse in Wautoma.

### Location for WisLine Programs: Waushara Courthouse in Wautoma

- **Growing Communities—  
Greening Communities:  
Managing Wisconsin’s  
Shorelands**  
Date: April 22, 2004  
Time: 10:30—11:50 a.m.  
Fee: \$12.00
- **What Every Clerk Needs to  
Know—And Didn’t Know to  
Ask!** (About Elections)  
Date: May 11, 2004  
Time: 10:30 —11:50 a.m.  
Fee: \$10.00
- **Nuts and Bolts of Filling Out  
Campaign Finance Reports**  
Date: May 13, 2004  
Time: 10:30 —11:50 a.m.  
Fee: \$10.00
- **Nuts and Bolts of Filling Out  
Campaign Finance Reports**  
Date: May 18, 2004  
Time: 10:30 —11:50 a.m.  
Fee: \$10.00
- **Wisconsin’s Business  
Improvement Districts (BIDs)**  
Date: May 20, 2004  
Time: 10:30 —11:50 a.m.  
Fee: \$12.00

## Leadership Program Development

Jeff Hoffman, UW-Extension Green Lake

A group of individuals from Marquette, Green Lake and Waushara Counties along with UW-Extension Educators got together recently to talk about developing a leadership program for the three county region. The primary purpose of a leadership development program is designed to bring together new, emerging and potential leaders from the area to address pertinent community needs, strengthen individual leadership abilities and encourage participants to personally commit to assuming new leadership roles in communities.

We want you as a steering committee member to build this area leadership development program. We will be meeting again on Wednesday April 21<sup>st</sup> from 6:00 to 7:30 p.m. at the Marquette County Services Center in Montello. Call the Waushara UW-Extension office at (920) 787-0416 if you are interested in becoming a steering committee member.