



Wisconsin Food Security Project

A partnership of the Wisconsin DHFS
and the University of Wisconsin-Extension

ROCK COUNTY FOOD SECURITY PROFILE (2005)

	County	Wisconsin		County	Wisconsin
ECONOMIC AND DEMOGRAPHIC INDICATORS					
FOOD INSECURITY AND HUNGER			INCOME AND POVERTY		
Food insecurity rate (households) ^^	n/a	9.0%	Poverty rate *	7.3%	8.7%
Hunger rate (households) ^^	n/a	2.8%	Child poverty rate *	9.1%	10.8%
Food insecurity rate--WIC clients +	41.0%	44.0%	Median household income *	\$45,517	\$43,791
Hunger rate -- WIC clients +	16.0%	19.0%	HOUSEHOLD CHARACTERISTICS		
EMPLOYMENT AND EARNINGS			% nonelderly adults with disability **	16.3%	14.9%
Unemployment rate	5.9%	4.7%	% families headed by single mother **	10.7%	9.3%
Self-sufficiency wage ^	\$17.39	\$14.14	HOUSING AND TRANSPORTATION		
Median earnings -- male fulltime, full year workers *	\$38,490	\$37,062	% of renters paying at least 35% of income in rent **	23.4%	24.7%
Median earnings -- female fulltime, full year workers *	\$25,646	\$25,865	Median rent **	\$543	\$540
			% of households with no vehicle **	6.1%	7.9%
FEDERAL NUTRITION ASSISTANCE PROGRAMS					
FOOD STAMPS			SCHOOL BREAKFAST		
Total participants during year	19,459	552,066	<i>Availability</i>		
Child participants	9,869	274,082	# children in participating schools	12,824	569,704
% of population participating	12.8%	10.3%	% of lunch sites serving breakfast	40.0%	57.0%
% of children participating	24.5%	20.0%	% of high-poverty lunch sites serving breakfast	86.0%	80.0%
Participants per 100 poor persons	178.85	122.26	% of children approved for free or reduced price meals who attend school with breakfast	60.2%	78.3%
# of application sites	2	133	<i>Participation</i>		
ELDERLY NUTRITION PROGRAMS			Average daily participation (ADP)	2,358	81,410
# congregate meal sites **	10	610	ADP free - reduced price breakfast	2,091	58,902
# congregate meals served **	58,119	2,767,788	ADP in breakfast relative to lunch	16.8%	14.9%
Congregate meals per 1000 elderly **	3,005	3,939	ADP in free and reduced price breakfast relative to lunch	34.5%	28.4%
# home-delivered meals served **	38,581	2,629,108	SUMMER MEALS PROGRAM		
Home meals per 1000 elderly **	1,995	3,742	Number of sites serving meals	19	364
SCHOOL LUNCH			Average daily attendance	756	30,454
<i>Availability</i>			Attendance in summer meals relative to free - reduced price lunch	12.5%	14.7%
# children in participating schools	28,487	936,384	WOMEN, INFANTS AND CHILDREN (WIC)		
<i>Participation</i>			Total participants during year	6,424	203,851
Average daily participation (ADP)	14,013	545,537	% of eligible persons participating	87.0%	81.03%
ADP free and reduced price lunch	6,056	207,358	ACCESS TO FARMERS' MARKETS		
<i>School characteristics</i>			# of farmers' markets approved to receive WIC and Senior nutrition program vouchers	2	176
% of lunch sites that are high poverty	31.0%	30.0%	County distributes Senior farmers' market vouchers	Yes	37
% of children approved for free or reduced price lunch	32.1%	30.9%	County distributes WIC farmers' market vouchers	Yes	72
COMMUNITY INFRASTRUCTURE AND NUTRITION EDUCATION					
Hunger Prevention Council	Yes	31	WI Nutrition Education Program	Yes	60

Variable from 1999 * Variable from 2000 ** Variable from 2002 +
Variable from 2004 ^ Variable from 2002-2004 ^^