



## Eastern District Innovative Grant Program

### Fiscal Year 2006/2007 Application Form


Completed application form should not exceed (3) pages, using a minimum font size of 11 point, and no less than 1-inch margins. Submit completed application electronically to [karen.smiley@ces.uwex.edu](mailto:karen.smiley@ces.uwex.edu), and fax signature page (if electronic signature not available), by **Friday, March 30, 2007**.

***Project must be completed by December 31, 2007, unless prior approval received for extended timeline.***

1. **Project Title:** Summer Intern – Washington Co. 4-H Youth Development Outreach Program

2. **Funding Requested:** \$ 3800

3. **Project Lead/Grant Applicant (Name & County):** Kandi O’Neil, Washington County  
a) **Project Collaborator(s) (if applicable)**

4. **Signature:**  \_\_\_\_\_  
**Grant Applicant/Lead**

5. **Project Description**

- a) Situation Statement (Describe how this relates to the UWEX strategic plan and/or your plan of work), and outline the following criteria that relate to your project.
  - i) Fosters teamwork and collaboration with other agencies, campuses, or colleagues
  - ii) Incorporates the use of other funders
  - iii) Includes a new program direction that may be replicated
  - iv) Focuses on reaching new audiences
  - v) Exposes potential employees to UWEX
- b) Project Objectives/Expected Outcomes (include plan for sharing results with colleagues)
- c) Project Timeline (include planned responses/activities)
- d) Evaluation Plan

**Situation Statement:**

**In the spring of 2006, the Washington Co. 4-H Leaders Association sponsored a Youth Outreach Meeting for 30 youth and adults representing 20 different agencies and organizations to identify ways to reach youth out to youth in Washington County. The program was facilitated by teams of 4-H youth and adult leaders.**

**One specific program that was identified was the need to do a collaborative Youth Service Project with all youth agencies in Washington County. Planning for that will begin in January 2007. Contact was also made with staff member who works with the Hispanic population. We will be exploring strategies where youth agencies can work together to reach the Hispanic youth population in Washington County.**

Two other themes that surfaced were: increasing the visibility of 4-H in the urban area and increasing 4-H membership in the Hartford area where there currently is not a 4-H club.

These needs are consistent with needs that were identified in the last Civil Rights Review and Plan of Work to reach more youth in the Hartford area and Hispanic youth. This need to reach new audiences has been identified in the Washington Co. 4-H Leaders Association program planning the past four years. They have developed a Spanish brochure, staffed booths at outreach meetings and made an effort to reach new audiences.

The project is to pilot having a summer 4-H Youth Development Intern to focus their efforts on reach a potential audience new to 4-H in the urban areas and also Hispanic. There is an opportunity to partner with Casa Guadalupe which reaches Hispanic youth as well as with the Hartford Recreation Department and WNEP to reach youth in the Hartford area,

**Funding:** This is a pilot program. The primary funding would come from this grant with some funds being designated by the Washington County 4-H Leaders Association who recognizes the need to reach youth in urban areas. Their past efforts have not yielded the participation by new audiences as desired.

**New Program Direction:** Washington Co. has never had a summer 4-H Intern. This pilot project will help to reach a new audience in Washington County. One aspect of the project will be to hold a Hispanic summer day camp. If this is successful, this can be replicated in other counties.

**New Audience:** As stated, the goal is to reach a new audience in Harford as well as the Hispanic audience.

**Potential Employees:** The Intern position will expose someone to the field of 4-H Youth Development. It has the potential to offer an Extension opportunity to a future staff member.

#### **Projected Objectives/ Outcomes:**

I see four main goals:

- Provide 4-H program experience for Hispanic youth in grades K-5<sup>th</sup> grade.
- Reach out to the underserved audience in Hartford by partnering with Hartford Rec. Dept. and WNEP
- Implement the Youth Outreach Project with youth on the 4-H Leaders Board
- Explore, design and implement new strategies to promote 4-H

#### **Project Timeline:**

May 1	Post position
May 15-	Review applications and hire intern
June 1 –	Intern will start
	Begin outreach programs with the Casa Guadalupe
	Work with Hartford Recreation Department to offer summer youth programs
	Summer Day Camps

- Begin working on a marketing plan for 4-H in Washington County
  - Work with Youth Outreach Project
- July - Conduct day camps for Hispanic youth
  - Program outreach in Hartford
  - Continue work on Marketing Plan
  - Work with Youth Outreach Project
- August - Continue Program outreach
  - Promote of 4-H community club program to potential youth
  - Continue work on Marketing Plan
  - Work with Youth Outreach Project
  - Evaluate Intern position

**Evaluation Plan:**

- The programs the 4-H Intern works with will be evaluated.
- The 4-H Intern position will be evaluated. The individual will need to complete an evaluation at the end of the experience through an exit interview.
- Cooperating agencies will be surveyed to obtain program evaluation.
- Assess new audiences reached in the Hartford area and the Hispanic audience through participation and future enrollment in the community club program.
- Evaluate impact of Community Youth Outreach Project.

**6. Detailed budget breakdown (specifying the amount and purpose of funds requested from District Resource Management funds, and clarifying the source and amounts from other funds):**

**Expenses:**

4-H Intern – June- August @\$10.00/hr.	\$4800
Mileage	<u>\$ 200</u>
<b>Total Expenses</b>	<b>\$5000</b>

**Income**

Request from Eastern District Resource Management funds	- \$3800
Washington Co. 4-H Leaders Association -	<u>\$1200</u>
<b>Total Income</b>	<b>\$5000</b>

- 7. If you have received Resource Management funds for a similar/related project, in the past, include the following information:**
- a) Briefly describe your past experiences with resource management grants – project focus, funding received, project collaborators
  - b) How is this project proposal new or different?