

**Southern District Resource Management Team
Grant Application**

Applicant: Southern District Leadership Team
Jessica Jens, Sauk County 4-H Youth Development Agent
Amy Mitchell, Crawford County 4-H Youth Development Agent
Ellen Gutzman, Lafayette County 4-H Youth Development Program Advisor

Program Title: Southern District Older Youth Leadership Conference

Program Date: Friday, October 14th – Saturday, October 15th (tentative)

Program Location: Wisconsin Dells (specific conference center to be determined)

Proposal Costs:

Conference Room Fees: \$500

Key Note Speaker Stipend: \$250

Lunch (100 participants @ \$14 each): \$1,400

Water park passes (100 participants @ \$15 each): \$1,500

Overnight rooms for youth steering committee (5 rooms @ \$110 each): \$550

Total Estimated Budget: \$4,200

Total Amount Requested to Offset Participant Fees: \$3,000

**With the additional resources, conference registration would only be about \$15 per participant, without the additional resources, all participant would have to pay approximately \$45. The steering committee feels that this would greatly limit participation by southern district older youth.

Proposal Impact:

The Southern District Leadership Team has developed this new older youth leadership event as part of their 2004-05 “Increasing Older Youth Involvement Marketing Plan.” SDLT’s objectives for this conference are:

1. Increase older youth’s awareness of 4-H opportunities
2. Increase the number of 4-H opportunities that would interest older youth

Currently, four older youth are serving as the steering committee for this conference. As other SDLT member complete their work on other tactics for increasing older youth involvement in 4-H (website and newsletter development), they will join the steering committee to work on planning this conference.

The steering committee hopes to have 100 participants at this one-day conference. The SDLT members will stay at the resort on Friday night, and other older youth from the Southern District will attend the conference on Saturday. The conference will consist of a key note speaker and two rotations of break-out workshops. The committee is planning on having three workshops to pick from for each rotation. After lunch, the participants will be able to have fun in an indoor water park.

In addition to meeting the objectives listed above, it is the steering committee's hope that the older youth participants will also gain and improve their leadership skills through participation in the break-out sessions.

Measuring Impact:

Impact will be measured in a variety of ways:

- Tracking the number of older youth who participate
- Post-conference evaluations created by SDLT members
- Six month follow-up evaluations of conference participants to evaluate if the conference objectives were met (conducted by SDLT older youth members).