

## UWEX Southern District Professional Development Grants Application

**Name:** Donna Peterson

**Title:** WNEP Coordinator and Educator

**Full mailing address:**

222 North Iowa Street  
Dodgeville, WI 53533

**Phone:** 608-935-0391

**Email:** donna.peterson@ces.uwex.edu

**Amount requested from UWEX Southern District Funds:** \$300.00

### Please respond to the following questions:

1. Briefly provide the major responsibilities of your position and the number of years of service with Southern District. The major responsibilities of my position are to coordinate the WNEP program in Iowa County. This includes but is not limited to planning an annual budget, writing the narrative for the Iowa County project grant money, overseeing a nutrition educator, monitoring the educational messages and impacts of the participants we see as well as the cost share and expenses of the program.

2. Describe the professional development experience for which you are requesting funding. Include the title, description, dates, location, number of hours, sponsoring group, etc. The title of the course is "Leading vs. Managing Human Services Administration". This is an online course that brings the virtual classroom to me. The course begins April 23 and ends June 3, 2008. The course is considered to be 24 hours of professional continuing education. The course is offered through UW-Madison Continuing Studies.

The course description is as follows. What is the difference between management and leadership? This core concept underpins the development of an organization's vision and mission, as well as shapes staff expectations of their leaders. Explore the stages of an organization's development and the type of leadership needed in the various stages. The impact of politics, ethics, values, and burnout on agency leadership is also explored. This online course helps you to understand:

- Professional, personal and political requirements of leadership
- Differences between leadership and management
- Challenges of moving from direct practice into administration
- Different stages in the life of an agency/organization and what leadership skills are helpful in each stage
- Values, ethics and political aspects of leadership in human services
- Symptoms of stress and burnout and measures to prevent your own meltdown

3. How does this experience support your professional development plans? At my performance review in February I indicated that I would like to take advantage of professional development opportunities related to a leadership of personnel. As a coordinator of an educator my role has changed. In this new leadership role I feel a bit inadequate and am seeking professional development to strengthen this weakness.

4. How will this program or study benefit your clientele? This online course will help me in the new role that I am now in. Within the last six months I have hired a nutrition educator. As the Iowa County WNEP Coordinator one of the goals that I indicated at this year's performance review was to learn more about managing or as this

