

UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT – PROGRAM MODEL

Contact Name: Mike Wildeck, Director

Standing Committee: Education and Economic Development Committee

Working Committee: Extension and Education Committee

Program Customer: Marathon County residents

COMMITMENTS (Inputs)		ACTIVITIES		PURPOSE (Outcomes)		
Programs	Resources	“Work”	“Result” – Output	Immediate (0-10 years)	Long-Term Vision (10+ years)	County Overarching Goals (Alignment)
1. Natural Resources <ul style="list-style-type: none"> • Nutrient Management • Stormwater Management • Grazing & Resource Conservation • Forestry 	Staff: .60 FTE (plus state specialist time at no additional cost) Tax Levy: \$32,706 Other: \$38,953	Urban resident outreach and education Local municipality coalition building Education on principles of soil health and nutrient management education (i.e. manure, fertilizer, etc) for landowners and agribusiness consultants Coalition building with ag industry and government agencies Forest landowner outreach and education	Workshops Publications Marketing materials Website Stormwater education plan Technical training	Urban residents recognize and practice healthy stormwater management. Local government meets state water regulations. Landowners meet state regulations. Landowners learn about environmental and business benefits of using a nutrient plan. Landowners learn about environmental and business benefits of maintaining permanent pasture. Managers make best use of resources, including reduced energy use. Non-industrial private forest owners will make informed decisions regarding their forest. Forest landowners work with a forestry professional.	Area residents enjoy clean, safe drinking and surface waters. Agribusinesses are more profitable. Area farms have improved soil health. Landowners manage for sustainable forest production.	Com Dev # 3 Publicly and privately owned resources (natural and community) support the health, safety and welfare of people. Com Dev # 4 The uniqueness of Central WI/Marathon County is preserved. Education #3 People have access to ideas and information in support of lifelong learning, cultural enrichment and information unique to the area.

COMMITMENTS (Inputs)		ACTIVITIES		PURPOSE (Outcomes)		
<p>2. Economic Development</p> <ul style="list-style-type: none"> Financial Stability Workforce Development Sustainable Community Development Profitable Agriculture / Forest Systems Agribusiness Incubator Project 	<p>Staff: 1.03 FTE's (plus state specialist time at no additional cost) Tax Levy: \$59,395 Other: \$71,473 Targeted Grants:</p> <ul style="list-style-type: none"> USDA Dairy Revitalization 	<p>Financial Education</p> <p>Coalition building between educational institutions and industry</p> <p>On-farm consultations</p> <p>Dairy science curriculum development</p> <p>Farmer and Grazing Network education and support</p>	<p>Workshops / programs</p> <p>Publications</p> <p>Website</p> <p>Technical training</p> <p>On-site tours</p> <p>Establishment of working farm laboratory</p>	<p>Participants plan a budget and implement safe spending strategies.</p> <p>Participants learn to leverage existing resources to make profitable business decisions.</p> <p>Participants learn strategies to plan for future growth.</p> <p>Participants learn the latest agricultural business skills.</p>	<p>Participants are financially stable.</p> <p>Participants modernize their business.</p> <p>Participants own and/or operate local agricultural businesses.</p>	<p>Education #3 People have access to ideas and information in support of lifelong learning, cultural enrichment and information unique to the area.</p> <p>Econ Dev #1 Strong, financially viable, internationally competitive businesses exist and employ people in our County.</p> <p>Econ Dev #2 A highly skilled, technologically competent workforce exists in our County.</p> <p>Comm Dev #3 Publicly and privately owned resources (natural and community) support the health, safety and welfare of people.</p> <p>Comm Dev #1, (secondary) Marathon County comprehensively plans growth for the best potential use of land and resources</p> <p>Comm Dev #4 (secondary) The uniqueness of Central WI / Marathon County is preserved.</p>

COMMITMENTS (Inputs)		ACTIVITIES		PURPOSE (Outcomes)		
<p>3. Support to Vulnerable Populations:</p> <ul style="list-style-type: none"> Family Living Programs 4-H Summer Clubs WI Nutrition Education Program AgrAbility 	<p>Staff: 4.44 FTE's (plus state specialist time at no additional cost) Tax Levy: \$90,672 Other: \$191,308 Target Grants:</p> <ul style="list-style-type: none"> USDA Food Stamp Nutrition Education 	<p>Chronic Disease Education</p> <p>Senior and low income nutrition and food safety education</p> <p>Senior and minority population health education</p> <p>Parent education</p> <p>Military family education</p> <p>Coordinate Afterschool programming</p> <p>On-farm consultations</p>	<p>Workshops</p> <p>Publications</p> <p>Newsletters</p> <p>Marketing materials</p> <p>Website</p> <p>4-H Summer Clubs</p> <p>Technical Training</p> <p>Networking community resources</p>	<p>Participants increase their knowledge about living well with chronic conditions.</p> <p>Participants increase knowledge about nutrition and food safety</p> <p>Parents will increase knowledge of safe, healthy parenting roles.</p> <p>Families connect with community organizations and resources.</p> <p>Youth participants learn in positive settings.</p> <p>Farmers with physical disabilities become aware of options to maintain their livelihood.</p>	<p>Participants practice and implement safe food preparation and storage.</p> <p>Parents will use safe and healthy parenting strategies.</p> <p>Families develop strong, supportive community networks.</p> <p>Youth participants develop positive relationships with adult/community role models.</p> <p>Farmers modify their equipment, facilities and procedures to accommodate their physical disabilities.</p>	<p>Health #1 People practice proactive behaviors, prevention and early intervention to delay or lessen the impacts of aging, disease and chronic physical and mental health conditions. Vulnerable Pop'ns #3 Vulnerable populations live in safe and healthy social, emotional and physical environments. Vulnerable Pop'ns #4 Families and their support systems provide for the safety and well being of vulnerable populations. Vulnerable Pop'ns #6 Vulnerable populations are provided the opportunity to reach their full social, educational and emotional development.</p> <p>Education #1 Children experience the most fulfilling and nurturing relationship possible with their parents. Education #3 People have access to ideas and information in support of lifelong learning, cultural enrichment and information unique to the area.</p> <p>Vulnerable Pop'ns #5 (Secondary) Residents know how to access services available for vulnerable populations.</p>

COMMITMENTS (Inputs)		ACTIVITIES		PURPOSE (Outcomes)		
5. Ongoing Lifelong Learning <ul style="list-style-type: none"> • Family Development • Youth Development • Home Horticulture • 4-H Community Clubs 	Staff: 0.60 FTE (plus state specialist time at no additional cost) Tax Levy: \$47,805 Other: \$23,165	40 4-H Clubs in communities	Workshops Publications Newsletters Marketing materials Website Technical Training Consultation with University specialists Monthly educational club meetings	Adults and leaders learn and practice positive role modeling for youth. Adults learn appropriate expectations for children. Trained Volunteers share skills and information with youth. Participants learn from credible sources.	Adults provide appropriate role modeling for youth. Youth develop vocational and avocational interests. Participants make informed decisions.	Education #1 Children experience the most fulfilling and nurturing relationship possible with their parents. Education #3 People have access to ideas and information in support of lifelong learning, cultural enrichment and information unique to the area.