



## Eastern District Innovative Grant Program

### Calendar Year 2009 Application Form

Completed application form should not exceed (3) pages, using a minimum font size of Arial 11 point, retain form formatting, and no less than 1-inch margins. Submit completed application electronically to [karen.smiley@ces.uwex.edu](mailto:karen.smiley@ces.uwex.edu), and fax signature page (if electronic signature not available), by **April 9, 2009**.

***Project must be completed by December 31, 2009, unless prior approval received for extended timeline.***

1. **Project Title: Stretch your food dollar by preserving in season**
2. **Funding Requested: \$875**
3. **Project Lead/Grant Applicant (Name & County): Jenny Spude, WNEP Coordinator for Door & Kewaunee Counties**
  - a) **Project Collaborator(s): Dean S. Volenberg, Door County UW-Extension (UWEX) Agriculture/Horticulture Educator, Pam Peterson, Door County UWEX Family Living Educator, UW Peninsular Agriculture Research Station, Door County Community Programs, Healthy Families Program, JAK's Place, Sunshine House, Inc., Northeast Wisconsin Technical College (NWTC)**
4. **Signature: \_\_\_\_\_**  
**Grant Applicant/Lead**
5. **Project Description**
  - a) **Situation Statement (Describe how this relates to the UWEX strategic plan and/or your plan of work), and outline the following criteria that relate to your project.**
    - i) **Fosters teamwork and collaboration with other agencies, campuses, or colleagues**
    - ii) **Incorporates the use of other funders**
    - iii) **Includes a new program direction that may be replicated**
    - iv) **Focuses on reaching new audiences**
    - v) **Exposes potential employees to UWEX**
  - b) **Project Objectives/Expected Outcomes (include plan for sharing results with colleagues and show how project had a net economic impact on the community)**
  - c) **Project Timeline (include planned responses/activities)**
  - d) **Evaluation Plan**
6. **Detailed budget breakdown (specifying the amount and purpose of funds requested from District Resource Management funds, and clarifying the source and amounts from other funds):**
7. **If you have received Resource Management funds, in the past, include the following information for all funded projects (if you have a number of past projects, this can be a separate (4<sup>th</sup>) page):** Briefly describe your past experiences with resource management grants – project focus, funding received, project collaborators. How is this project proposal new or different?

**Situation Statement:** In today's economic recession and with the regular occurrence of food recalls, there is a renewed interest in growing ones' own food. Even though many families have the interest, they may lack space or knowledge to grow their own food. Growing, consuming and preserving home-grown foods not only eases the family budget but provides a catalyst for better health.

This request is for funding to support a series of food preservation classes as well as transportation for families to the Peninsular Agriculture Research Station to harvest and learn about growing green beans and tomatoes or apples. Specifically, funding is sought to purchase canning supplies, seeds and food preservation guides and provide transportation.

WNEP's involvement in the garden project fits comfortably into two of the program's major outcome statements. First, "WNEP will work in collaboration with partners to enhance local systems or environments that enable and facilitate the availability of nutritious diets to food stamp households and build support for community-based nutrition education programs for the food stamp-eligible population. WNEP staff will partner with others to raise public awareness of food insecurity" and "WNEP staff will partners with others to ensure that all people at all times have physical and economic access to sufficient, acceptable food to meet their needs for a productive, healthy life." Secondly, the Food Resource Management & Food Security outcome states that "Participants will use vegetables and/or fruits grown in home or community gardens to enhance family food security." Consistent with these statewide outcome statements, the Door & Kewaunee County WNEP educational plan for 2009 refers to efforts focusing on helping families stretch their food dollars and promoting the consumption of fruits and vegetables.

- i) Teamwork – this is a partnership between UWEX Door County Family Living Educator and WNEP Coordinator. This summer both will be trained as Master Food Preservers and will teach preservation classes this summer. Collaborators will provide onsite assistance, family recruitment, transportation of families to a designated pick up site and planning assistance. Northeast Wisconsin Technical College will provide training rooms, kitchen supplies and kitchen facility for our use.
- ii) In kind funding – in addition to collaborating partners' time, the UW-Peninsular Agriculture Research Station will be providing fruit (~\$200 estimated retail costs) as well as a garden plot to grow vegetables for use in preservation classes (~\$75 estimated value for water, soil amendments and tool use).
- iii) New program direction – Educators throughout the community have not offered food preservation classes in decades. However with today's renewed interest in gardening, several requests for food preservation classes were documented. It has also been documented that over 40% of inquires to the Family Living Educator were regarding food preservation or food safety. In response to community requests, UWEX Family Living colleagues registered for the 2009 Master Food Preserver Training and will teach food preservation classes this summer.
- iv) New audiences - Typically, both UWEX Door County Family Living Educator and WNEP Coordinator target low-income families for programming. The food preservation classes will be open to all community residents.
- v) Exposing potential employees to UWEX – unpaid UWGB Dietetic Interns will be involved with the evaluation component of the food preservation classes. This will allow the interns to experience one example, of the great diversity UWEX employees have in their job. Participants of our classes, as well as collaborating partners will be exposed to UWEX through planning and class participation.

- b) **Expected Outcomes:** This funding would provide the opportunity to conduct community requested classes, in which our current fiscal year budgets would not allow for. We expect these classes will lead to additional purchases of food preservation guides and additional class requests in upcoming fiscal years. Another expected outcome is that individual households will be able to supplement their food dollar by having this knowledge base. One cost ratio study conducted by Burpee, found the cost ratio of growing ones' own food was on average a 1:25 ratio ([www.burpee.com](http://www.burpee.com)) which averages around \$2,500. Taking this one step further and preserving ones' own food, multiplies this factor.

**Project Timeline:** Plans to plant seeds will begin around the first of June with harvesting and preserving in July & August.

**Evaluation Plan:** Class participants will be asked before and after questions about food preservation knowledge.

**Budget:** Seeds/plants (\$25), canning jars (\$80), 2 Ball Home canning basics kit (\$120), 2 tongs (\$30), two trips to the Peninsular Agriculture Research Station for families (\$400), canning manuals (\$220)

**Past Resource Management funds:** Local Area Growers Tour, 2008, requested \$3,644 received \$2,144 to conduct tours of local growers with families. Collaborators included UWEX Colleagues – Dawn Kuelz, Imelda Delchambre and Dean S. Volenberg, Door County Community Programs, Sunshine House, Door County Trolley Tours, UW Peninsular Agriculture Research Station, local area growers – Mary & Fred Malvitz and David & Karen Schartner. This project differs from last year, as it provides families instructional classes for preserving foods in season.