

## What are we worth?

What do you consider to be a good return on a dollar invested? How much do you think UW-Extension returns on each dollar you invest in our department? The answers may surprise you! (and they're provided on the last page of our report). Asking what we are worth is a question even more important in tough economic times. We understand and appreciate the thankless job you have as you attempt to keep quality programs and balance the budget during an unprecedented economic time. The following pages will provide a glimpse of the quality programs that UW Extension provides to Dunn County. On the very last page, we depict how many dollars Dunn County invested in UW-Extension programming in 2008, and the total amount that UW-Extension brought to the county in state, federal, and other leveraged funds. First, take a look at some of the programming and community partnerships we've been involved with in 2008, that may surprise you as well!



Missing from photo: Aimee Dunn

Dear Friends of Extension:

Our 2008 Annual Report gives you a brief glimpse of the exceptional programs that focus on youth development, nutrition, family life, and agriculture. These programs exemplify our commitment to empowering our citizens through education and unbiased, research-based information.

The Wisconsin Idea represents a fundamental concept of "extending the University of Wisconsin to all people of the State of Wisconsin." In Dunn County, we refer to UW-Extension as the "University of Wisconsin in Your Community." While there are many details to this partnership among the Federal, State and County governments, a key component of bringing the fire-power of the University to the people is the accessing of campus-based specialists.

Your educators are hired as your local faculty; however there are 245 campus-based professors, researchers and lecturers with Extension appointments to help carry out the Wisconsin Idea. The campus or center-based Specialists are located at eight UW system universities. Agents in Dunn County work extensively with Specialists from UW-Madison, UW-Stevens Point, UW-Milwaukee, UW-River Falls, and UW-Platteville.

During the past year, dozens of specialists have been at the side, on the phone, at the computer or in other ways have supported the people of Dunn County, both directly and indirectly, in conjunction with your County-based faculty at Dunn County UW-Extension.

All of us at the UW-Extension office sincerely appreciate your continued support and wise counsel. We invite you to visit with us and learn more about what we are doing.

Sincerely,



Kristen Bruder and Jim Faust  
Co-Department Heads

## Inside this issue:

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### 10 Budget Highlights

**Kristen Bruder  
Family Living**



Parents and youth working together at the Strengthening Families 10-14 Program

**Funding Source for the UWEX Family Living/WNEP Program:**

Total County Contribution (budgeted amount): \$27,907

Total State and Federal Amount: \$41,860

Total Leveraged Dollars: \$126,553

**Total Value to the County: \$168,413**

Dunn County is a resource rich community which sustains 140 not for profit groups and over 30 government agencies. Many of these resources work directly with the 9,262 families that reside in Dunn County. These families are facing a multitude of challenges in our community, including a high divorce rate, a high prevalence of drug and alcohol use among parents and youth, limitations in parent education, limited financial resources and education, mental health concerns, and a high rate of poverty. While we do have resources in place to assist families with such challenges, county organizations struggle with mobilizing and organizing community leadership, sustaining adequate funding, increasing client loads, and offering sustainable prevention programs due to funding restraints. As agencies are increasingly responding to crisis situations and struggling to maintain a high level of service with diminishing resources, Dunn County UW-Extension Family Living Programs provides research-based educational components necessary to sustain preventative measures and respond to emerging needs and issues as related to families.

The Family Living Program helps families thrive in a rapidly changing world. Backed by research, the Family Living Program in Dunn County provides education and leadership, while partnering with the broader community to promote family strengths. Priorities for 2008 included building capacity for parent education and financial literacy through multi-stakeholder coalitions. Coalition development and sustainability are key components to building an infrastructure of community support for families.

**Aimee Dunn  
WNEP Coordinator**

**Karen Fritz  
WNEP Educator**

Under the umbrella of Family Living Programs, the Wisconsin Nutrition Education Program has a very specific focus—working with limited-income individuals to help them:

- choose healthful diets
- purchase and prepare healthful food and handle it safely
- become more food secure by planning for spending their food dollars, planning meals, and using thrifty food shopping practices



A parent showing off a whole-grain muffin she baked in a WNEP class.

During the 2008 grant year, Karen Fritz, Dunn County WNEP educator, made 2,758 educational contacts. Programming focused primarily on reaching the parents of young children, with 66%, or 1,819 contacts. Most of these educational opportunities occurred at “learn-while-you-wait” settings at WIC and through multi-session groups at Head Start Centers. Our secondary focus was split between adults at senior meals sites and all other adults. These 939 teaching contacts occurred at the food pantry, W-2 program and senior meal sites. We recognize it is important to reach learners in their own environments. To facilitate this, we wrote articles for the Senior Hi-Lites newspaper, making 32,000 indirect contacts in 2008 and for young families in the Birth to Three

newsletter, making 1,400 contacts. Articles encouraged readers to eat more fruits and vegetables, increase physical activity, make healthful food choices away from home, eat foods with less solid fat, and to choose beverages with less sugar.

**Chris Viau  
4-H & Youth  
Development**

**Funding Source for the 4H Youth Development Program:**

Total County Contribution (budgeted amount): \$30,807  
Total State and Federal Amount: \$38,710  
Total Leveraged Dollars: \$267,565  
**Total Value to the County: \$306,275**



Creating tomorrow's leaders today has always been the goal of the Dunn County 4-H program and 2008 was no exception. The year began with the second youth president of the 4-H Leader's Council being installed and providing leadership to the organization. Youth and adult members of the council successfully worked together throughout their first full year since reorganization to provide guidance to the countywide 4-H program.

The leadership development of middle school aged members continued with an opportunity designed just for them. Winter Adventures: a leadership experience is a joint program with the Chippewa County 4-H Program. In 2008, 29 campers and 5 counselors benefitted from the overnight program. This award-winning program ensures that 4-H members will be ready to lead when it's their time to shine.

The 4-H program continues to engage nearly 550 Dunn County youth in real life situations through club activities and member-selected projects. With 17 strong clubs, supported by over 180 adult volunteers, youth in Dunn County are learning valuable skills that will allow them to make a positive impact on our community.

**Jim Faust  
Agriculture and  
Natural Resources**

**Funding Source for Agriculture and Natural Resource Program:**

Total County Contribution (budgeted amount): \$39,378  
Total State and Federal Amount: \$59,006  
Total Leveraged Dollars: \$29,455  
**Total Value to the County: \$88,461**



Grass Species Research Trial

Agriculture is an important economic force in Dunn County. It includes more than 1,600 farms as well as related businesses and industry. The agriculture sector generates some \$300 million, or nearly 20%, of the county's economic activity. Agriculture employs over 3,300 workers, 15.5 percent of the county's workforce. Agriculture also accounts for \$94 million or 11.4 percent of Dunn County's total income from wages, salaries, benefits and farm profits. Every dollar of agricultural income generates an additional \$0.59 of county income.

Dunn County is home to a diverse and ever-changing agriculture industry. It ranks 7<sup>th</sup> in the state for number of farms, 14<sup>th</sup> corn for grain, 22<sup>nd</sup> corn for corn silage, 16<sup>th</sup> for oat production, 19<sup>th</sup> for soybean acres, 13<sup>th</sup> for alfalfa production and 17<sup>th</sup> for volume of milk. It is also a leader in dark red kidney beans, potatoes, maple syrup, honey and hog production, and is home to the state's first farmer-owned ethanol plant.

Agriculture produces the food, fiber and now energy needs of the nation. To meet the needs of this ever-changing industry the Agricultural Agent serves as the on-site problem-solver to serve the greater farm community. Like the hub of a wheel, the Ag Agent connects residents to the spokes of the resources—Agricultural Engineers, Dairy Nutrition Specialists, marketing expertise, farm estate planning help, best management practices, field crop recommendations and much more. The Agricultural Agent is the sole source of unbiased, research-based information that producers and many agribusinesses utilize; and is also instrumental in assisting producer groups to develop leadership skills in order to further their endeavors.

Increasingly, state, federal and private funders require that funded programs are evidence-based, having proven their effectiveness through a stringent evaluation process. Unfortunately, the effectiveness of many programs remains unproven. University of Wisconsin Extension helps build the capacity of organizations to select and use evidence-based programs. In addition, UW-Extension works to help the community develop and improve programs using principles of practice derived from research-based programs. Identifying, developing, implementing and evaluating programs are the basis for strong on-going partnerships with the community and the people we serve.

## Highlighted Program Area: Family Living Family Living Agent, Kristen Bruder

### Parenting with Love & Logic

**Situation:** Raising healthy and competent children is one of the most important tasks for any society. Because families have the primary responsibility to carry out this task, all children need their parents to have good information, understanding, skills and support related to parenting. In 2008, Dunn County suffered the loss of the Family Resource Center which resulted in a dramatic decrease in parent education opportunities for families.



**Response:** In an effort to continue parent education in Dunn County, I decided to find new partners and continue to offer the Love and Logic series due to its overwhelming success and the inquiries from the community for subsequent series. Red Cedar Medical Center (RCMC) offered their education department as a collaborative partner to provide childcare and meal preparation. RCMC also inquired about an opportunity to hold a six week lunch series for the employees of the center. RCMC offered a free lunch and allowed employees to use personal time for the half hour that was not covered by lunch. Fifteen Red Cedar Medical Center employees including doctors, IT directors, nurses, and managers attended the series. United Way was a financial contributor to the Family Resource Center when it was operational and offered the remainder of the monies set aside for the Family Resource Center in 2008 to UW-Extension to help support the five week Love and Logic Parent Program. United Way monies totaling \$660 were utilized for meals and books for the September series and \$887 are allocated for the January 2009 series.

**Results:** In partnership with the Red Cedar Medical Center (two series) and the Family Resource Center (two series), four series of Love and Logic were offered in 2008 totaling 56 participants and 46 evaluations. The results were overwhelmingly positive. A few examples of comments made:

- This program has given me skills to teach responsibility to my child: 100%
- I am more likely to stay calm when disciplining my child: 91%
- As a result of this program, my relationship with my child has improved: 93%

### Comments:

- "I've learned how to stay calm, show love first, and then choices or consequences. Also, how to realize whose problems these really are and let my child solve his own!"
- "This program is awesome, I highly recommend it."

### UW-Extension Providing Research-Based Programming

#### Family Living/WNEP

Parenting with Love & Logic  
Strengthening Families  
College Transition  
Red Cross Babysitter Training  
Raising Healthy Eaters  
Stepping Up to a Healthy Lifestyle  
Stretching your Food Dollar

#### 4-H

Experiential Education  
Meat Animal Project  
Foods Revue  
Child Development

#### Agriculture

Pesticide Applicator Training  
Nutrient Management

Research indicates that children and families prosper in connected, supportive communities and suffer in the absence of community support. UW-Extension educators respond by utilizing “Transformational Education” in their work with communities to tackle complex issues in ways that result in system changes, positive outcomes, stronger organizations and innovative policies that transform communities in powerful and long-lasting ways. This is accomplished by building trusting relationships with partners, bringing research-based information to bear on the issues and increasing leadership capacity in individuals and organizations that will result in improved quality of life.

### Highlighted Program Area: Family Living Family Living Agent, Kristen Bruder

#### Dunn County Partnership for Youth

**Situation:** Support for families through community collaboration has declined in recent years. The few coalitions that were functioning focused primarily on program sharing and missed the important act of mobilizing communities and agencies to respond to emerging needs and facilitate change for the betterment of families. One exception to this, The Dunn County Partnership for Youth (The Partnership), is an active and well-attended coalition of agencies and community members that work together to strengthen the environment surrounding youth. Work of The Partnership focused on environmental change and community education as it related to youth. Neither The Partnership nor the broader community addressed supporting and educating parents on youth development, parenting styles and discipline techniques.

**Response:** To focus on the family structure as related to parenting, in 2007 I organized a new team under The Partnership called the Parent Education Resource Team. As co-chair of that team, I worked with team members to: respond to the lack of parent education, address emerging needs such as mental health issues and the closing of the Family Resource Center, and show the value of collaboration to respond to needs of families. I also worked with the chair of the Partnership and other team chairs to organize the internal structure of the Partnership to better support its members and the people to which it serves.

**Evidence:** My work with the Parent Education Resource Team has resulted in: two new research based parent programs, the strengthening of an existing parent program, the addition of new partners to address emerging issues, grant monies to support programming, a needs assessment to focus our priorities, and the implementation of a process to decide upon Team goals and objectives. My work with the Partnership as a whole has resulted in an Executive Committee that oversees the Partnership’s four Teams and a new set of by-laws. My efforts did not go unnoticed as I received the 2008 Partner of the Year Award at the Annual Open House.



Bruder receiving the Dunn County Partnership for Youth's Partner of the year award for 2008

#### UW-Extension—Building Community Infrastructure

#### Family Living/WNEP

Dunn County Partnership for Youth (DCPY)

DCPY’s Parent Education Resource Team (Kristen Bruder co-chair)

DCPY’s Executive Committee

Financial Security Coalition of Dunn County (Kristen Bruder co-chair)

Budget Coaching Team (Kristen Bruder chair)

Criminal Justice Collaborative Council

#### 4-H

Dunn County Partnership for Youth (DCPY)

#### Looking ahead to goals for 2009-2010

Community Food Systems—working with community gardening and community food preservation

Honing leadership skills to apply in local government, careers, the family unit, and in the community is a high priority for youth and adults in Dunn County. Extension Educators build capacity in programs by training volunteers to extend the work in many different ways. Teaching and modeling leadership across generations helps to build a strong community that results in system changes, cost savings, and an improved quality of life.

## Highlighted Program Area: 4-H Youth Development 4H Youth Development Agent, Chris Viau

### Winter Adventures: A Leadership Experience for Middle School Youth

4-H Community Clubs and other County 4-H Organizations were having trouble recruiting youth capable of handling the responsibilities for leadership positions. Recruited youth were often overscheduled or under-trained and sometimes had problems fulfilling their commitments. Through informal surveys and evaluation of existing programs it became apparent that the leadership development of middle school youth could be improved.



The primary objectives of **Winter Adventures: a Leadership Experience for Middle School Youth** include:

1. Increase participant knowledge related to the importance of teamwork and communication.
2. Teach participants activities they can take back to their 4-H clubs, county or state roles, or other groups for implementation.
3. Increase the participant's understanding of themselves as a leader.
4. Increase campers' level of participation related to leadership roles.

The subject matter was selected to fill gaps that became evident during informal evaluation of youth programs. The areas of communication, team work, and problem solving were targeted. Best practices and existing resources were used as often as possible to ensure consistent results. Activities from 4-H: "It's in the Bag" curriculum was primarily used for the 2008 camp. Twenty-nine youth participated in the 2008 Middle School Leadership Camp conducted jointly by the Chippewa and Dunn County 4-H Programs. Participation in the 2008 program increased by 16 campers over 2007. Twenty-one of twenty-nine campers, or 72% of camp participants, indicated they increased their understanding of team work or working with others compared to their perceptions before the training. Johnson and Viau engaged 4-H members and alumni to teach participants new games and activities that they can take back to their clubs. On surveys, 51% of campers said that they plan to use the games and activities learned in their clubs or groups. Of the 29 participants, 65% reported improving their understanding of good communication, 72% increased their understanding of themselves or others, and 90% increased their attention to detail.

### UW-Extension Building Leaders & Volunteers

#### Family Living/WNEP

Financial Coaches  
Training Strengthening Families  
Program Facilitators  
Home Community Education

#### 4-H

Executive Leader's Council  
Ambassador/Teen Leaders  
Officer Training  
General Leaders  
Meeting/Superintendent Training

#### Looking ahead to goals for 2009-2010

Offering Master Food Preservers  
Training  
Organizing Master Gardeners' Group  
Training Love and Logic Facilitators  
Training Strengthening Families  
Facilitators

Many agencies struggle with shrinking budgets and increased program mandates requiring more work. UW-Extension educators help to fill the educational void in many agencies by helping them to re-examine current educational programming, offer suggestions and insights, offer train the trainer programs and, when necessary, teach programs for the agencies specific population.

**Highlighted Program Area: Family Living/WNEP**

**WNEP Coordinator, Aimee Dunn**

**WNEP Educator, Karen Fritz**

**Wisconsin Nutrition Education Program**

Many agencies are mandated to provide some form of nutrition education to their clients but they may not receive additional funding or staffing to perform that service.

Other agencies may serve a specific need of their clientele, but may not provide nutrition or food budgeting education. WNEP is able to provide research-based educational materials and to perform education with food-stamp eligible clients at agencies where staff and volunteer time may already be taxed. WNEP partnered with the following agencies to increase their educational capacity in 2008:

WIC Clinics – The WIC program (Women, Infant & Children) is mandated to provide some form of secondary education to the pregnant women and mothers of young children that it serves. WNEP provided 1,171 in-person educational contacts in 2008.

Senior Meal Sites are required to provide some form of nutrition education. WNEP provided 399 in-person educational contacts at dining sites.

Interfaith Food Pantry staff and volunteer time is filled with the task of providing food to a caseload that grew by 30% in the past year, serving 532 households a month. The staff does not have time to devote to educational programming, and WNEP provided 716 in-person educational contacts to individuals as they used the pantry.

WNEP also provided nutrition education at: Head Start- 89 educational contacts at parent meetings; Health Clinics - 234 educational contacts for families at immunization clinics; W-2 & Job Center - 128 educational contacts.

Upcoming in 2009 & 2010 – WNEP will expand to partner with Transition Partnership School and River Heights Elementary School, and will develop materials for the food pantry and senior meal sites to use as supplementary education when WNEP educators are not present.



Participants learning to make whole grain muffins at a WNEP parent workshop, taught by Karen Fritz, at Menomonie Head Start

**UW-Extension  
Increasing Capacity and  
Decreasing Cost**

**Family Living/WNEP**

- WNEP Education
- Parent Education
- Parenting the First, Second & Third Year Newsletter
- Preparing to Parent Program
- Book Worms Project

**Agriculture**

- Improving Farm Profitability
- Nutrient Planning
- Fertilizer Utilization
- Manure and Legume Crediting
- Pesticide Recommendations

**Looking ahead to 2009-2010**

- WNEP School Programming
- WNEP Supplementary Educational Materials Provided



Karen provides nutrition education at a Senior Meal Site

Communities and families struggle with every day challenges and become overwhelmed when crisis situations arise or emerging needs are identified. Challenges that affect families and communities are often complex and interrelated and cannot always be solved independently by families or by a single organization. UW-Extension responds by providing up-to-date research to help families and community respond to emerging issues.

**Highlighted Program Area: Agriculture  
Agricultural Agent, Jim Faust  
Introduction to Beekeeping Workshop**



**Situation:** Over 100 crops rely on honey bees for pollination and make up over 1/3 of the U.S. diet. Without pollination we would no longer have fruits, nuts and vegetables for consumption, as well as the tens of thousands of flowering plants. The disappearance of honey bees, termed “colony collapse disorder”, has become a major concern. At the current rate of colony loss, the honey bee would become extinct in 2035.

**Response:** Jim collaborated with the Dunn County Beekeepers to develop a workshop with the overall goal to increase the number of bee colonies in Dunn County as well as improve the health and management of existing colonies.

**Results:** Fifty-three individuals attended the workshop. Attendees gave an overall rating of the workshop a 4.5 on a scale where 1=poor to 5=excellent. Most importantly, nearly 100 new colonies were established in Dunn County.

**Livestock Gross Margin Insurance for Dairy Producers**

**Situation:** Skyrocketing input costs coupled with crashing milk prices have reduced net dairy farm margins significantly. USDA RMA has developed an insurance product called Livestock Gross Margin – Dairy. The overall objective of the product is to insure a positive gross margin for dairy producers. UW-Extension is responsible for the information and educational component of the program.

**Response:** Jim collaborated with agricultural lenders and crop insurance representatives to develop a workshop with the overall goal of increasing the insurance level of dairy gross margins.

**Results:** Nineteen individuals attended the workshop. Several producers have purchased the insurance and many more are considering it given the current milk price. However, the sheer newness and complexity of the program has many producers taking a wait-and-see attitude.

**UWEX Home Energy Savings Workshop**

**Situation:** Energy costs had risen to an all time high and were having a deleterious effect on family income. The hard, stark reality of the situation got many peoples attention, necessitating an Extension response.

**Response:** The Ag Agent collaborated with Dunn Energy Cooperative and Sustainable Dunn to develop the UWEX Home Energy Savings Workshop. The focus of the program was to present the science-based information surrounding the situation and to offer individuals things they could to do reduce energy consumption, save money and at the same time reduce green house gas emissions.

**Results:** Twenty-six individuals attended an abbreviated workshop. In addition, the Family Living Agent taught a session with the Dunn County Home and Community Education organization with the materials.

**UW-Extension  
Responding to  
Emerging Issues and  
Crises**

**Family Living/WNEP**  
Family Resource Center  
Financials  
Methamphetamines  
Technology and  
Parenting  
Dangers on the Internet

**4-H**  
Technology and Youth

**Agriculture**  
Sustainable Energy  
Livestock Gross Margin  
Insurance for  
Dairies Bees and  
Beekeeping  
Dairy Farm Profitability  
Responding to High  
Nitrogen and  
Potash Fertilizers

UW-Extension's educational programs can increase public awareness of situations and policies that affect the family, young people, the community, and the farm, including the factors that put families and communities at risk. Dispelling misconceptions and building awareness about societal issues can improve the success of local efforts to address these problems.

**Highlighted Program Area: Family Living/WNEP**  
**WNEP Coordinator, Aimee Dunn & WNEP Educator, Karen Fritz**

### Poverty Simulations

**Situation:** Community members and leaders have a variety of experiences and ideas about how poverty affects people and the best ways to address issues related to poverty. In Dunn County, many low-income individuals are struggling to feed their families and themselves. Many hard working families are struggling, in part, because of their poverty level wages. Poverty wages are defined as wages that would not lift even a 40-hour a week, full-time, year-round worker to the poverty line. In Dunn County, It would have taken more than \$13.25 an hour in 2004 to be above poverty for a family of four. The poverty rate in Dunn County was 12.9% as of the last census.



A student tries to receive help from the Human Services Department during a poverty simulation. Photo by Pamela Powers, Eau Claire Press Company.

#### UW-Extension Building Awareness

**Family Living/WNEP**  
 Poverty Awareness  
 Parenting  
 Fitness  
 Nutrition  
 Mental Health

#### Agriculture

Home Energy Savings  
 Biomass Production  
 Sequestration of Green  
 House Gases through  
 Tillage Practices

**Response:** The Poverty Simulation is an educational program sponsored by UWEX. The simulation experience is designed to help participants begin to understand what it might be like to live in a typical low-income family trying to survive from month to month. The object is to sensitize participants to the realities faced by low-income people. WNEP and UW-Extension staff sponsored three poverty simulations in 2008, in cooperation with UW-Stout, Leadership Menomonie, the Emergency Food & Shelter Collaborative, and many of the agencies we work with to provide nutrition education.

**Results:** 110 out of 131 participants in 2008 said they would recommend the experience to others. Participant understanding of five aspects of living in poverty increased as a result of the simulation when rated on a scale of 1=I have no understanding of this issue to 5=I have almost complete understanding of this issue. On average, understanding of the financial pressures faced by low income families in meeting basic needs increased from 3.2 to 4.8; Understanding of the difficult choices low-income people face each month when stretching their limited incomes rose from 3.79 to 4.50, and the positive and negative impacts of "helpers" on families with limited resources increased from 3.07 to 4.5

**Participant Testimony:** "The simulation was effective to help me think about budgeting and what it takes to run a family"; "I will understand where people are coming from"; "[I will pursue] work to help and worth with others to help them make it"; "[This is a] very good way of having people walk in others' shoes to understand the difficulties of life", "I will try to become as informed as I can about different resources there are to help."

Extension disseminates unbiased, research based information to community members on a daily basis through the thousands of phone calls received yearly. This “retailing” of information is what many family members and farmers need and are familiar with.

**Highlighted Program Area: Agriculture  
Agriculture Agent, Jim Faust**

In the area of agriculture a whole network of researchers exist across Wisconsin, found in the College of Agriculture and Life Sciences at any one of the 12 Agricultural Research Stations found through out Wisconsin. The Agricultural Research Stations, once known as “experimental farms” contain thousands of acres of land and house thousands of head of livestock. Researchers work on the many agricultural related problems and issues that our farmers and citizens face, conducting hundreds of crop and livestock trials each year to get answers to producers concerns.

In addition to providing research-based information, Extension touches many more people through our “wholesaling” efforts. Extension provides unbiased, research based information to the many agri-businesses that serve farmers such as fertilizer dealers, crop consultants, feed dealers, ag lenders, veterinarians, etc.

**Building a Home for Today’s Dairy Herd**



**Situation:** Today’s milk cows and replacement heifers are far genetically superior to cattle even 10 years ago. In order to take advantage of that superiority we must provide them with the kind of housing that lets those good genes get expressed. The overriding factors that distinguish great housing from mediocre housing are cow comfort and ventilation. Anything less is going to cost the producer in terms of loss of productivity whether it’s milk, reproduction or growth as with the case of replacement heifers. The overall objective of the workshop is to provide the best possible environment for today’s

highly performing dairy herd in a cost effective manner.

**Response:** In response for the need for improved housing and farmstead modernization, the Agriculture Agent conducted a workshop and follow-up on-farm consultation.

**Results:** Twenty-six individuals attended the workshop. The Agriculture Agent and Extension Engineer made 5 follow-up consultations to make recommendations for improved ventilation, freestall design, etc.

**Western Wisconsin Ag Lenders Conference**

**Situation:** Agriculture lenders are an important multiplier group that aids in disseminating research-based management and production knowledge. The specific program objectives at this year’s conference included:

- Ag lenders will gain an understanding of the dairy provisions of the 2008 Farm Bill
- Ag lenders will be able to compare and contrast 2008 and 2009 farm income/expenses
- Ag lenders will gain an understanding of the commodity crop provisions of the 2008 Farm Bill
- Ag lenders will gain a rudimentary understanding of the new ACRE program
- Ag lenders will develop an awareness where farm prices will be in the coming year
- Ag lenders will consult with their farm borrowers on all of the above topics

**Impact:** A meeting survey showed that each financial institution serves an average of **327** farm borrowers. Each agricultural lender advises an average of **152** famers and the average dollar value of the financial institution’s agriculture portfolio is **\$336 million**.

**UW-Extension  
Providing Research-  
based Information**

**All areas**

Providing research-based information to patrons who call and email the office.

**Family Living/WNEP**

Parent Plans and Parent Consultation  
Financial Consultation  
Nutrition Consultation  
Food Budgeting Consultation

**Agriculture**

Agricultural Engineering Consultation  
Business Consultation


**2008 COMMITTEE ON COMMUNITY RESOURCES & TOURISM:**

Phil Sawin, Chair

Mary Solberg, Vice Chair

Marvin Saxton

Herbert White

Cal Christianson

**Funding Sources for UW-Extension, Dunn County:  
2008 Dunn County UW-Extension Budget**
**Dunn County Support**

Agent Salary and Fringes (3 agents @ 40%)	\$ 98,092
Staff Salaries and fringes (1.75 support staff)	\$109,582
Operating Expenses	\$ 39,171
<b>Total County Support</b>	<b>\$246,845</b>

**Direct State/Federal Support**

Agent Salary and Fringes (3 agents @ 60%)	\$139,576
State funded postage	\$ 1,957
Wisconsin Nutrition Education Program (WNEP) (2 positions salary/fringes, operating expenses)	\$ 57,579
<b>Total State/Federal Support</b>	<b>\$199,112</b>

**Leveraged Funds**

Volunteers, grants, operations, in-kind, state funded	\$380,950
Professional development and state specialists	
<b>Total Leveraged Funds</b>	<b>\$380,950</b>

**Total direct and indirect outside support: \$580,062**

**How much does UW-Extension return on each dollar you invest in the department?**

*(Answer from first page)*

**For every County dollar budgeted to support UW-Extension, we returned \$2.35 in leveraged state and federal contributions, grants, contracts and volunteer time in 2008.**