



## Eastern District Innovative Grant Program

### Fiscal Year 2005/2006 Application Form

Completed application form should not exceed (3) pages, using a minimum font size of 11 point, and no less than 1-inch margins. Submit completed application electronically to [karen.smiley@ces.uwex.edu](mailto:karen.smiley@ces.uwex.edu), and fax signature page (if electronic signature not available), by **Friday, March 31, 2006**.

Project must be completed by December 31, 2006, unless prior approval received for extended timeline.

1. **Project Title: Awareness Day**
2. **Funding Requested: \$500**
3. **Project Lead/Grant Applicant (Name & County): Wally Hitt, Marinette County 4-H Youth Development Agent**
  - a) **Project Collaborator(s) (if applicable): Marinette County Extension, Marinette County Partnership, M & M Healthy Youth Community Coalition, Oconto County Partnership and the UW Marinette County Campus**
4. **Signature: \_\_\_\_\_**  
**Grant Applicant/Lead**
5. **Project Description**
  - a) Situation Statement (Describe how this relates to the UWEX strategic plan and/or your plan of work), and outline the following criteria that relate to your project.
    - i) Fosters teamwork and collaboration with other agencies, campuses, or colleagues
    - ii) Incorporates the use of other funders
    - iii) Includes a new program direction that may be replicated
    - iv) Focuses on reaching new audiences
    - v) Exposes potential employees to UWEX

**The Oconto County Partnership has been doing this program for several years. They had involved their five school systems with 40 students per school, 200 total. However, this year they had financial problems as their ex-treasurer supposedly gambled away their finances so they asked the Marinette Partnership to join them. Wally told them that we had to include Menominee, MI as the Healthy Youth Coalition was a necessary partner to do most of the leg work and the Healthy Youth Coalition needs to work with both counties as per their grant. This event fits the goal of the Healthy Youth grant to a 't', but the grant pays for a coordinator not programs, hence the need for the grant. This project exposes many new players to Extension and fits Extension's prevention plan of work as we have been collaborating with Healthy Youth and the Partnerships.**

**Teamwork and Collaboration with other agencies:** The five Oconto County School Systems, the eight Marinette County Schools, the six Menominee MI Schools, the Alternative Schools in each county and the Florence County School System. Each school is allocated 30 students times 20 schools, which should give us over 600 students. The teens are an audience that Extension rarely works reaches unless they are in 4-H.

**Project Description & Goals:** The goal of this event is to create awareness of the negative effects of tobacco and other drugs as the main focus, with awareness of other health issues interwoven so as not to put a stigma on the event. Another hope of the event is to encourage teens to attend UW Marinette, the majority of these teens have never been to the campus. We have low college attendance in the three counties (MI students can attend UW Marinette at the WI resident rate).

We are empowering teens in the planning, organizing and promotion of Awareness Day; the Oconto County Partnership planned the program and it has about three teens for every adult on the board. Teens are about ½ of the Healthy Youth Coalition We are involving four counties, two states and 20 school systems.

The main speaker will be a multimedia presentation on drugs and their health consequences. Break out sessions will include the Colors Personality Matrix, K-9 Drug dog unit, Teen Empowerment (Action Troupe, Healthy Youth and Partnership), Tobacco Fact Program and the Multimedia Follow-up Session.

b) Project Objectives/Expected Outcomes

We will create health awareness of tobacco and other drugs via the multimedia presentation and the tobacco session. We expect students to become more aware of the health risks of drugs. We will have students fill out a pre and post evaluation. We hope that seeing the campus first hand and receiving a welcome packet, will encourage students to consider attending this beautiful campus, which is situated on the shores of Lake Michigan.

c) Project Timeline (include planned responses/activities)

May 18, 2006, a one day AODA/ Health Awareness Day

d) Evaluation Plan

See 5b.

6. Detailed budget breakdown (specifying the amount and purpose of funds requested from District Resource Management funds, and clarifying the source and amounts from other funds):

Each school is asked to use their drug free money to pay for bus transportation for their students, each student will pay \$5 for his/her lunch. The UW Marinette Campus is contributing the use of meeting rooms in exchange for the opportunity to encourage students to attend college, starting out at the UW Marinette.

**Budget:**

The Multimedia presentation = \$750

Lunch for presenters 6x \$5 = \$30

Printing 1,000 brochures and mailing to 20 schools = \$125

Printing 650 programs and evaluations plus 625 name tags = \$80

**Misc. = \$15**

**Total Budget \$1,000**

**The Oconto County Partnership has funding for half the cost, or \$500.**

**The 20 High Schools are providing transportation**

**The UW Marinette Campus: Rooms and clean up**

**Participants: \$5 for lunch**

**7. If you have received Resource Management funds in the past, include the following information:**

- a) Describe your past experiences with resource management grants – project focus, funding received, project collaborators
- b) What were the outcomes of your project efforts?
- c) How is this project proposal new or different?

**The Marinette County Extension Office received a grant to pay for Spanish Language Training for our entire staff in June 2005. Two agents from Oconto also participated. We learned language basics and cultural awareness.**