

## 2007 Southern District Innovative Grant Proposal

### Rock County 4-H Urban Outreach

1. **Project Coordinator:** Donna Duerst, 4-H Youth Development Agent  
Rock County UW-Extension  
51 South Main Street  
Janesville, WI 53545  
[donna.duerst@ces.uwex.edu](mailto:donna.duerst@ces.uwex.edu)
  
2. **Statement of Need:**

Although Rock County has the largest 4-H community club program in Wisconsin, we have no 4-H clubs located within the city of Beloit. There are 7,125 school-aged youth in Beloit; of that number, 27.4% are black and 22.4% are Hispanic (Source: Wisconsin Department of Public Instruction). This audience is currently not served by Extension through 4-H community club programs and only marginally served through 4-H after school programs. We desperately need to create 4-H opportunities for these youth, either through new 4-H community clubs or expanded 4-H after school programs. It is possible that an innovative “hybrid” delivery model will need to be developed. As it takes a great deal of staff time to create such opportunities, we are in need of additional staff to assist with program development and delivery.
  
3. **Project Goals or Objectives:**

The objectives of the Rock County 4-H Urban Outreach Program are to:

  - a. Create new 4-H community clubs in the city of Beloit.
  - b. Expand the 4-H After School program to at least 2 additional elementary schools.
  - c. Involve an increased number of youth in new 4H clubs and after school programs.

Fulfilling these objectives will enable UW-Extension to involve previously unserved youth in programs designed to teach them life skills to become more capable and competent citizens of their community.
  
4. **Personnel:**

Current program partners include the Rock County UW-Extension WNEP/FNP staff, Beloit College, Todd Elementary School, McNeel Middle School and Aldrich Middle School. Outreach efforts have also been supported by Greg Hutchins and Jeffrey Lewis of the state 4-H staff. Potential partnerships are being explored with the Merrill Community Center, Wright Elementary School, McLenegan Elementary School and University of Wisconsin-Rock County.
  
5. **Budget and Dollars Requested:**

The amount requested is \$3,000.00, to be used as follows:

\$2,500.00	50/50 cost share of ad-hoc Beloit 4-H Coordinator position with the state 4-H office.
\$500.00	Supplies and curriculum for new 4-H clubs and after school groups as needed.