



Eastern District Innovative Grant Program

Fiscal Year 2005/2006 Application Form

Completed application form should not exceed (3) pages, using a minimum font size of 11 point, and no less than 1-inch margins. Submit completed application electronically to karen.smiley@ces.uwex.edu, and fax signature page (if electronic signature not available), by **Friday, March 31, 2006**.

Project must be completed by December 31, 2006, unless prior approval received for extended timeline.

1. Project Title:

Fall Festival
Building a Bridge between Two 4-H Populations

2. Funding Requested: \$1319.00

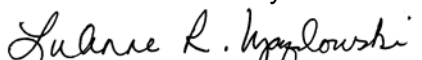
3. Project Lead/Grant Applicant (Name & County):

LuAnne Ujazdowski, Brown County 4-H Youth Development Educator

Project Collaborator(s) (if applicable)

Kathy Kauth, Brown County Urban 4-H Coordinator
Brown County Urban 4-H Part-time Staff
Brown County 4-H Leaders Association
Brown County 4-H Community Clubs
Brown County 4-H Leaders of Today and Tomorrow (LOT²)

4. Signature:



Grant Applicant/Lead

5. Project Description

a) Situation Statement

The population of Brown County is becoming increasingly diverse. The 2000 U.S. Census data reported a 470% increase in Hispanic or Latino population. Currently, there are two distinct 4-H delivery methods in the county that are running on parallel tracks. There are 476 members of 4-H Community Clubs. These clubs reflect no cultural or socio-economic diversity. The 370 members of the 4-H Afterschool program, on the other hand, show a high concentration of minority students (70%) and a high incidence of poverty (87%). Although they have many commonalities, they are largely unaware of each other and do not possess an understanding of each others similarities and differences.

b) Project Objectives/Expected Outcomes

Our proposed plan, Fall Festival, will be designed to reach out to underserved audiences that are not familiar with 4-H and positive youth development as well as to educate our current community club membership. 4-H Community Club members and their families will be exposed to neighbors with cultural and socioeconomic circumstances different than their own. 4-H Afterschool members and their families will learn more about opportunities that are available through the 4-H program. Through marketing we hope to have 200 participants at this event.

Participants will:

- Increase awareness of 4-H Youth Development programs and educational opportunities
- Increase understanding of cultural and socio-economic differences
- Participate in educational hands-on learning activities in a safe and healthy environment

c) Project Timeline (include planned responses/activities):

Date	Action	Person Responsible
March 31, 2006	Solidify location and time for outreach event	Extension Staff
May 30, 2006	Solidify Guest Presenters/Educators	Project Team
June 30, 2006	Develop Marketing Strategy	Project Team
June 30, 2006	Develop Evaluation Plan	Extension Staff
July 31, 2006	Develop Educational Programming Stations for children and families	Extension Staff
August/September	Publicize Event	Project Team
October	Hold the Event	Project Team
October 31, 2006	Complete Post-Evaluation	Extension Staff
November 30, 2006	Submit Final Report to Resource Management Team	Extension Staff

d) Evaluation Plan

Develop methodology to collect data during and post-event. The data will include:

- Number of attended and family demographics of attendants
- Verbal feedback from participants at each educational “station” throughout Fall Fest
- Attendee’s interest in future programming
- Evaluation information to facilitate project replication

6. Detailed budget breakdown (specifying the amount and purpose of funds requested from District Resource Management funds, and clarifying the source and amounts from other funds):

Proposed Budget:

Item	Resource Management	In-Kind/Cooperative Extension
Facilities Rental Brown County Fairgrounds	\$350.00	
Shuttle for Urban Population from 2 locations	\$275.00	
Guest Presenters (4-H Staff, Dairy Promotions,		\$400.00
Marketing		\$150.00
Educational Supplies	\$150.00	\$150.00
Snacks and Drinks	\$300.00	
Insurance	\$100.00	\$100.00
Urban 4-H Staff (2)	\$144.00	
Totals	\$1,319.00	\$1,000.00

Total Expenses: \$2319.00

7. If you have received Resource Management funds in the past, include the following information:

- a. Describe your past experiences with resource management grants – project focus, funding received, project collaborators
- b. What were the outcomes of your project efforts?
- c. How is this project proposal new or different?

I have not received District Resource Management Funds in the past.