

► Northern District Resource Plan Priorities and Accomplishments

A team of Northern District faculty and staff summarized county needs based on local strategic plans. Current programming based on these needs is still our top priority. In addition, from these needs the following new and expanded program directions were identified.

Establish Extension Education presence at the Northern Great Lakes Visitor Center:

- **To provide leadership for program development in environmental education, forest, land use and water quality.**
 - Educational Coordinator
 - Environmental Educator
 - Lake Superior Basin Educator
 - Classified Support Staff
 - New Extension "Area Office@ at the NGLVC
 - Full partner in NGLVC operation
 - *Specialist serving our district - not yet implemented*

Expand and strengthen UW Superior partnerships:

- **Enhance the outreach capability of UW-Superior to respond to county based needs**
 - Positions - Sue O. Halloran - Full-time SBDC Counselor serving 8 County region
 - Video Production enhancement
 - Inter-institutional Agreement
 - Grant Development Specialist
 - Refill Economic/Community Development Specialist
 - Refill Fisheries/Biology Specialist
 - *Economic Development Center - not yet implemented*

Expand forestry education:

- **Through new partnerships create a new Forest Education Initiative to include an Area Forestry Agent supported by specialists on campus.**
 - Lake Superior Basin Educator Position at the NGLVC
 - *New Forestry Specialist at UW-Superior - not yet implemented*

Emphasis on home horticulture education:

- **Establish six summer home horticultural assistants across the north to meet the high seasonal demand in this subject area.**
 - Summer Horticulture Assistants placed throughout the District.
 - Project will continue with 50% county cost sharing

Expand support for families and youth:

- **Expand staffing to address community needs.**
- **Assure availability of programs for lower income youth and families.**
- **Strengthen partnerships with agencies serving youth and families.**
- **Encourage Extension Administration to provide more specialist support.**
 - Increase FTE=s 4-H/Youth in Florence, Forest, Vilas, Douglas Counties and NGLVC.
 - Financial support from the City of Superior for the 4-H Youth Faculty Assistant
 - Increased NEP positions throughout the district
 - Florence County Human Service Department - supporting 4-H Youth position

Emphasis on District-wide information technology development:

- **Assure that UWEX offices are technologically current and that professional UWEX staff is adequately trained to use the technology.**
 - Funding available through the Technology Training Program
 - Equipment sharing and district training (presentations equipment and digital cameras available throughout the District).
 - Purchasing, Department Head Training, District help, Compressed Video Research

Expand public relations efforts across the District:

- **Develop a Northern District public relations plan, a district web site and promotional materials.**
 - Administration has provided support for District Web Pages
 - Northern District office support on PowerPoint technology for agent programs
 - New UWEX Mission, Visions, Values, Goals; calendars and posters distributed.
 - *New Publications - not yet implemented*

Improve grant-writing capabilities:

- **At county, district and statewide level.**
 - Grant writing classes now available through UW-Superior
 - Training offered to WNEP and FLE
 - Grant Development Specialist hired

Expand organizational development expertise:

- **Enhance our state and county expertise and support in organizational development.**
 - Availability of 20% FTE from Oneida County
 - ***CNRED Statewide training - not yet implemented***

Expand and strengthen tribal partnerships:

- **Establish UWEX programs and offices with all eleven Native American tribes.**
- **This includes the creation of a Native American liaison for all tribes.**
 - Native American Cross-divisional Grant - \$40,000 completed.
 - LCO - UWEX-Family Resource Education Director
 - Diversity Training for USDA Agency, one for UWEX planned.
 - NATF - Award winner at the Chancellor=s Banquet
 - Liaison position completed by Dave Berard.
 - Exploration of new CRD position with Forest County and Potawatomi
 - New 4-H Club at St. Croix Chippewa
 - *New tribal relations - not yet implemented*

Expand cooperative planning effort with governmental units:

- **Consider a joint employee with planning groups; (counties, towns, planning commissions, tribes, Health and Human Services, etc.).**
 - **To provide planning expertise, and education to the Northern District.**
 - *Joint planning initiatives with WDNR, landuse planning initiatives in District cooperation with RPC=s, County Zoning, and Town Boards - not yet implemented*

Expand and strengthen partnerships with State and Federal Agencies:

- **Increase partnerships in forestry education, water basin education, land use planning with State and Federal agencies.**
- **Increase partnership with Health and Human Services**
 - Sharing of Four Basin Educators with the Wisconsin DNR

Unify program area lines:

- **Establish a more issue driven, rather than program driven approach to delivering programs.**
 - Cross three program areas in the new Environmental Educator position at the NGLVC

Expand inter-state relationships:

- **Wisconsin/Michigan University credit and tuition reciprocity.**
- **Expand Public Radio/TV coverage.**
- **Sharing staff resources**
 - Northland College
 - Stevens Point
 - Washburn County Social Services
 - Sigrud Olson Environmental Institute
 - City of Superior
 - Florence County Human Services Department
 - Voyageur Canoe Program at the NGLVC
 - Wisconsin Coastal Management Program

To strive for full-time employment of faculty and staff in the Northern District.

- From 1/3 time to full-time in Vilas County: Youth Development Agent
- From a multi-county agent working 1/3 time covering a three county area to two half-time agents in Forest and Florence County: 4-H and Youth Dev Educators
- From 80% time to full-time in Douglas County: 4-H Youth Faculty Assistant
- 1.5 with 4-H /YD in Bayfield County
- Two full-time positions in Ashland and Iron Counties - 2 FLE and 2 NEP
- From 50% to 60% in Burnett County: Family Living Agent
- New 100% CNRD Position in Price County
- New 50% CNRD Position in Bayfield County

Provide floating interim coverage for faculty and staff as appropriate.

- *Working on internships with UWS, UWSP and Northland College - not yet implemented*