

MINUTES

Central District Resource Management Team September 25, 2009

Present: Don Genrich, Patrick Nehring (for Marty Havlovic), Peggy Nordgren, Jan Piltz, Tom Schmitz, Dean Slark, Jennifer Brindley
Absent: Dick Barden

Review of June 8, 2009 Minutes

Approved by Don, 2nd by Peggy. Motion passed.

Update on Central District Positions

Shawano AG – Has been open since June. Working on the paperwork to post position once given the ok.

Juneau CRD – Jim Goldsmith is retiring November 2.

Portage FL – Sherry Daniels has been hired as the Interim Family Living Educator.

Lincoln FL – Jennifer Smith, Langlade County, is temporarily increasing her FTE to backfill in Lincoln County for the month of October. One time funds will be used to cover the costs.

Status of One-Time and Base Funds

Current balance of one-time funds is \$20,703 and base is \$7,295. Approximately \$1,300 will be used to cover the Lincoln County backfill in October.

Alternative Energy and Enough Food Discussion Groups

Discussed the obstacles to moving forward with these groups at this time. With furloughs, budgets and other work commitments, this is not the best time to add any new commitments. Some work is already being done in these areas, so decided to table this and revisit it at another date.

Central District Website - update

Decided to focus the website on an internal audience consisting of district colleagues. The web committee is meeting face-to-face in Stevens Point on Sept 28. Will look over the current web pages and make sure the information is useful and user friendly.

Moving Forward with Implementing Resource Management Team Structure

- a. Discussed each program area having an alternate to attend in case a RMT member is not available. Doesn't have to be the same person each time.
- b. AG, CRD and WACEC terms are expiring in December 2009. AG and CRD program areas will meet to determine new representative. This is a three year term and each representative can serve two consecutive terms. Both outgoing and new members will attend the December meeting. A WACEC representative will be chosen for a one year term at the January WACEC meeting.

Marketing

- a. Western District – Discussed the presentation by Vendi and the possibility of moving forward with this marketing approach. Since the Western District has already done a lot of work on this, it would be fiscally responsible to use this approach. The Western District had a meeting with all colleagues where they “rolled out” the marketing campaign. On October 7 they will hold a meeting with their support staff to give out materials that can be printed in house. Jennifer Brindley will be attending this meeting.

Need to have buy in from the Central District before proceeding. Discussed how to get the marketing information out to the Central District colleagues in a timely manner. Since we're not meeting as a group until March, a motion was made by Jan, and seconded by Patrick, to extend the November or December Central District Wisline and hold a webinar instead. Motion passed.

Peggy and Dean volunteered to help with the presentation. Tom will contact Vendi and Western District reps to find out their availability. He will also check into the technology aspect. Need to inform the Central District about the extended meeting time.

- b. Portage County Business Council – Jan Piltz received a notice from the Portage County Business Council about a county resource guide. Extension is not currently included in the guide, but the Portage County CRD Educator is working on that. Discussed advertising in the guide and the possibility of other counties doing the same locally. Not all counties have a guide like this or a business council. Decided to wait until we have more information on the Vendi marketing materials before proceeding and to have the Portage County CRD Educator talk to the others in the program area about it.
- c. Central District Video Project – The DVD is finished and was given out at the department head meeting this week. One copy was given to each county and one to each of the stars in the DVD. The DVD will be shared with future candidates.

Reporting Back to District

Dean Slark will report back on the October Central District Wisline.

Next Meeting Date

Changed the next meeting date. Will meet face-to-face in Stevens Point on December 3, 2009. Meeting scheduled for 10:00 a.m. to 2:30 p.m.

Future Agenda Items

- Marketing
- Use of one-time funds, i.e. Innovative Grants
- Money for civil rights, translation services

Other Business

None

Adjourn